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Cover image is from the *T&T Clark Handbook of Modern Theology* (T&T Clark, 2024).



## Nietzsche and Architecture

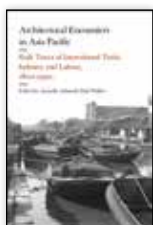
The Grand Style for Modern Living

*Lucy Huskinson, Bangor University, UK*

Is there such a thing as a 'Nietzschean architecture'? What role did Nietzschean ideas play in the development of modern architectural theory and design? Clearly explaining the subtleties and complexities of Nietzsche's architectural thought,

Huskinson explores the philosopher's ambiguous architectural legacy; scrutinising iconic architects, thinkers, designs, and cultural movements to ascertain their relationship with Nietzschean ideas. *Nietzsche and Architecture* provides an accessible insight into Nietzsche's philosophy and its significance to the development of modern architecture in the 19th and early 20th centuries, shedding vital light on the continued relevance of Nietzsche to architecture today.

UK August 2024 • US August 2024 • 272 pages • 50 bw illus  
PB 9781350412910 • £24.99 / \$34.95 • HB 9781350412903 • £75.00 / \$100.00  
ePub 9781350412927 • £22.49 / \$31.04  
ePdf 9781350412934 • £22.49 / \$22.49  
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## Architectural Encounters in Asia Pacific

Built Traces of Intercolonial Trade, Industry and Labour, 1800s-1950s

*Edited by Amanda Achmadi, Paul Walker & Soon-Tzu Speechley, University of Melbourne, Australia*

Explores the architecture of colonial trade and industry, revealing a complex network of transnational connections across the built heritage of Asia Pacific. A wide-ranging collection of case studies uncover these forgotten connections, from Iran to Tasmania, Japan to Java, and Imperial China to the Pacific Islands, revealing deep strands of cultural influences and material imprints long neglected by national histories, to provide a new understanding of the rich and contested history and architecture of this region.

UK August 2024 • US August 2024 • 288 pages • 16 colour and 47 bw illus  
HB 9781350421363 • £85.00 / \$115.00  
ePub 9781350421387 • £76.50 / \$103.94  
ePdf 9781350421370 • £76.50 / \$76.50  
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## Reconstruction

Architecture, Society and the Aftermath of the First World War

*Edited by Neal Shasore, London School of Architecture, UK & Jessica Kelly, University for the Creative Arts, UK*

*Reconstruction* explores the immediate and longer term aftermath of the First World War on the architecture of Britain and the British Empire during the interwar years. Written by leading and emerging scholars, this collection of essays considers the complex effects of reconstruction on design, discourse, practice, and professionalism, and deals with the full spectrum of architectural styles and approaches, privileging neither Modernism nor traditional styles like the neo-Georgian. It brings to the fore social and political histories of the built environment, and makes important postcolonial interventions into the architectural history of British Imperialism at home and in its far reaches.

UK June 2024 • US June 2024 • 400 pages • 86 bw illus  
PB 9781350283923 • £24.99 / \$34.95  
Previously published in HB 9781350152946  
ePub 9781350152960 • £81.00 / \$110.69  
ePdf 9781350152953 • £81.00 / \$81.00  
Bloomsbury Visual Arts



## Esguerra Sáenz Urdaneta Samper

Architectural Ideals in Modern Colombia

*Edited by Maarten Goossens, Hernando Vargas Caicedo & Catalina Parra*

The Colombian architectural firm ESUS played a key role in the development of modern architecture in Colombia during the mid-20th century. Notable for their technical innovation, elaborate language and careful execution, ESUS' buildings also reveal how the international ideals of architectural modernism were adapted to local Latin American contexts. This book examines ESUS' work from an array of perspectives, showing in particular how their high-rise concrete buildings contribute to new understandings of the history of concrete architecture. Including previously unpublished archival documents, images, and drawings, this is an important new account of modernism in Latin America.

UK October 2024 • US October 2024 • 208 pages • 75 bw illus  
HB 9781350212329 • £85.00 / \$115.00  
ePub 9781350212343 • £76.50 / \$103.94  
ePdf 9781350212336 • £76.50 / \$76.50  
Series: Bloomsbury Studies in Modern Architecture • Bloomsbury Visual Arts



## Architecture, Media, Archives

The Fun Palace of Joan Littlewood and Cedric Price as a Cultural Project

*Ana Bonet Miró*

This book is the first serious study to address the cultural agenda of the celebrated Fun Palace civic project – developed in the 1960s by the radical theatre director Joan Littlewood and the architect Cedric Price. Drawing on extensive archival material, the book reframes the Fun Palace as an extended media project and positions Littlewood more clearly as co-designer, fundamentally altering our view of the project and transforming the way in which we understand the technological and cultural production of the 60s.

UK September 2024 • US September 2024 • 272 pages • 67 bw illus  
HB 9781350345362 • £85.00 / \$115.00  
ePub 9781350345386 • £76.50 / \$103.94  
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## Architecture and Retrenchment

Neoliberalization of the Swedish Model across Aesthetics and Space, 1968–1994

*Helena Mattsson, KTH School of Architecture, Stockholm, Sweden*

*Architecture and Retrenchment* investigates the relation between architecture and the Swedish Model of the welfare state, tracking the response of architecture to the welfare state's gradual retrenchment and ultimate dismantling. Through eight in-depth case-studies, the book situates the often abstract, generalised discourse of neoliberalism and privatisation in specific architectural sites, and provides an original interpretation of how architecture, space, aesthetics, and politics converged at the end of the twentieth century.

UK June 2024 • US June 2024 • 272 pages • 69 bw illus  
PB 9781350365681 • £24.99 / \$34.95  
Previously published in HB 9781350148222  
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## Queering Architecture

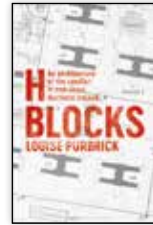
Methods, Practices, Spaces, Pedagogies  
*Edited by Marko Jobst, Independent Scholar, UK & Naomi Stead, Monash University, Australia*

This volume renews the conversation around what it means to speak of the 'queer' in the context of architecture, posing a bold challenge to the normative methods employed in architectural

discourse while addressing the paradoxical nature of establishing 'queer' methodologies in itself.

The volume is divided into four subsections - methods, practices, spaces, and pedagogies – in order to help particularize the proposed queering of architecture.

UK May 2024 • US May 2024 • 296 pages • 47 bw illus  
 PB 9781350267084 • £24.99 / \$34.95  
 Previously published in HB 9781350267046  
 ePub 9781350267060 • £81.00 / \$110.69  
 ePdf 9781350267053 • £81.00 / \$81.00  
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## H Blocks

An Architecture of the Conflict in and about Northern Ireland

*Louise Purbrick, University of Brighton, UK*

Based on a long-standing site-specific investigation at Long Kesh/Maze prison, and drawing on a range of sources from architectural plans to photographs of street protests, *H Blocks* explores the material

relationship between the prison as a built articulation of power and its inhabitants, highlighting the ethical and political roles that architecture can play in situations of conflict. It also addresses the afterlife of such sites after the end of conflict and how they can adapt to the changing cultural meanings of their space.

UK August 2024 • US August 2024 • 216 pages • 40 bw illus  
 PB 9781350240063 • £28.99 / \$39.95  
 Previously published in HB 9781350240025  
 ePub 9781350240049 • £76.50 / \$103.94  
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## Biotechne: Interthinking Art, Science and Design

*Charissa N. Terranova, University of Texas at Dallas, USA & Meredith Tromble, San Francisco Art Institute, USA*



## Art and Biotechnology

Viral Culture from CRISPR to COVID

*Edited by Claire Nettleton & Louise Mackenzie*

This interdisciplinary anthology examines the relationship between biomedical advancement and both artistic and literary innovation, focussing in particular on how newfound molecular technologies and knowledge regimes, such as CRISPR-Cas 9

genome editing, alter conceptions of what it means to be human. The book presents 25 essays, split across five parts, from a coterie of artists, scientists, and theorists, which examine the symbiotic relationship between humans, animals, and viruses as well as the impossibility of germ-free existence, it is essential reading for students and researchers focusing on science and art, environmental humanities, ethics.

UK July 2024 • US July 2024 • 288 pages • 50 colour & 50 bw illus  
 PB 9781350376021 • £24.99 / \$34.95 • HB 9781350376038 • £75.00 / \$100.00  
 ePub 9781350376045 • £22.49 / \$31.04  
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## Viral Behaviors

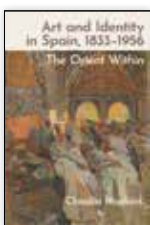
Viruses and Viral Phenomena across Science, Technology, and the Arts

*Roberta Buiani*

In a new era of global virology, *Viral Behaviors* examines the cultural, material and artistic significance of viruses and viral phenomena.

Presenting a rich variety of case studies stemming from different areas of interest—including literature, graphic design and scientific visualization, performance and installation art, bioart and fine art—it shows how the numerous attempts by artists, scientists and professionals to tackle, represent and appropriate viruses and their intricate dynamism can lead to new nuanced and sophisticated understandings of these substances and their related phenomena, and reveals the contribution of non-measurable or non-traditional practices in their construction and dissemination.

UK August 2024 • US August 2024 • 256 pages • 36 bw illus  
 HB 9781350419421 • £90.00 / \$120.00  
 ePub 9781350419445 • £81.00 / \$110.69  
 ePdf 9781350419438 • £81.00 / \$81.00  
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## Art and Identity in Spain, 1833–1956

The Orient Within

*Claudia Hopkins, University of Edinburgh*

The first English-language study to explore the longevity of Orientalist art in Spain over a period of 120 years. Highlighting how artists in Spain

shaped perceptions and projections of Al-Andalus (Iberia under Islam 711-1492) and northern Morocco, it combines art history and cultural studies to foreground the diverse issues that underpin Orientalist expression. Consequently, the book overturns over-familiar understandings of Western Orientalism with its focus on 'difference' and exclusion of Islamic culture from European identity.

Introducing many unfamiliar artists and exhibitions, such as Villaamil, Bécquer, Rusiñol, and Morcillo, the book provides a vital perspective on how art in Spain has served shifting political agendas, redefining the 'Orient' an unfixd and shifting cultural signifier.

UK July 2024 • US July 2024 • 304 pages • 64 colour & 78 bw illus  
 HB 9781350428539 • £90.00 / \$120.00  
 ePub 9781350428553 • £81.00 / \$110.69  
 ePdf 9781350428546 • £81.00 / \$81.00  
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## Moscow Conceptualism, 1975-1985

Words, Deeds, Legacies

*Mary A. Nicholas, Lehigh University, USA*

At a time of intense political repression during the 1970s and '80s, the Moscow conceptualists offered vital new ways of thinking for artists in the USSR.

Based on extensive original research and in-depth interviews with the original artists, Nicholas demonstrates how the work of these radical, unconventional artists challenged the Soviet authorities, official doctrine, and even other colleagues in the nonconformist art world. Offering a counter-narrative to the tradition of Socialist Realism that dominates Soviet art history, this book presents fascinating evidence of the importance of individual protest and demonstrates that socially-engaged art can be a powerful weapon for change in building a better world.

UK June 2024 • US June 2024 • 256 pages • 44 bw illus  
 HB 9781350227866 • £85.00 / \$115.00  
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 ePdf 9781350227873 • £76.50 / \$76.50  
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## Visual Cultures and German Contexts

Deborah Ascher Barnstone, University of Sydney, Australia & Thomas O. Haakenson, California College of the Arts, USA



### How to Make the Body

Difference, Identity, and Embodiment

Edited by Jennifer L. Creech, University of Rochester, USA & Thomas O. Haakenson, California College of the Arts, USA

This book explores established and emerging theories of difference, identity, and embodiment in a variety of German contexts. By utilizing cutting-edge approaches to scholarship, and putting these approaches in direct conversation with canonical texts and objects, or lesser-known yet provocative emerging forms, "the body" is investigated through detailed studies that span a variety of disciplines and modes of expression. From advertising, aesthetics, and pornography, to social media, scientific experimentation, and transnational cultural forms, this volume demonstrates how the human form continues to undergo constant—and potentially disruptive—diversification and transformation.

UK August 2024 • US August 2024 • 264 pages • 32 color and 8 bw illus  
PB 9781350194083 • £28.99 / \$39.95  
Previously published in HB 9781350194045  
ePub 9781350194069 • £81.00 / \$110.69  
ePdf 9781350194052 • £81.00 / \$81.00  
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### German Colonialism in Africa and its Legacies

Architecture, Art, Urbanism, and Visual Culture

Edited by Itohan Osayimwese

*German Colonialism in Africa and its Legacies* brings much-needed context to the recent debates about Africa's cultural heritage in European museums, exploring perspectives on the architecture, art, urbanism, and visual culture of German colonialism in Africa, and its legacies in postcolonial and present-day Namibia, Cameroon, and Germany. The first in-depth exploration of the designed and visual aspects of German colonialism, the book will encourage new research on this under-explored topic, and demonstrate the importance of historical research to the present, especially with regards to ongoing debates about the presence of material legacies of colonialism in Western culture, museum collections, and immigration policies.

UK September 2024 • US September 2024 • 256 pages • 12 colour & 53 bw illus  
PB 9781350326200 • £28.99 / \$39.95  
Previously published in HB 9781350326163  
ePub 9781350326187 • £76.50 / \$103.94  
ePdf 9781350326170 • £76.50 / \$76.50  
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### Art as Enterprise

Social and Economic Engagement in Contemporary Art

Grace McQuilten & Anthony White

Now available in paperback, this timely reissue of White and McQuilten's important survey of social enterprise as a middle ground between the commercial art market and not-for-profit models of artistic organisation rekindles the debate about the roles of contemporary art in consumer capitalist society.

UK August 2024 • US August 2024 • 248 pages • 13 bw integrated  
PB 9781350437579 • £28.99 / \$39.95  
Previously published in HB 9781784534103  
ePub 9780755605248 • £85.00 / \$116.09  
ePdf 9780755605255 • £85.00 / \$85.00  
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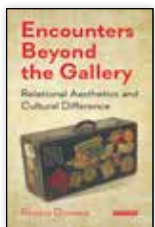
### Dada Data

Contemporary Art Practice in the Era of Post-Truth Politics

Edited by Sarah Hegenbart, Technical University Munich, Germany & Mara-Johanna Kölmel, Central Institute of Art History, Germany

*Dada Data* shows how the Dada movement responded to the aggression, nationalism and rising fascism of its time, in turn demonstrating how this reaction offers a fruitful analogy to our current moment. By considering an array of cultural and artistic representations, it offers fresh insights into artistic modes of persuasion and resistance, and generates new ideas about reading our contemporary political climate.

UK September 2024 • US September 2024 • 344 pages • 16 colour & 51 bw illus  
PB 9781350227651 • £28.99 / \$39.95  
Previously published in HB 9781350227613  
ePub 9781350227637 • £81.00 / \$110.69  
ePdf 9781350227620 • £81.00 / \$81.00  
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### Encounters Beyond the Gallery

Relational Aesthetics and Cultural Difference

Renate Dohmen

This book looks to relational art, Deleuze-Guattarian aesthetics and notions of perception, as well as anthropological theory for ways to create connections between seemingly disparate worlds. Imagining encounters between the art works and art worlds of Rirkrit Tiravanija, Tamil women, and the Shipibo-Conibo of Eastern Peru the book rethinks normative aesthetic and cultural categories whilst embracing a plurality of voices and perspectives to steer critical attention towards the complexity of artistic life beyond the gallery.

UK September 2024 • US September 2024 • 288 pages • 12 bw integrated  
PB 9781350438033 • £28.99 / \$39.95  
Previously published in HB 9781780763712  
ePub 9781786720252 • £108.00 / \$147.14  
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### Space and Time in Artistic Practice and Aesthetics

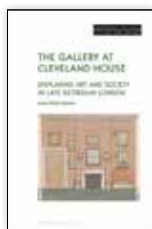
The Legacy of Gotthold Ephraim Lessing

Edited by Sarah Lippert

Explores how artists since the 18th century have grappled with the consequences of Lessing's treatise that outlined the strengths and weaknesses of poetry and painting. As the book reveals, many artists have been - and continue to be - influenced by Lessing-like theories; as diverse as Jean Raoux, Willem de Kooning and Frances Bacon, as well as art critics such as Clement Greenberg. Should we sound the death knell for the theories of Lessing and his kind? Or will conceptions of temporality, spatiality and artistic competition continue to unfold? This book - the first to consider how Lessing's writings connect to visual art's production - brings these questions to the fore.

UK August 2024 • US August 2024 • 272 pages • 16 integrated bw  
PB 9781350438040 • £28.99 / \$39.95  
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ePub 9781786722560 • £108.00 / \$147.14  
ePdf 9781786732569 • £108.00 / \$108.00  
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Michael Yonan, University of California at Davis, USA



## The Gallery at Cleveland House

Displaying Art and Society in Late Georgian London

Anne Nellis Richter

This book examines the art gallery at Cleveland House, known in the 19th century as the 'Louvre of London' due to its internationally-renowned collection of Old Master paintings. Through detailed analysis of a wide range of visual, material, textual and archival sources, the book presents the gallery as a methodological case study on the intersection of domesticity and the display of art, and the construction of the notion of 'public', 'private' and 'national' galleries in the period. The book is essential reading for researchers in Regency-era British art, museum studies, collecting studies, and the histories of interior decoration and design.

UK July 2024 • US July 2024 • 256 pages • 75 colour illus  
 PB 9781350372757 • £90.00 / \$120.00  
 ePub 9781350372764 • £81.00 / \$110.69  
 ePdf 9781350372740 • £81.00 / \$81.00

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## Domestic Space in France and Belgium

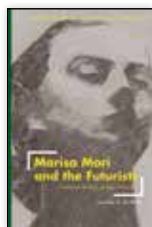
Art, Literature and Design, 1850-1920

Edited by Claire Moran, Queen's University Belfast, UK

Focused on late 19th and early 20th-century France and Belgium, this volume addresses an overlooked area of modernity: the domestic sphere and its conception and representation in art, literature and material culture. Scholars from the US, UK, France, Italy, Canada and Belgium offer fresh and exciting interpretations of artworks, texts and modern homes. Comparative and interdisciplinary, it shows through a series of case-studies in literature, art and architecture, how modernity was expressed through domestic life at the turn of the century in France and Belgium.

UK July 2024 • US July 2024 • 368 pages • 18 color and 50 bw illus  
 PB 9781350437050 • £28.99 / \$39.95  
 Previously published in HB 9781501341694  
 ePub 9781501341700 • £94.20 / \$117.00  
 ePdf 9781501341717 • £94.20 / \$94.20

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## Marisa Mori and the Futurists

A Woman Artist in an Age of Fascism

Jennifer S. Griffiths, Umbra Institute, Italy

Marisa Mori (1900-1985), an artist in interwar Italy, was the only female contributor to *The Futurist Cookbook* (1932). Uncovering a compelling personality in the modernist canon, this biographical account charts Mori's first meeting

with the Futurists and their subsequent international exhibitions throughout the 1930s. It offers interdisciplinary perspectives on Italian modernism, provides a feminist critique of this Mori's work, and contributes to growing literature on the women who participated in Italian Futurism. In highlighting Mori's significant artistic contributions to the movement, this book details Mori's fascination with the politics of the body and situates her work in the context of interwar Fascism.

UK August 2024 • US August 2024 • 176 pages • 10 colour and 40 bw illus  
 PB 9781350232679 • £28.99 / \$39.95  
 Previously published in HB 9781350232631  
 ePub 9781350232655 • £76.50 / \$103.94  
 ePdf 9781350232648 • £76.50 / \$76.50

Series: Visual Cultures and Italian Contexts • Bloomsbury Visual Arts



## Domestic Space in Britain, 1750-1840

Materiality, Sociability and Emotion

Freya Gowrley, University of Bristol, UK

Between 1750 and 1840, the home took on unprecedented social and emotional significance. Focusing on the design, decoration, and reception of a range of elite and middling class homes from this period, *Domestic Space in Britain, 1750-1840* demonstrates that the material culture of domestic life was central to how this function of the home was experienced, expressed, and understood at this time. Examining craft production and collection, gift exchange and written description, inheritance and loss, it carefully unpacks the material processes that made the home a focus for contemporaries' social and emotional lives.

UK July 2024 • US July 2024 • 272 pages • 8 color and 27 bw illus  
 PB 9781350437364 • £28.99 / \$39.95  
 Previously published in HB 9781501343360  
 ePub 9781501343353 • £79.83 / \$99.00  
 ePdf 9781501343346 • £79.83 / \$79.83

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## Material Cultures of the Global Eighteenth Century

Art, Mobility, and Change

Edited by Wendy Bellion, Center for Material Culture Studies at the University of Delaware, USA & Kristel Smentek, Massachusetts Institute of Technology, USA

The 18th century experienced artistic, economic, and demographic transformations on a scale that exerted unique pressures on global material cultures. This book locates objects at the heart of such phenomena, expanding beyond the existing Euro-American focus to discover the transcultural, transimperial, and transoceanic nature of 18th-century worlds. It troubles familiar distinctions between the fine arts, decorative arts, and vernacular objects. *Material Cultures of the Global Eighteenth Century* investigates material and technological manipulations while attending to the human agents in an era of accelerating global contact and conquest.

UK August 2024 • US August 2024 • 288 pages • 10 color & 68 bw illus  
 PB 9781350259072 • £28.99 / \$39.95  
 Previously published in HB 9781350259034  
 ePub 9781350259058 • £76.50 / \$103.94  
 ePdf 9781350259041 • £76.50 / \$76.50

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## Capture Japan

Visual Culture and the Global Imagination from 1952 to the Present

Edited by Marco Bohr, Nottingham Trent University, UK

Going beyond the east-west dichotomy, *Capture Japan* investigates the formation of visual tropes and how these have contributed to perceptions of Japan in the global imagination. By adopting an interdisciplinary approach, with a multiplicity of perspectives from around the world, *Capture Japan* goes beyond binarisms to uncover how images can also produce discourses that challenge, subvert or even contradict each other.

UK July 2024 • US July 2024 • 328 pages • 46 bw illus  
 PB 9781350186828 • £28.99 / \$39.95  
 Previously published in HB 9781350186798  
 ePub 9781350186804 • £81.00 / \$110.69  
 ePdf 9781350186781 • £81.00 / \$81.00

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## A Cultural History of Color in Antiquity

Edited by David Wharton, University of North Carolina at Greensboro, USA.

The smooth, white marbles of Classical sculpture and architecture lull us into thinking that the color world of the ancient Greeks and Romans was restrained and monochromatic, but nothing could be further from the truth. Classical archaeologists are rapidly uncovering and restoring the vivid, polychrome nature of the ancient built environment. At the same time, new understandings of ancient color cognition and language have unlocked insights into the ways – often unfamiliar and strange to us – that ancient peoples thought and spoke about color. *A Cultural History of Color in Antiquity* covers the period 3000 BCE to 500 CE.

UK May 2024 • US May 2024 • 272 pages • 32 col & 32 b/w illus  
PB 9781350459793 • £25.99 / \$35.95  
Previously published in HB 9781474273275  
ePub 9781350193475 • £72.00 / \$98.54  
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## A Cultural History of Color in the Medieval Age

Edited by Carole P. Biggam, University of Glasgow, UK & Kirsten Wolf, University of Wisconsin-Madison, USA

The medieval age saw an extraordinary burst of color - from illuminated manuscripts and polychrome sculpture to enamelled metalwork and colored glass. Color was used to denote affiliation in heraldry and social status in medieval clothes. Color names were created in various languages and their resonance explored in poems, romances, epics, and plays. And, whilst medieval philosophers began to explain the rainbow, theologians and artists developed a color symbolism for both virtues and vices. *A Cultural History of Color in the Medieval Age* covers the period 500 to 1400.

UK May 2024 • US May 2024 • 272 pages • 23 col & 31 b/w illus  
PB 9781350459946 • £25.99 / \$35.95  
Previously published in HB 9781474273336  
ePub 9781350193482 • £72.00 / \$98.54  
ePdf 9781350193499 • £72.00 / \$72.00  
Series: The Cultural Histories Series • Bloomsbury Academic



## A Cultural History of Color in the Renaissance

Edited by Sven Dupré, Utrecht University, The Netherlands & Amy Buono, Chapman University, USA

The Renaissance was a time of change, conflict, and transformation. Innovations in color production transformed the material world of the Renaissance, especially in ceramics, cloth, and paint. Collectors across Europe prized colorful objects such as feathers and gemstones as material illustrations of foreign lands. The advances in technology and the increasing global circulation of colors led to new color terms enriching language. *A Cultural History of Color in the Renaissance* covers the period 1400 to 1650.

UK May 2024 • US May 2024 • 264 pages • 32 col & 29 b/w illus  
PB 9781350459991 • £25.99 / \$35.95  
Previously published in HB 9781474273343  
ePub 9781350193505 • £72.00 / \$98.54  
ePdf 9781350193512 • £72.00 / \$72.00  
Series: The Cultural Histories Series • Bloomsbury Academic

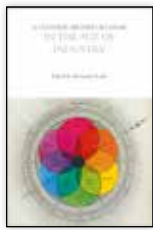


## A Cultural History of Color in the Age of Enlightenment

Edited by Carole P. Biggam, University of Glasgow, UK & Kirsten Wolf, University of Wisconsin-Madison, USA

From the Baroque to the Neo-classical, color transformed art, architecture, ceramics, jewelry, and glass. Newton, using a prism, demonstrated the seven separate hues, which encouraged the development of color wheels and tables, and the increased standardization of color names. Technological advances in color printing resulted in superb maps and anatomical and botanical images. Identity and wealth were signalled with color, in uniforms, flags, and fashion. And the growth of empires, trade, and slavery encouraged new ideas about color. *A Cultural History of Color in the Age of Enlightenment* covers the period 1650 to 1800.

UK May 2024 • US May 2024 • 264 pages • 30 col & 30 b/w illus  
PB 9781350460140 • £25.99 / \$35.95  
Previously published in HB 9781474273725  
ePub 9781350193574 • £72.00 / \$98.54  
ePdf 9781350193567 • £72.00 / \$72.00  
Series: The Cultural Histories Series • Bloomsbury Academic



## A Cultural History of Color in the Age of Industry

Edited by Alexandra Loske, Royal Pavilion and Museums, Brighton, UK

The industrial age embraced color like never before. Inventions - such as steam power, lithography, photography, electricity, motor cars, aviation, and cheap printing - all contributed to a new exuberance about color. Available pigments and colored products - made possible by new technologies, industrial manufacturing, commercialization, and urbanization - also greatly increased, as did illustrated printed literature for the mass market. Color, both literally and metaphorically, was splashed around, and became an expressive tool for artists, designers, and writers. *A Cultural History of Color in the Age of Industry* covers the period 1800 to 1920.

UK May 2024 • US May 2024 • 304 pages • 32 col & 22 b/w illus  
PB 9781350460201 • £25.99 / \$35.95  
Previously published in HB 9781474273350  
ePub 9781350193581 • £72.00 / \$98.54  
ePdf 9781350193598 • £72.00 / \$72.00  
Series: The Cultural Histories Series • Bloomsbury Academic



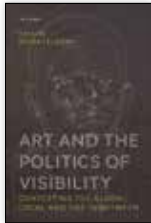
## A Cultural History of Color in the Modern Age

Edited by Anders Steinvall, Umeå University, Sweden & Sarah Street, University of Bristol

Color has revolutionised modernity. Philosophers, scientists, linguists and artists have debated color's polyvalence, its meaning to different cultures, and how it can be measured, manufactured, manipulated, and enjoyed. The combination of mass consumerism and the explosion in the use of synthetic dyes has made us a 'color conscious' society. Clothing and interiors have been transformed whilst artists, architects, writers, and filmmakers have explored the vibrancy and chromatic eclecticism of contemporary visual cultures. *A Cultural History of Color in the Modern Age* covers the period 1920 to the present.

UK May 2024 • US May 2024 • 288 pages • 32 col & 41 b/w illus  
PB 9781350460348 • £25.99 / \$35.95  
Previously published in HB 9781474273367  
ePub 9781350193604 • £72.00 / \$98.54  
ePdf 9781350193611 • £72.00 / \$72.00  
Series: The Cultural Histories Series • Bloomsbury Academic





## Art and the Politics of Visibility

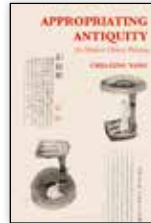
Contesting the Global, Local and the In-Between

*Edited by Zeena Feldman*

How does cultural context affect the interpretation of art? What makes artists' work transnational or national in character, and how will their visibility be impacted by either label? This book questions

these dynamics, asking how the dissemination of visual culture on a global scale affects art and its institutions. Through case studies of artists including Titus Kaphar, Sara Maple, Shirin Neshat, J.M. Coetzee, Barbara Walker and Apichatpong Weerasethakul, the book illuminates the relationship between visibility, politics and identity in contemporary visual culture.

UK August 2024 • US August 2024 • 256 pages • 29 bw  
PB 9781350437982 • £28.99 / \$39.95  
Previously published in HB 9781780769066  
ePub 9781786722942 • £108.00 / \$147.14  
ePdf 9781786732941 • £108.00 / \$108.00  
Bloomsbury Visual Arts



## Appropriating Antiquity for Modern Chinese Painting

*Chia-Ling Yang, University of Edinburgh, UK*

By examining versatile trends within paintings in modern China, this book asks if antiquarian movements ultimately served as a tool for intentionally re-writing art historiography in modern China. Following the Opium War (1839-42) many artists, concerned about the direction of modern Chinese painting, sought inspiration from jinshixue (epigraphy) as a way to revitalise Chinese painting and the literati tradition when the country was in turmoil. In searching for the public meaning of inventively reinforced private collecting activity, this book draws on modes of artistic creation to detail an apposite use of antiquities, linking ancient civilization and modern lives.

UK August 2024 • US August 2024 • 328 pages • 32 color and 91 bw illus  
PB 9781501388385 • £28.99 / \$39.95  
Previously published in HB 9781501358371  
ePub 9781501358364 • £94.20 / \$117.00  
ePdf 9781501358357 • £94.20 / \$94.20  
Bloomsbury Visual Arts



## On Design

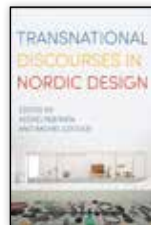
Theory, History, Education and Practice

*Tevfik Balciglu, Independent Scholar, Turkey*

This volume presents essays written over the last 30 years by leading design thinker and educator, Tevfik Balciglu. Focusing on Turkish and British design, his writing examines questions of national and transnational design history and provides

an insight into contemporary global issues. Structured into four thematic sections, essays explore the impact of industrialization and globalization and highlight local and global design developments from the late 20th century to today. They cover reproduction techniques and technological progress, and the changing nature of mass production, methods, systems, shapes, forms and styles. Addressing design education and practice, case studies draw on Balciglu's work at various institutions.

UK March 2024 • US March 2024 • 248 pages • 60 bw illus  
PB 9781350359307 • £24.99 / \$34.95 • HB 9781350359314 • £75.00 / \$100.00  
ePub 9781350359321 • £22.49 / \$31.04  
ePdf 9781350359338 • £22.49 / \$22.49  
Bloomsbury Visual Arts  
World All Languages (except Turkish)

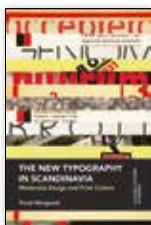


## Transnational Discourses in Nordic Design

*Edited by Astrid Skjerven, Oslo Metropolitan University, Norway & Rachel Gotlieb, the Crocker Art Museum, Sacramento, California, USA*

Drawing from a wealth of archival material, this book reveals a lesser-known history of cross-cultural collaborations, offering new perspectives on Nordic design and challenging old stereotypes. Looking at the legacy of Nordic design and its global impact, this book sheds light on the development of national design identities throughout the later 20th century. Leading international scholars look at design in Denmark, Norway and Sweden and assess the different roles that the wider Nordic countries had in forming an image of Scandinavian design throughout the world. They explore design practices, production and consumerism, and how different countries negotiated branding and ideology.

UK September 2024 • US September 2024 • 240 pages • 60 bw illus  
HB 9781350249202 • £85.00 / \$115.00  
ePub 9781350249219 • £76.50 / \$103.94  
ePdf 9781350249226 • £76.50 / \$76.50  
Bloomsbury Visual Arts



## The New Typography in Scandinavia

Modernist Design and Print Culture

*Trond Klevgaard, Kristiania University College, Norway*

This is the first in-depth work on Scandinavia's 'New Typography'. It provides a detailed account of the movement's lifespan in the region from the 1920s up until the 1940s, when it was largely incorporated into mainstream practice. The book traces how the New Typography, from its origins in the central and eastern European avant-garde, arrived in Scandinavia.

UK January 2024 • US January 2024 • 272 pages • 106 bw illus, 8pp colour plate with 16 colour images  
PB 9781350428133 • £27.99 / \$37.95  
Previously published in HB 9781350112391  
ePub 9781350112407 • £25.19 / \$35.09  
ePdf 9781350112414 • £25.19 / \$25.19  
Series: Cultural Histories of Design • Bloomsbury Visual Arts



## The Politics of Vietnamese Craft

American Diplomacy and Domestication

*Jennifer Way, University of North Texas, USA*

Jennifer Way uncovers a little-known chapter in the history of American diplomacy, wherein post-war Vietnamese craft production was shaped by the US government as an object for consumption by middle-class America. This book explores how the US guided the marketing of Vietnamese craft in order to advance American diplomatic and domestic interests.

UK May 2024 • US May 2024 • 248 pages • 47 bw illus  
PB 9781350461031 • £27.99 / \$37.95  
Previously published in HB 9781350007048  
ePub 9781350007031 • £99.00 / \$134.99  
ePdf 9781350007024 • £99.00 / \$99.00  
Bloomsbury Visual Arts

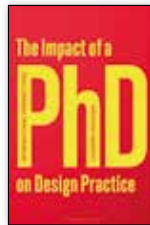


## The Layout Book

Gavin Ambrose, *University of Brighton, UK*

A detailed introduction to all aspects of layout design - from lines, balance and proportion, to juxtaposition, white space and hierarchies - all supplemented with case studies, examples, interviews and workshops. Perfect for graphic design students.

UK September 2025 • US September 2025 • 224 pages • 200 colour illus  
PB 9781350298811 • £28.99 / \$39.95  
ePub 9781350298828 • £26.09 / \$36.44  
ePdf 9781350298835 • £26.09 / \$26.09  
Bloomsbury Visual Arts



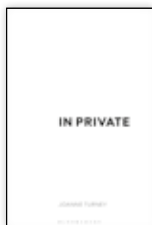
## The Impact of a PhD on Design Practice

International Perspectives

Laurene Vaughan, *RMIT University, Australia*

Building on her earlier work, *Practice-Based Design Research*, which provided a survey of key issues and developments in doctoral education in design globally, Laurene Vaughan delves deeper in this book by focusing on the experience of those who have undertaken design PhDs and taken their expertise into industry settings. This book assesses the value and impact of design PhDs for design practitioners, exploring in detail and through perspectives from a range of international designers how a doctorate can develop research and critical thinking skills that will enhance their professional practice and add value to their organizations.

UK July 2024 • US July 2024 • 200 pages • 10 bw illus  
PB 9781350160002 • £19.99 / \$26.95 • HB 9781350151048 • £65.00 / \$90.00  
ePub 9781350151055 • £17.99 / \$24.29  
ePdf 9781350151062 • £17.99 / \$17.99  
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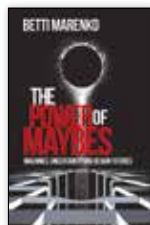
## In Private

Joanne Turney, *Winchester School of Art, University of Southampton, UK*

*In Private* offers a cultural history of domestic interior design in Britain and America over the course of the 1970s, a decade that shaped the contemporary relationship between fashion and interiors. With each chapter dedicated to a different

room in the house, this collection explores style, design and socio-cultural influence from the sitting room to the sauna, and from the kitchen to the conservatory. Demonstrating how the sociocultural environment of the 1970s sparked the ideas, styles and practices that have become common currency in today's interior design, the book examines questions of sensuality, tactility, fashion, fantasy and gender.

UK September 2024 • US September 2024 • 256 pages • 20 bw images  
HB 9781350062122 • £85.00 / \$115.00  
ePub 9781350062146 • £76.50 / \$103.94  
ePdf 9781350062139 • £76.50 / \$76.50  
Bloomsbury Visual Arts



## The Power of Maybes

Machines, Uncertainty and Design Futures

Betti Marenko, *Central Saint Martins, University of the Arts London, UK*

In the 21st century, predictive machines are increasingly making decisions for us and reducing the time that we would spend critical thinking.

Examining the impact of algorithmic and computational processes on human capacities, this cutting-edge study looks to 'uncertainty' as a central, epistemic tool for reimagining human-machine relationality. Through a transdisciplinary approach that brings together design studies and philosophies of technology, Betti Marenko focuses on the space of 'maybes', before prediction, as an area for critical inquiry and cultivation. She presents a framework for considering how uncertainty can be diagrammed, designed and mobilized to create new modes of knowledge production.

UK February 2025 • US February 2025 • 224 pages • 20 illus  
HB 9781350377271 • £85.00 / \$115.00  
ePub 9781350377295 • £76.50 / \$103.94  
ePdf 9781350377288 • £76.50 / \$76.50  
Bloomsbury Visual Arts



## Drawing Investigations

Graphic Relationships with Science, Culture and Environment

Sarah Casey & Gerry Davies, *Lancaster Institute for the Contemporary Arts, Lancaster University, UK*

Drawing was historically an essential aid to knowledge production. Now, there is growing

evidence of a type of fine art drawing re-emerging with the capacity to be a powerful, interdisciplinary research tool. Identifying and evaluating this impulse in contemporary drawing offers fresh critical perspective on drawing practice and thinking in a way that demonstrates drawing's relevance to other fields of research. Topics of international significance, such as medical research, climate emergency and international conflict, are covered. This book provides an accessible introduction to this exciting and timely development in drawing practice and research which is currently critically unexamined.

UK February 2024 • US February 2024 • 248 pages • 35 bw illustrations  
PB 9781350443556 • £27.99 / \$37.95  
Previously published in HB 9781788310260  
ePub 9781350164543 • £25.19 / \$35.09  
ePdf 9781350164550 • £25.19 / \$25.19  
Series: Drawing In • Bloomsbury Visual Arts



## Designing Transformation

Jews and Cultural Identity in Central European Modernism

Edited by Elana Shapira, *University of Applied Arts Vienna, Austria*

By exploring how Jewish designers and architects played a key role in shaping the interwar architecture of Central Europe, this book sheds new

light on the importance of integrating Jews into design and aesthetic history. Leading historians, curators, archivists and architects present their critical analyses further to 'design' the past and push forward a transformation in the historical consciousness of Central Europe. By reconsidering the seminal role of Central European émigré and exiled architects and designers in shaping today's global design cultures, this book further strengthens humanistic, progressive and pluralistic cultural trends in Europe today.

UK January 2024 • US January 2024 • 344 pages • 69 bw illus  
PB 9781350439351 • £27.99 / \$37.95  
Previously published in HB 9781350172272  
ePub 9781350172296 • £25.19 / \$35.09  
ePdf 9781350172319 • £25.19 / \$25.19  
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## Global Fashion Business

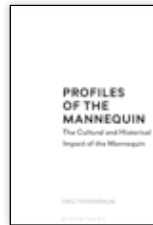
International Retailing, Marketing, and Merchandising

Byoungho Ellie Jin, North Carolina State University, USA

In today's climate, bringing your fashion brand to new international territories is more challenging than ever. In *Global Fashion Business*, Byoungho

Ellie Jin helps you to take this next step. Diverse examples from large and small companies, developing and developed countries, and online and offline retailers set a precedent for overcoming economic, cultural, legal, and regulatory obstacles. Practical approaches also outline methods of marketing and retailing, while chapters on topics including pricing, entry market selection and product development combine to cover everything you need to know to take your business further than ever before.

UK August 2024 • US August 2024 • 272 pages • 50 bw illus  
 PB 9781350180185 • £34.99 / \$47.95  
 ePub 9781350180208 • £31.49 / \$43.19  
 ePub 9781350180192 • £31.49 / \$31.49  
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## Profiles of the Mannequin

The Cultural and Historical Impact of the Mannequin

Eric Feigenbaum, *Visual Merchandising and Store Design Magazine*, USA

*Profiles of the Mannequin* tracks the evolution of mannequins from the headless models of 1900 right up to today's moving and virtual mannequins. As

well as shifts in representation in gender, race and body type, there are also in-depth interviews with creative professionals recounting their experiences, philosophies and stories of the mannequin and its impact on our culture both as a utilitarian object, and as an artistic statement. Visual merchandisers and store designers will find inspiration and insight into the history of their craft.

UK September 2024 • US September 2024 • 256 pages • 54 bw and 16 color illus  
 PB 9781350418110 • £26.99 / \$36.95 • HB 9781350418103 • £80.00 / \$110.00  
 ePub 9781350418134 • £24.29 / \$33.74  
 ePub 9781350418127 • £24.29 / \$24.29  
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## In American Fashion

Ruth Finley's Fashion Calendar

Natalie Nudell, *Fashion Institute of Technology, SUNY, USA*

The *Fashion Calendar* had an extensive impact on the development of American fashion in the 20th century. Natalie Nudell explores how the unique scheduling service and trade publication

influenced the fashion and creative industries, and how its author – Ruth Finley – contributed to the development of the time-system and culture of American fashion. This made her a key player during the ascendancy of American fashion design. In both historical analysis and the upcoming digitization of the Ruth Finley Collection, this study unpacks the history and impact of the publication and the women behind it.

UK July 2024 • US July 2024 • 224 pages • 23 colour illus  
 HB 9781350385832 • £85.00 / \$115.00  
 ePub 9781350385856 • £76.50 / \$103.94  
 ePub 9781350385849 • £76.50 / \$76.50  
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## The Rise of the Stylist

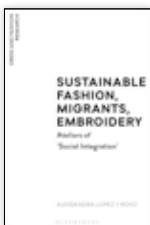
Subculture, Style and the Fashion Image in London 1980–1990

Philip Clarke, *Central Saint Martins, London, UK*

Examines the social factors that made the stylist a key role in fashion image-making. Focusing on London, from 1980 to 1990, Philip Clarke draws on oral history interviews with the young creatives

who were involved in the specific subcultural scenes, educational environments and new modes of publishing that informed a unique moment in British cultural life. By documenting the history of the stylist in fashion and dress, this book locates styling within the context of postmodern society, where political shifts, technological developments and changing attitudes are reflected in the manufacture and dissemination of fashion.

UK July 2024 • US July 2024 • 192 pages • 20 colour illus  
 PB 9781350301702 • £28.99 / \$39.95 • HB 9781350301665 • £85.00 / \$115.00  
 ePub 9781350301689 • £76.50 / \$103.94  
 ePub 9781350301672 • £76.50 / \$76.50  
 Bloomsbury Visual Arts



## Sustainable Fashion, Migrants, Embroidery

Ateliers of 'Social Integration'

Alessandra Lopez y Royo, *SOAS University of London, UK*

Through a uniquely combined focus on sustainability, fashion and immigration, *Sustainable Fashion, Migrants, Embroidery: Ateliers of 'Social Integration'* tells of

community-led 'solidarity ateliers' engaged in sewing and embroidery activities which, in the Global North and Global South, are providing a vital alternative to neoliberal and neo-colonial fashion paradigms.

UK July 2024 • US July 2024 • 224 pages • 16 colour illus  
 HB 9781350284098 • £85.00 / \$115.00  
 ePub 9781350284111 • £76.50 / \$103.94  
 ePub 9781350284104 • £76.50 / \$76.50  
 Series: Dress and Fashion Research • Bloomsbury Visual Arts

NEW IN PB COLLECTIONS



## Male Idols and Branding in Chinese Luxury

Fashion, Cosmetics, and Popular Culture

*Amanda Sikarskie, University of Michigan, USA, Lan Lan, Beijing Institute of Fashion Technology, China & Peng Liu, Macau University of Science and Technology, Macau*

Challenging the Western view of idols as objects of worship, this book explores the role that male idols play in fashion and cosmetics brand marketing in mainland China, Hong Kong, and Macau; including the role of the female gaze. It examines idols in the more modern, pan-Asian sense of the word - as objects of social devotion. Through considering the subtleties of branding and marketing in China, Korea, and Japan, and the relationship of Chinese idols to fans and consumers in other Asian countries, the authors delve into brand-idol collaborations, particularly through lenses of brand image and toxic fan culture.

UK July 2024 • US July 2024 • 272 pages • 47 bw illus  
PB 9781350286061 • £28.99 / \$39.95  
Previously published in HB 9781350283312  
ePub 9781350283329 • £76.50 / \$103.94  
ePdf 9781350283336 • £76.50 / \$76.50  
Bloomsbury Visual Arts

NEW IN PB COLLECTIONS



## A New History of "Made in Italy"

Fashion and Textiles in Post-War Italy

*Lucia Savi, The Design Museum, UK*

The first book to chronicle the vital role of textile manufacturing in Italian fashion, *A New History of 'Made in Italy'* investigates Italy's transition from a country of dressmakers, tailors and small-scale couturiers in the late 1940s to an internationally admired producer of ready-to-wear fashion in the 1980s. Informed by extensive archival materials retrieved from a wide range of sources, it brings together the often-separated disciplines of fashion, textile and design history to reveal how things were made, by whom, and where.

UK August 2024 • US August 2024 • 248 pages • 34 bw and colour illus  
PB 9781350247796 • £28.99 / \$39.95  
Previously published in HB 9781350247758  
ePub 9781350247772 • £76.50 / \$103.94  
ePdf 9781350247765 • £76.50 / \$76.50  
Bloomsbury Visual Arts

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## Wholesale Couture

London and Beyond, 1930-70

*Liz Tregenza, London College of Fashion, UK*

The first book to consider the subject, *Wholesale Couture: London and Beyond, 1930-70* seeks to revise the notion that wholesale couturiers were simply copyists of French haute couture and demonstrate the complexities of their design processes and business strategies. Liz Tregenza traces wholesale couture garments from concept to usage, considering design, manufacture, branding, promotion, retail and export, while also analysing the wider social and economic factors that affected manufacturers and consumers. Offering a new perspective on British fashion history, it demonstrates that wholesale couturiers were vital in cementing London's status as a ready-to-wear fashion centre.

UK September 2024 • US September 2024 • 256 pages • 78 bw illus  
PB 9781350245907 • £28.99 / \$39.95  
Previously published in HB 9781350245860  
ePub 9781350245884 • £76.50 / \$103.94  
ePdf 9781350245877 • £76.50 / \$76.50  
Bloomsbury Visual Arts

NEW IN PB COLLECTIONS



## Fear and Clothing

Dress in English Detective Fiction between the First and Second World Wars

*Jane Custance Baker, Independent Scholar, UK*

Dress in English detective fiction was a status marker of interest to both male and female readers made anxious by social change brought about by war, and therefore a set of signs to be read, digested, and possibly employed to model the individual reader's own dress choices. Through analysing dress in detective fiction, this book reveals a cultural history of identity affected by the social upheaval caused by war. In-depth analysis of 280 interwar publications by a comprehensive range of writers reveals readership's anxieties about performance of class, gender, and race and how they changed over that period.

UK August 2024 • US August 2024 • 256 pages • 30 bw illus  
PB 9781350240315 • £28.99 / \$39.95  
Previously published in HB 9781350240308  
ePub 9781350240339 • £76.50 / \$103.94  
ePdf 9781350240322 • £76.50 / \$76.50  
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NEW IN PB COLLECTIONS



## Rei Kawakubo

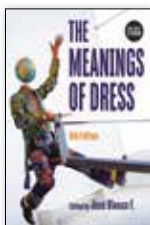
For and Against Fashion

*Edited by Rex Butler, Monash University, Australia*

Japanese fashion designer Rei Kawakubo of Comme des Garçons is undoubtedly one of the most influential designers in the world. In 2017 she was the second living designer to ever be given a retrospective at the renowned Costume Institute of the Metropolitan Museum in New York. Her work exerts extraordinary influence over generations of creatives and is a major point of reference for those exploring the role of fashion in contemporary culture. This book asks how Kawakubo's work relates to art, philosophy and architecture, and illustrates how Kawakubo's oeuvre can be used to understand fashion itself.

UK July 2024 • US July 2024 • 240 pages • 16 colour and 44 bw illus  
PB 9781350355293 • £28.99 / \$39.95  
Previously published in HB 9781350118225  
ePub 9781350118249 • £76.50 / \$103.94  
ePdf 9781350118232 • £76.50 / \$76.50  
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INSPECTION



## The Meanings of Dress

Kimberly A. Miller-Spillman, University of Kentucky, USA, Andrew Reilly, University of Hawaii, Manoa, USA & José Blanco F., Dominican University, USA

Providing insight into a broad and expanding range of topics, *The Meanings of Dress*, 5th Edition examines social, behavioral, and cultural aspects in fashion and dress based on current research and practices. This revised edition responds fully to the current social and fashion trends by including theoretical perspectives of intersectional identities in global landscapes, transnational fashion and dress, and efforts to decentralize and decolonize the normative Eurocentric approach to fashion and dress studies. This edition includes two brand new chapters: "Decentralizing and Decolonizing Fashion and Dress" and "Social Justice and Human Rights." New emphasis has been placed on "Fashion, Dress and Communication," allowing for a conversation on how both dress and fashion work as communication, not just "non-verbal" but also explicitly in social media and by influencers. Issues on ethics in fashion are incorporated now throughout the book as well.

UK March 2024 • US February 2024 • 384 pages • 100 bw illus  
PB 9781501391422 • £90.00 / \$120.00  
ePub 9781501391408 • £87.01 / \$108.00  
ePdf 9781501391415 • £87.01 / \$87.01  
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*Social Psychology of Dress*, 2nd Edition, presents and explains concepts of human behavior relating to dress, drawing from psychology, sociology, and anthropology. The text positions dress as a process in which individual preferences, membership in social groups, and cultural awareness impact choices about attire and appearance. Using empirical data and examples from current events and popular culture, the authors define dress, present its origins and functions, and discuss research methods. They explore relationships between dress and topics including identity, cultural patterns and rituals, and body image. Box features highlighting fashion industry applications, end-of-chapter summaries, and discussion questions to further engage students.

UK May 2024 • US February 2024 • 488 pages • 100 bw illus  
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A Practical Guide to Becoming a Fashion Stylist

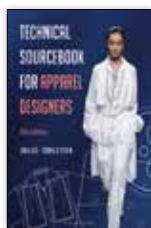
Jenny B. Davis, Southern Methodist University, USA

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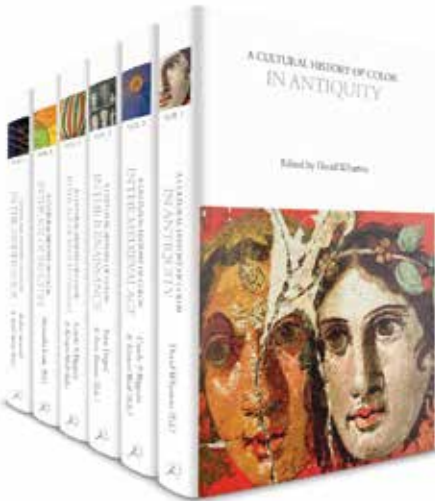
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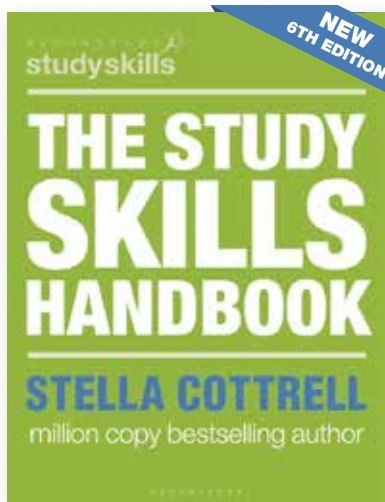
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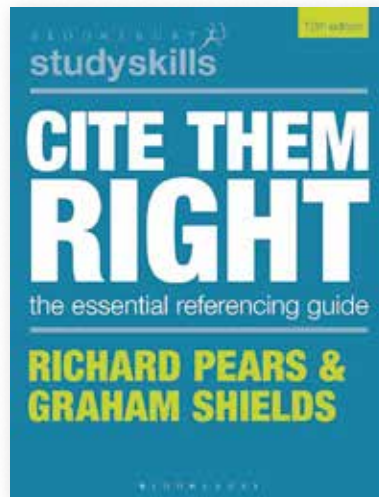
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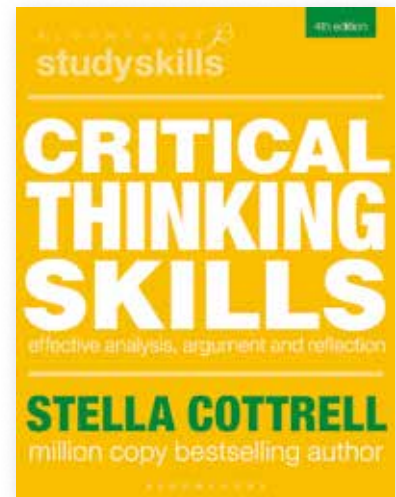
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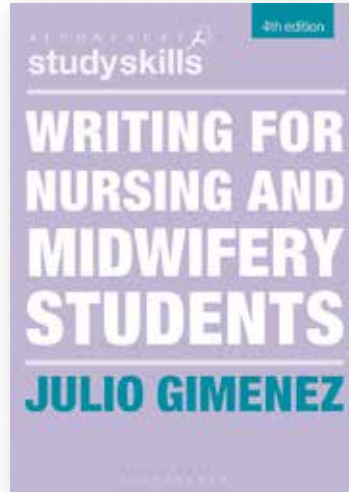


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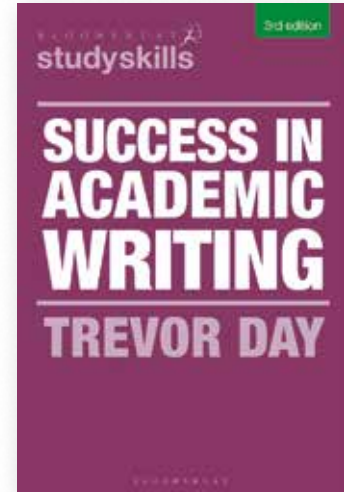
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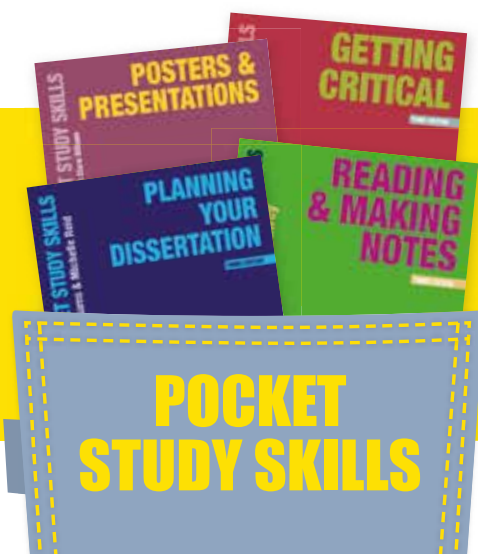
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