



**BLOOMSBURY  
ACADEMIC**

**RIGHTS GUIDE  
JANUARY-JUNE 2020**

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**HUMANITIES, SOCIAL SCIENCES  
AND VISUAL ARTS**

BLOOMSBURY



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## Groupthink

A Study in Self Delusion

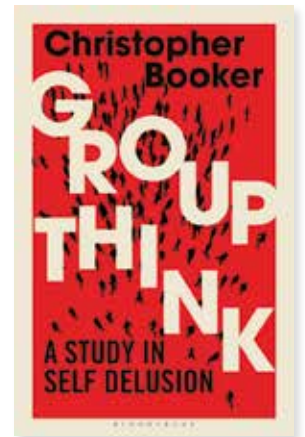
Christopher Booker

The final book by celebrated columnist and bestselling author Christopher Booker.

With reference to the ideas of a Yale professor who first identified the theory, and to the writings of George Orwell, Booker sheds new light on the remarkable – and worrying – effects of ‘groupthink’, and its influence on our society.

Booker defines the rules of groupthink and shows how various interest groups, journalists and even governments in the twenty-first century have subscribed to this way of thinking with deeply disturbing results - dividing society into highly polarised, oppositional factions. Booker applies the scientific analysis of groupthink to subjects ranging from the rise of political correctness to global warming, from the Iraq War to the real nature of the EU. The result is a truly fascinating account of why we have lost the ability to question what groupthink dictates and the capacity to think for ourselves.

Christopher Booker was a founding editor of *Private Eye*, to which he regularly contributed, and also wrote a longstanding column in the *Sunday Telegraph*. His bestselling books published by Bloomsbury include *The Seven Basic Plots: Why We Tell Stories*, *The Real Global Warming Disaster*, *The Great Deception*, *Scared to Death*, *The Mad Officials* and *Castle of Lies*. Booker died in July 2019.



March 2020  
240 pages  
234 x 153mm  
9781472959058  
Bloomsbury Continuum

## Vexed

Ethics Beyond Political Tribes

James Mumford

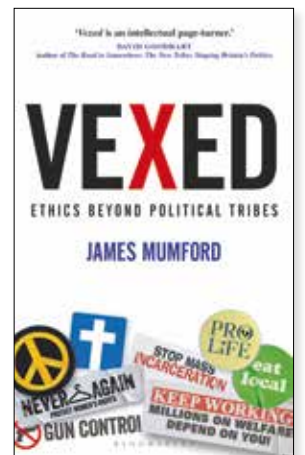
“James Mumford has written the most intriguing and original reflection on political tribalism that I have ever read... Vexed is an intellectual page-turner.”

– David Goodhart, author of *The Road to Somewhere: The New Tribes Shaping British Politics*

Across the democratic West, politics has become deeply polarised and profoundly personal. Challenging someone’s political views increasingly means you challenge their very being. Like many, James Mumford found himself vexed by the instinctive positions of the Left and the Right on the most important ethical questions. Why should believing strongly about one topic mean the automatic adoption of so many others?

In this refreshing and stylish book Mumford examines the most challenging issues of our time – assisted dying, guns, the environment, abortion, prisons and sex – seeking a practical approach to ethics that goes beyond the binaries of Right and Left. This is for anyone who cares deeply about the world but longs to escape the political tribe and think for themselves.

James Mumford lives in London and is a fellow at the University of Virginia’s Institute for Advanced Studies in Culture. He writes for the *Guardian*, *New Statesman*, *The Atlantic*, *Spectator*, *Daily Telegraph* and the *Times Literary Supplement*.



March 2020  
224 pages  
216 x 135mm  
9781472966346  
Bloomsbury Continuum

## The Art of Political Storytelling

Why Stories Win Votes in Post-truth Politics

Philip Seargeant

“[This] utterly original and fascinating book provides a unique perspective on our current “post-truth” predicament... Read it and lament, read it and understand, or read it to learn how to win an election!”

– Lee McIntyre, author of *Post-Truth*

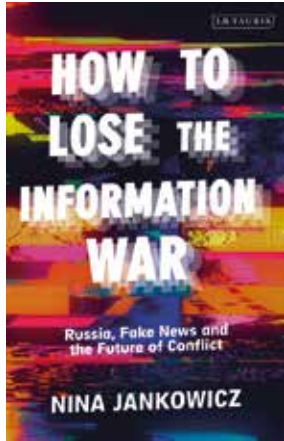
Philip Seargeant unravels why telling a good story is more important than facts in modern politics, and the role language plays in the era of fake news, post-truth and hyper-partisanship.

From Donald Trump to Brexit Britain, tapping into people’s emotions has proved far more effective than rational argument in post-truth politics — and, as Philip Seargeant argues, the most powerful tool for manipulating emotions is a gripping narrative. Looking at how stories are created, shared and contested, this book illuminates the pivotal role that persuasive storytelling plays in shaping the political world. Explaining the tools and tricks of narrative, and evaluating the language and rhetorical strategies used, this book offers a compelling way to understand the chaotic world of today’s politics.

Philip Seargeant works for the Open University, where he teaches and researches language and communication. He is the author of several award-winning educational films and frequently works as a consultant for the BBC. His writing has appeared in publications such as *The New European*, *Prospect*, *The Huffington Post*, *The Washington Post* and *The Independent*.



June 2020  
256 pages  
216 x 138mm  
9781350107380  
Bloomsbury Academic



July 2020  
272 pages  
216 x 138mm  
9781838607685  
I.B. Tauris

## How to Lose the Information War

Russia, Fake News and the Future of Conflict

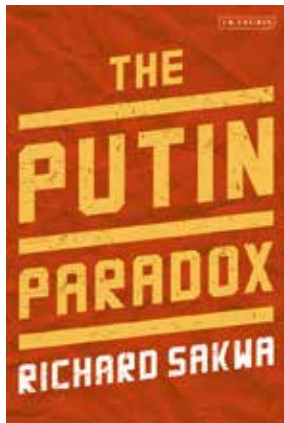
Nina Jankowicz

*"A must-read for our age. This outstanding work forensically details and analyses the past decade-plus of Russia's influence operations and their inexorable spread to the United States. The Kremlin's threat is an urgent one and we are in desperate need of more authors like Jankowicz... this book is, accordingly, an exceptional achievement."*

– David Patrikarakos, author of *War in 140 Characters*

*How to Lose the Information War* takes the reader on a journey through five Western governments' responses to Russian information warfare tactics - all of which have failed. Nina Jankowicz has advised these governments on the front lines of the information war. The lessons she learnt from that fight, and from her attempts to get US congress to act, make for essential reading. She journeys into the campaigns Russian operatives run, shows how we can better understand the motivations behind these attacks, and explains how to beat them. Above all, this book shows what is at stake: the future of civil discourse and democracy, and the value of truth itself.

**Nina Jankowicz** is a Washington DC-based writer and analyst with a focus on Eastern Europe and the former Soviet Union. She is currently a Global Fellow at the Woodrow Wilson International Center for Scholars' Kennan Institute. Her writing has been published by *The New York Times*, *The Washington Post*, *BuzzFeed News* and *Foreign Policy*, among others.



February 2020  
344 pages  
234 x 156mm  
9781838601270  
I.B. Tauris

## The Putin Paradox

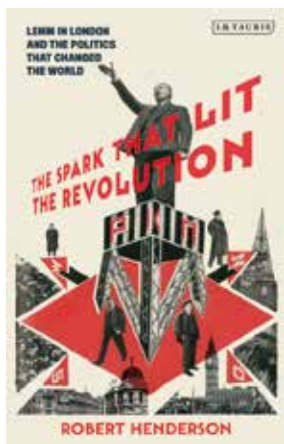
Richard Sakwa

**The essential personal and political portrait of Vladimir Putin, unveiling the true face of his presidency.**

Vladimir Putin has emerged as one of the key leaders of the twenty-first century - he is also recognized as one of the most divisive. Abroad, his assertion of Russia's interests and critique of the western-dominated international system has brought him into conflict with Atlantic powers. Within Russia, he has balanced various factions within the elite intelligentsia and gained the wider support of Russian society.

So what is the 'Putin paradox?' Richard Sakwa grapples with Putin's personal and political development on the international political scene, and within the domestic political landscape of Russia. Through theoretical, historical and political analysis, Richard Sakwa presents the Putin paradox as a unique regime type - balancing numerous contradictions in order to adapt to its material environment, while maintaining sufficient authority with which to shape it.

**Richard Sakwa** is Professor of Russian and European Politics at the University of Kent, an associate fellow of the Russia and Eurasia programme at Chatham House, and a fellow of the Academy of Social Sciences. His recent books include *Putin Redux: Power and Contradiction in Contemporary Russia*, *Frontline Ukraine: Crisis in the Borderlands* (I.B. Tauris), *Russia against the Rest: The Post-Cold War Crisis of World Order*, and *Russia's Futures*.



March 2020  
288 pages  
216 x 138mm  
9781784538620  
I.B. Tauris

## The Spark that Lit the Revolution

Lenin in London and the Politics that Changed the World

Robert Henderson

*"Flawlessly researched, lucidly written, replete with exhaustive archival evidence... Henderson has produced the definitive study"*

– John Gonzalez, author of *An Intellectual Biography of N.A. Rozhkov: Life in a Bell Jar*

Vladimir Ilyich Lenin visited London on six occasions at the beginning of the twentieth century and it was in this city, where Marx wrote *Das Kapital*, that the roots of Lenin's political thought took shape. This book, from a former curator of the Russian collections at the British Library, tells the story for the first time of Lenin's intriguing relationship with the enigmatic Apollinariya Yakubova – a revolutionary known to her comrades as the 'primeval force of the Black Earth'.

*The Spark That Lit the Revolution* reveals Lenin's London-based accomplices and political rivals, and sheds new light on his world-view – one which would have such a crucial impact on the twentieth century. Featuring an extraordinary amount of new archival material, this is an essential addition to our knowledge of Lenin the man, and the roots of the Russian revolution.

**Robert Henderson** is former Head of the Russian Archive at the British Library. He is the author of numerous journal articles and book chapters in the field of Russian History and an Honorary Research Associate at Queen Mary, University of London.

## Battling Eight Giants

Basic Income Now

Guy Standing

*“The greatest successes come from having the freedom to fail...Now it’s our time to define a new social contract for our generation. We should explore ideas like universal basic income to give everyone a cushion to try new things.”*

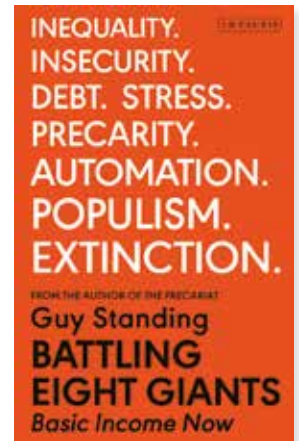
– Mark Zuckerberg, Founder and CEO of Facebook

Today, in the richest countries in the world, 60% of those in poverty work full-time, inequality is the highest it has been for 100 years, climate change threatens our extinction, and automation means millions are forced into a life of precarity.

There is a better future, one that makes certain all citizens can share in the wealth of the modern economy.

The solution? Basic Income. Here, Guy Standing, the leading expert on the concept, explains how to solve the new eight evils of modern life, and all for almost zero cost.

**Guy Standing** is Professorial Research Associate at SOAS, University of London; a Fellow of the British Academy of Social Sciences; and co-founder and honorary co-president of the Basic Income Earth Network (BIEN), an international NGO that promotes basic income. He has also been a consultant for many international bodies, including the United Nations and its agencies, the European Commission, the OECD, and the World Bank. His previous books include *Basic Income: And How We Can Make It Happen* (2017), and *The Precariat: The New Dangerous Class* (2011).



March 2020  
152 pages  
216 x 138mm  
9780755600632  
I.B. Tauris

## Philanthropy

From Aristotle to Zuckerberg

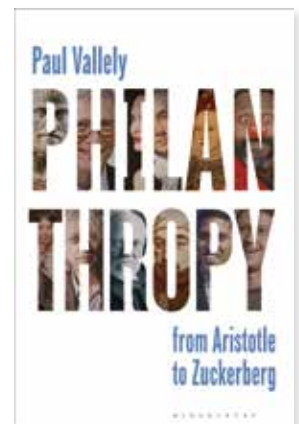
Paul Vallely

**An historical and contemporary discussion of the enterprise of philanthropy from an eminent writer and journalist.**

*Philanthropy* examines how today’s super-rich are silently, often secretly, shaping our world. Vivid with interviews, anecdotes and scholarly insight, this magisterial study – from ancient Greeks to modern geeks – provides an original take on the history of philanthropy.

It reveals that giving has, variously, been a matter of honour, almsgiving altruism, religious obligation, political control, moral activism, enlightened self-interest, public good, personal fulfilment and plutocratic manipulation – and sometimes all of these at once. Containing interviews with top philanthropists, Vallely critiques the way philanthropy has been turned into a business – and points to how it can rediscover its soul.

**Paul Vallely** is an eminent journalist with an international reputation as a commentator on politics, religion and society. He was correspondent for *The Times* in Ethiopia during the famine of 1984-5 for which he was commended as International Reporter of the Year. A writer and consultant on business ethics and international development, Vallely is now Visiting Professor in Public Ethics at the University of Chester and Senior Research Fellow at the Brooks World Poverty Institute, University of Manchester.



June 2020  
576 pages  
234 x 153mm  
9781472920126  
Bloomsbury Continuum

## The Making of Murdoch

Power, Politics and What Shaped the Man Who Owns the Media

Tom Roberts

*“The essential prequel to one of the great media and succession stories of our time... Roberts unearths the roots of the Murdoch story for good or bad. This book is a must read for anyone who wants to understand the media today”*

– Adam Boulton, Editor-at-Large, Sky News

Rupert Murdoch’s extraordinary career has no parallel. His control of Fox news, which so successfully supports the Trump presidency, is a key force in American politics. In the UK, his control of *The Sun* and *The Times* leaves politicians scrambling to get him inside. But what do we know about the man himself?

This book looks closely at the Murdochs, focusing on Rupert’s father Keith, who built the family’s media power and cultivated the anti-establishment instincts that his son Rupert is known for. Roberts traces the life of the Murdochs, how Rupert Murdoch’s view of the world was formed, and assesses its impact on the media that influences our politics today.

**Tom Roberts** is a media historian and award-winning biographer. Based in London, he works with archives and research institutions internationally. His previous book, *How Trump Thinks: His Tweets and the Birth of a New Political Language* (2017), was co-written with Peter Osborne.



January 2020  
240 pages  
234 x 156mm  
9781788315111  
I.B. Tauris





January 2020  
320 pages  
234 x 153mm  
9781472942678  
Bloomsbury Business

## Share

How Organizations Can Thrive in an Age of Networked Knowledge, Power and Relationships

Linda Jingfang Cai and Chris Yates

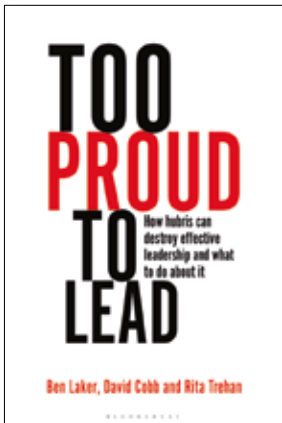
*“A powerful, practical and very interesting read.”*

– Kent Price, Chief HR Officer at Center for Creative Leadership

This book looks at how new business models are being created based on the disruptive idea of ‘sharing’. Traditional models of western capitalism are adapting to the ‘sharing’ concept, but few organizations understand the implications of the ‘share’ mindset for how they operate and compete. The future workforce needs greater flexibility and control – over where and how they work, and what and how they buy.

*Share* will help companies thrive through the reshaping of standard models of hierarchy, power and bureaucracy, and the assumed rules of engagement, offering a holistic approach to change - featuring practical techniques, examples and case studies of companies including Uber and Airbnb.

**Chris Yates** is the General Manager of Learning & Development at Microsoft, based in Seattle, and has served in senior roles at HSBC and American Express. **Jingfang Cai** is the Global Head of Learning and Talent Development at Aon. She has decades of experience in HR strategy, organisational development and change management through a range of roles from HSBC to McKinsey.



June 2020  
232 pages  
234 x 153mm  
9781472973030  
Bloomsbury Business

## Too Proud to Lead

How Hubris Can Destroy Effective Leadership and What to Do About It

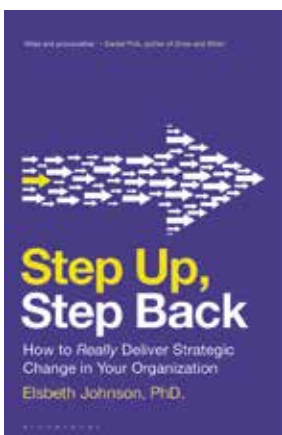
Ben Laker, David Cobb and Rita Trehan

**A fascinating investigation into the devastating impact that hubris can have upon organizations and the workplace.**

*Too Proud to Lead* is an engaging study of the rise and fall of the world’s biggest industries, teams and leaders. Punctuated with award-winning research and practical solutions against the systemic hubris plaguing today’s organizations, the authors reveal exactly how confidence can sour into overconfidence – and how this can have catastrophic economic and psychological consequences.

With this accessible book, packed with checklists and key insights, readers acquire the essential arsenal of tools for understanding, identifying, anticipating and coping with hubris, in both themselves and in the workplace – leading to better lives and sustained success for years to come.

**Professor Ben Laker** provides academic direction at Henley Business School. He has experience with Fortune 500 firms, including Apple, and has written for the *Harvard Business Review*. **David Cobb** is an author, speaker and CEO of the Oceanova group of companies. He has launched and developed a string of successful businesses that challenge the prevailing narrative and provoke systemic change. **Rita Trehan** is a business transformation expert, public speaker and founder of Dare Worldwide Consultancy. She is the author of *Unleashing Capacity: The Hidden Human Resources*.



February 2020  
352 pages  
234 x 153mm  
9781472970640  
Bloomsbury Business

## Step Up, Step Back

How to Really Deliver Strategic Change in Your Organization

Elsbeth Johnson

*“This is a great book - full of both rigorous research and practical examples.”*

– Ronan Harris, MD, Google, UK and Ireland

Many strategic change efforts fail. And virtually all of them are harder than they need to be. Why is this? And what can we do to make change more likely to stick? *Step Up, Step Back* helps leaders understand what they need to do – and when to do it – in order to enable their teams to implement change without needing ongoing oversight. Based on the findings of empirical research, this new model demonstrates how leaders can ensure that the autonomy they give their employees delivers the change they want.

Elsbeth Johnson draws upon years of research to provide a unique and practical assessment of why change management can fail and what leaders and managers can do differently to ensure that their work on managing change is successful, effective and long-lasting.

**Dr. Elsbeth Johnson** is a Senior Lecturer at MIT’s Sloan School of Management and a Visiting Fellow at the London School of Economics. She has previously worked as an equity analyst and a corporate strategist. Through her consultancy firm, SystemShift, she works extensively with organizations and their leaders.

## Hegel in a Wired Brain

Slavoj Žižek

**A new, radical Žižekian reading of Hegel - the man and his work - to mark 250 years since his birth.**

Here, Slavoj Žižek gives us a reading of a philosophical giant that changes our way of thinking about the post-human era we are entering.

*Hegel in a Wired Brain* reveals our time as it appears through Hegel's eyes. Focusing on the idea of the wired brain, this is a philosophical analysis of what happens when a direct link between our mental processes and a digital machine emerges. Žižek explores the phenomenon of a wired brain affect, and the notion of singularity subsequently arising when we can share our thoughts and experiences with others. He hones in on the key question of how this affects our experience and status as free human individuals.

With characteristic verve and energy, Žižek connects Hegel to the world we live in and shows why he is much more fun than anyone gives him credit for.

**Slavoj Žižek** is a Hegelian philosopher, a Lacanian psychoanalyst, and a Communist. He is International Director at the Birkbeck Institute for Humanities, University of London; Visiting Professor at the New York University, USA; and Senior Researcher at the Department of Philosophy, University of Ljubljana, Slovenia.



July 2020  
240 pages, 198 x 129mm  
9781350124417  
Bloomsbury Academic  
Rights available: All languages,  
excluding German

## How to be Good

or How to Be Moral and Virtuous in a Wicked World

Gary Cox

**An entertaining yet substantial guide to being good in the 21st century, including a whistle-stop tour of contemporary ethical debates and practical pointers on how to be a good person - from a best-selling author.**

What is goodness? Is goodness achievable, and if so, how?

In this instructive, entertaining and often humorous book, Gary Cox investigates the phenomenon of goodness and what, if anything, it is to be a good person and a paragon of virtue. Part easy-going exploration of the age-old subject of moral philosophy, part personal development and improvement manual, *How to be Good* carefully leads the reader on a fascinating journey through the often strange and surprising world of ethics.

This book covers issues from abortion to animal rights and delves into the meaning, achievability and reality of goodness through an examination of the work of major philosophical thinkers including Aristotle, Gautama Buddha, Kant, Nietzsche, Plato, Sartre, and Warnock.

**Gary Cox** has a PhD in Philosophy from the University of Birmingham, UK, where he is also an Honorary Research Fellow. He is the author of *How to Be an Existentialist*, *The Existentialist's Guide*, *How to Be a Philosopher*, *The God Confusion* and *Deep Thought*, among other titles.



April 2020  
224 pages  
198 x 129mm  
9781350154599  
Bloomsbury Academic

## How to be a Failure and Still Live Well

A Philosophy

Beverley Clack

**Challenges contemporary and material constructions of success and failure to offer richer accounts of what it means to live well.**

In Western consumer economies, success is increasingly defined in terms of material attainment and status, deriding the absence of these as 'failure'. Beverly Clack explores the oft-neglected theme of failure, and how it has been conflated with loss, affecting our ability to cope with the inevitable losses present in life.

Understanding loss as a form of failure affects our ability to cope with the everyday losses that permeate existence as a result of the natural processes of ageing and death. Engaging with loss and thinking about what it means for our lives and commitments, allows different values to emerge. Relationships, spontaneity, and generosity are explored as qualities that arise from taking seriously our vulnerability, and form the basis for richer accounts of what it might mean to 'live well'.

**Beverley Clack** is Professor in the Philosophy of Religion at Oxford Brookes University. Her publications include: *Interrogating the Neoliberal Lifecycle: The Limits of Success*, co-edited with Michele Paule (2019). From 2016-2018 she was a member of the Labour Party's National Policy Forum.



January 2020  
264 pages  
198 x 129mm  
9781350030695  
Bloomsbury Academic



## Antonio Gramsci

A Biography

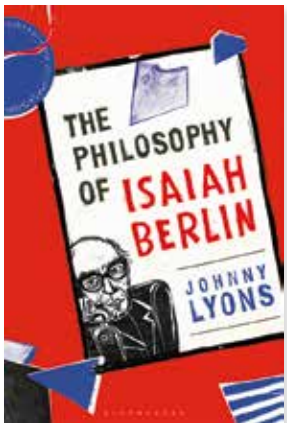
Andrew Pearmain

**An historical biography of the Italian philosopher/politician Antonio Gramsci (1891-1973), considered one of the most important Marxist philosophers of the twentieth-century.**

In the first biography of Antonio Gramsci published for 50 years, Andrew Pearmain freshly explores Gramsci's life from his childhood to his role in the newly formed Communist Party of Italy; covering the period including his imprisonment and death in Turi di Bari. As part of the popular *Communist Lives* series, this book features recent archival research from Italy and Russia, and includes material released by the Gramsci and Schucht family.

**Andrew Pearmain** has a PhD in History from the University of East Anglia, UK and has previously published several articles and a book on Gramsci. He served as a Norwich City Councillor for Labour for four years from 1999-2003, and is now associated with the think-tank Greenhouse.

August 2020  
256 pages  
234 x 156mm  
9781838601607  
I.B. Tauris  
Series: Communist Lives



## The Philosophy of Isaiah Berlin

Johnny Lyons

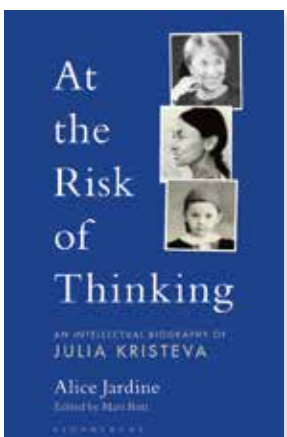
Foreword by Henry Hardy

*'Original, lucid and compelling...required reading for anyone interested in Berlin, and in the life of the mind.'*  
– John Banville, winner of the 2005 Booker Prize

During World War II Isaiah Berlin bid farewell to philosophy in favour of the history of ideas. In this book, Johnny Lyons shows that Berlin's Damascene moment led him to a more original and engaging way of being a philosopher, since his approach to intellectual history amounted to the pursuit of philosophy by other means. Recasting Berlin as a philosopher who took humanity and history seriously, Lyons reveals the underlying unity of his wide-ranging and seemingly fragmented ideas. By painting Berlin in this new and more illuminating light, he throws into relief the humanity and enduring interest of his thought, and reveals Berlin's urgent contemporary relevance to the debates that continue to dominate philosophy and politics today.

**Johnny Lyons** is a former lecturer in Political Science, Trinity College Dublin, Ireland and an expert in the thought of Isaiah Berlin. **Henry Hardy** is Honorary Fellow at Wolfson College, University of Oxford, UK. He has edited or co-edited 18 of Isaiah Berlin's books, and is also the author of *In Search of Isaiah Berlin* (I.B.Tauris, 2018).

January 2020  
304 pages  
234 x 156mm  
9781350121423  
Bloomsbury Academic



## At the Risk of Thinking

An Intellectual Biography of Julia Kristeva

Alice Jardine

Edited by Mari Ruti

**The first biography of Julia Kristeva.**

Alice Jardine brings Julia Kristeva's work to a broader readership by connecting Kristeva's personal journey, from her childhood in Communist Bulgaria to her adult life as an international public intellectual based in Paris, with the history of her ideas. Informed by extensive interviews with Kristeva herself, this telling of a remarkable woman's life story also draws out the complexities of Kristeva's writing, emphasizing her call for an urgent revival of bold interdisciplinary thinking in order to understand - and to act in - today's world. Jardine connects Kristeva's personal journey with the history of her ideas, clarifies her legacy within the context of post-war European thought, and demonstrates her crucial importance for the future of interdisciplinary thought.

**Alice Jardine** is Professor of Romance Languages and Literatures and of Studies of Women, Gender, and Sexuality at Harvard University, USA. Her publications include *Living Attention: On Teresa Brennan* (2007), and, as translator, Julia Kristeva's *Desire in Language: A Semiotic Approach to Literature and Art* (ed. Leon Roudiez, trans. Thomas Gora, Alice Jardine and Leon Roudiez, 1980).

January 2020  
400 pages  
216 x 140mm  
9781501341342  
Bloomsbury Academic  
Series: Psychoanalytic Horizons



## Valkyrie

The Women of the Viking World

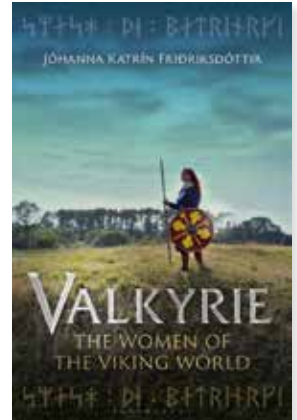
Jóhanna Katrín Friðriksdóttir

**Explores the fascinating texts of Medieval Iceland that feature Viking women in positions of power.**

Valkyries: the female supernatural beings that choose who dies and who lives on the battlefield. They protect some, but guide spears, arrows and swords into the bodies of others. Viking myths about Valkyries attempt to elevate the banality of war into glory determined by divine beings. The women in these stories take full part in the power struggles and upheavals in their communities, for better or worse.

The fateful agency of women is widespread in Norse sources. Norse sagas and Viking myths tell stories of war and strife, loyalty and betrayal, privation and success. Drawing on the latest historical and archaeological evidence, *Valkyrie* introduces readers to the dramatic and fascinating texts recorded in medieval Iceland, a culture able to imagine women in all kinds of roles carrying power, not just in this world, but pulling the strings in the other-world, too. In the process, this fascinating book uncovers the reality behind the myths and legends to reveal the dynamic, diverse lives of Viking women.

**Jóhanna Katrín Friðriksdóttir** works at the National Library of Norway in Oslo. She is currently contributing to a documentary by Ash Thayer entitled *Viking Women: The Crying Bones*.



April 2020  
16 colour illus  
280 pages  
234 x 156mm  
9781788314770  
Bloomsbury Academic  
Rights sold: French

## Talking Until Nightfall

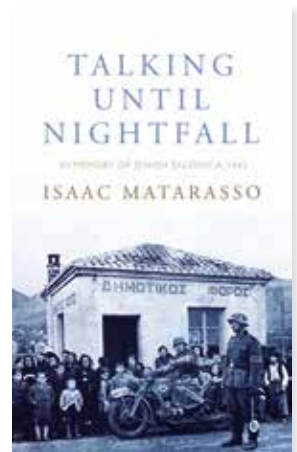
Isaac Matarasso

**Recounting the horrors of the Nazi occupation of Greece, this is a book of astonishing depth - discovered after the author's death.**

Isaac Matarasso was a Jewish doctor in Salonika (Thessaloniki) during the occupation of Greece by Nazi Germany. In this, his previously undiscovered memoir, he describes the degrees of tyranny under the Germans and the daily life of Salonika's Jewish community.

To all intents and purposes the Jewish population of Salonika was eliminated by the Nazis – Matarasso fled to the mountains, but of the 93,000 Jews in Salonika, only 1,500 returned. His astonishing and ultimately hopeful book is, like those of Elie Wiesel and Irene Némirovsky, a meditation on the human capacity for survival in the face of what seems like unendurable suffering.

**Isaac Matarasso** was a doctor in Salonika and a leading member of the Jewish Community in that city.



July 2020, 8 mono illus  
224 pages, 216 x 135mm  
9781472975881  
Bloomsbury Continuum  
Rights available: All languages,  
excluding Greek

## A Modern History of European Cities

1815 to the Present

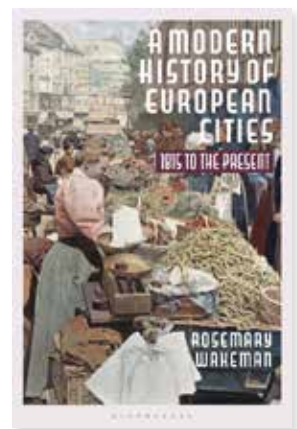
Rosemary Wakeman

**An authoritative history of the European urban experience from 1815 to the present day.**

Rosemary Wakeman knits together the journeys of cities across the continent, in search of the patterns of development that have shaped the urban landscape as indelibly European. She focuses on the built environment, the social and cultural transformations that mark the patterns of continuity and change, and the transition to modern urban society.

Including over 60 images and maps that serve to illuminate the analysis, the book examines whether there is a European city, and if so, what are its characteristics? Wakeman offers an interdisciplinary approach that incorporates concepts from cultural and postcolonial studies, as well as urban geography, and provides full coverage of urban society across Europe, using various cities and city types, from London to Genoa, to inform the discussion. The book provides detailed coverage of the often-neglected urbanization post-1945, allowing us to more clearly understand the modernizing arc Europe has followed over the last two centuries.

**Rosemary Wakeman** is Professor of History at Fordham University, USA. She is the author of *Practicing Utopia: An Intellectual History of the New Town Movement* (2016) and *The Heroic City: Paris 1945-1958* (2009).



January 2020  
89 mono illus  
392 pages  
234 x 156mm  
9781350017665  
Bloomsbury Academic



## A Short History of Babylon

Karen Radner

**A short history of Babylon by a leading scholar of Ancient Middle East History.**

Much of our perception of Babylon in the West is filtered through the poignant echoes of loss and longing that resonate in the Hebrew Bible. The lamenting exiles of Judah craved a return to their lost homeland after the sack of Jerusalem in 587 BC and their forcible removal by Nebuchadnezzar to the alien floodlands of the Euphrates. But to see Babylon only as an adjunct to Old Testament history is misleading. *A Short History of Babylon* explores the ever-changing city that shaped world history for two millennia.

**Karen Radner** is Alexander von Humboldt Professor for Ancient Near Middle East & Honorary Professor of Ancient Near Eastern History, University College London.

February 2020  
40 mono illus  
272 pages, 216 x 138mm  
9781838601690  
Bloomsbury Academic  
Series: Short Histories



## A Short History of the Renaissance in Northern Europe

Malcolm Vale

**A concise history of the Renaissance in Northern Europe by a leading historian.**

The concept of a 'Renaissance' in the arts, in thought, and in more general culture north of the Alps often evokes the idea of a cultural transplant which was not indigenous to, or rooted in, the society from which it emerged. Classic definitions of the European 'Renaissance' during the 14th, 15th and 16th centuries have often seen it as an Italian import. Yet there were divergences between North and South which must be addressed.

Here, Malcolm Vale argues for a Northern Renaissance which, while cognisant of Italian developments, had a life of its own - expressed through such innovations as a rediscovery of pictorial space and representational realism - and which displayed strong continuities with the indigenous cultures of northern Europe. These innovations contributed novelties and innovations which stemmed from, and built upon, those continuities. Vale - while in no way ignoring the importance of the Greek and Roman legacy - seeks other sources to illustrate a rather different kind of 'Renaissance' in the North.

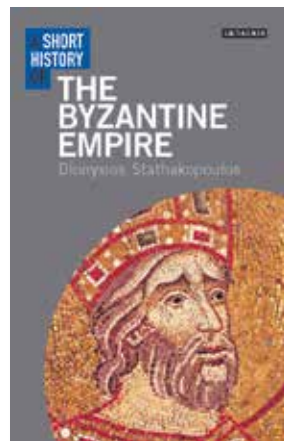
**Malcolm Vale** was, until retirement, Lecturer in Modern History in the University of Oxford and Tutorial Fellow in Modern History at St John's College, Oxford, UK. His books include *The Ancient Enemy: England, France and Europe from the Angevins to the Tudors* (2007, 2009), among others.

April 2020  
49 mono illus  
264 pages  
216 x 138mm  
9781780763859  
Bloomsbury Academic

## Series: Short Histories



Rights sold: Turkish



Rights sold: Chinese simplified,  
Estonian, Italian, and Turkish



Rights sold: Chinese simplified,  
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## Reasons to Hope

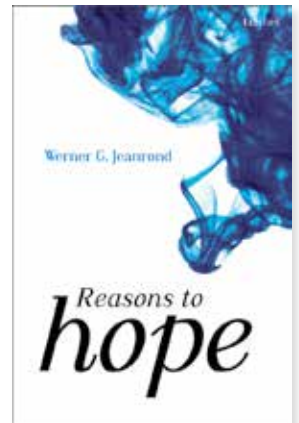
Werner G. Jeanrond

**Offers a new assessment of the potential of hope from a contemporary Christian theological perspective.**

Werner Jeanrond discusses the challenges of a Christian praxis of hope in today's world and invites both a new conversation on a future with God, and a reassessment of the potential of hope for Christian discipleship. Jeanrond argues that memory is important for hope, and that nobody can hope for herself or himself alone. Hope thus invites personal, communal, political and global participation and transformation.

Ranging from radical hope and the hope for salvation, to the power of judgment and contemporary fears about the future of nations, humankind and the world – *Reasons to Hope* offers a theological contribution to the multireligious conversation on hope, death and the human future in our universe.

**Werner G. Jeanrond** is Professor of Systematic Theology in the University of Oslo, Norway. He has previously taught Theology at Trinity College Dublin and the Universities of Lund, Glasgow and Oxford. His books and articles in theology and hermeneutics have been translated into many languages.



February 2020  
240 pages  
234 x 156mm  
9780567668943  
T&T Clark

## A Guide to Christian Art

Diane Apostolos-Cappadona

**An invaluable reference guide to Christian art, its history, and the subjects and motifs appearing in many classic paintings.**

Diane Apostolos-Cappadona begins by examining how art and Christianity have intersected throughout history, and charts this tumultuous relationship, which has yielded some of the greatest outpourings of human creativity, up to the present day. Introduced by the director of the National Gallery, and featuring high quality illustrations, this is an essential guide.

Over more than 1000 entries, Apostolos-Cappadona gives readers an expert overview of all the frequently used symbols and motifs in Christian art as well as the various saints, historical figures, religious events, and biblical scenes most frequently depicted. Readers are introduced to the ways in which religious paintings are often "coded" and the entries are organized by topic, so that students and beginners can easily navigate the discussion.

**Diane Apostolos-Cappadona** is Professor Emerita of Religious Art and Cultural History and Haub Director in the Catholic Studies Program, Georgetown University, USA.



May 2020  
17 colour illus, plate, 17 mono  
illus  
312 pages  
234 x 156mm  
9780567685117  
T&T Clark

## The Way of St Benedict

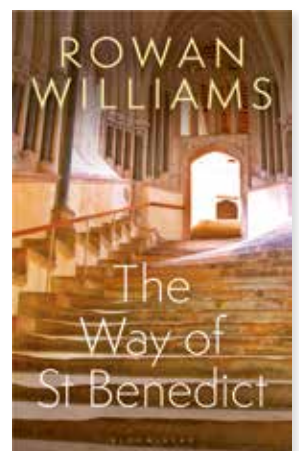
Rowan Williams

**Explores the importance and influence of Benedict's Rule in the modern era.**

With typical eloquence and wisdom, Rowan Williams explores the appeal of St Benedict's sixth-century Rule, showing it to be a document of great relevance to present day Christians and non-believers at our particular moment in history. For over a millennium the Rule – a set of guidelines for monastic conduct – has been influential on the life of Benedictine monks. It has also served as a 'background note' to almost all areas of civic experience: artistic, intellectual and institutional – and the effects of this on society have been far-reaching.

As Williams writes, the chapters of his book, which range from a discussion of Abbot Cuthbert Butler's mysticism to 'Benedict and the Future of Europe', are 'simply an invitation to look at various current questions through the lens of the Rule and to reflect on aspects of Benedictine history that might have something to say to us'.

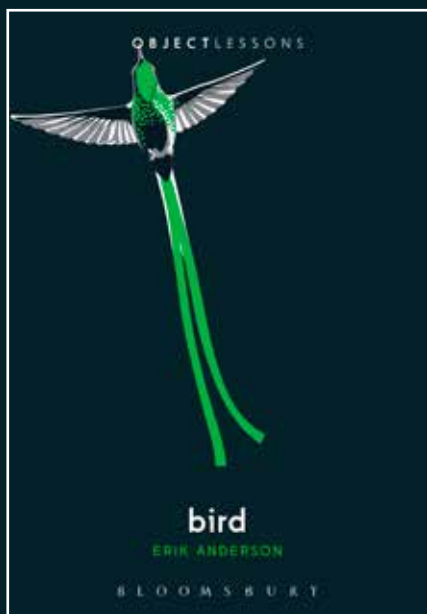
**Rowan Williams** is the former Archbishop of Canterbury and one of the most celebrated intellectual and spiritual thinkers in the United Kingdom. Currently the Master of Magdalene College, Cambridge, he is the author of dozens of books and a contributor and lead reviewer for the *New Statesman*.



January 2020  
160 pages  
216 x 135mm  
9781472973078  
Bloomsbury Continuum



**OBJECT LESSONS** is a series of concise, collectable, beautifully designed books about the hidden lives of ordinary things. Featuring contributions from writers, artists, scholars, journalists, and others. **Object Lessons** paints a picture of the world around us, and tells the story of how we got here, one object at a time.



Balancing science with story, anatomy with metaphor, habitat with history. Anderson illuminates the dark underbelly of our bird fetish and offers a fresh, alternative vision of one of nature's most beloved objects.

March 2020  
176 pages · 121 x 165 mm · 9781501353352  
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Explores our collective desire for invisible, ethereal, and ubiquitous connectivity, however much steel, cement, and cable it takes to sustain that desire.

March 2020  
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Bloomsbury Academic · Series: Object Lessons



The compact disc promised to be the perfect medium for recorded sound, but it presaged the end of physical media for good. Its history shows that the materiality of media can never simply be wished away.

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Emphasizing the frailty of human experience, Steve Mentz looks at the largest object on our planet from an oceanic, rather than a terrestrial, perspective.

March 2020 · 192 pages  
124 x 165 mm · 9781501348631  
Bloomsbury Academic  
Series: Object Lessons



An object lesson on how our daily lifestyle decisions are impacting the places we occupy, our health, and humanity's prospect of survival.

April 2020 · 168 pages  
125 x 165 mm · 9781501361906  
Bloomsbury Academic  
Series: Object Lessons



A close look at an invention with a curious history and influence, an object that speaks to our notions of, and need for, security in all its forms.

April 2020 · 160 pages  
126 x 165 mm · 9781501353024  
Bloomsbury Academic  
Series: Object Lessons



An intimate look at how coffee comforts, inspires and restores—how it works against time, with time, in time, to wake us up, to slow us down, to let us savour, ponder, prepare, reach out, remember, resolve, and dream...

April 2020 · 174 pages  
127 x 165 mm · 9781501344350  
Bloomsbury Academic  
Series: Object Lessons

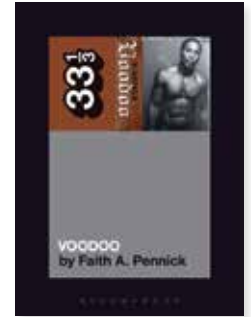
## D'Angelo's Voodoo

Faith A. Pennick

**A look at how D'Angelo's Voodoo became a touchstone album for R&B/Soul in the early 2000s and its integral role in initiating the "neosoul movement."**

*Voodoo* set the standard for the musical cycle anointed the "neo-soul" movement. The album is a product of heightened and fused sensibilities; an amalgamation of soul and rock, jazz and gospel, hip-hop, Afrobeats and literal vodou chants. However, despite nearly universal acclaim for the album, its sonic expansiveness proved too nebulous for airplay on many R&B and pop radio stations – creating an accentuated moment when the shaman lost control of the spell he cast.

**Faith A. Pennick's** fiction and nonfiction films have aired on U.S. television and screened at film festivals throughout the world. She has written for *National Public Radio* and the pop culture website *The Learned Fangirl*, among other outlets.



March 2020  
136 pages, 128 x 165 mm  
9781501336508  
Bloomsbury Academic  
Series: 33 1/3

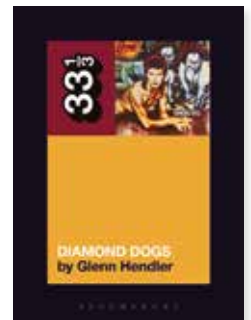
## David Bowie's Diamond Dogs

Glenn Hendler

**Provides a window into a moment when both phantasmatic and real relationships between straightness and queerness, between blackness and whiteness, and between utopia and dystopia, were in flux.**

Bowie in the mid-1970s both exemplified and had a hand in creating the complex and contradictory opening of possibilities now seen as the hallmark of that decade. Glenn Hendler reveals *Diamond Dog's* connections to the larger world of 1973-4, including the neoliberal vision of urban decline registered in the album's setting and the shifts in the meanings of gender, sexuality, and race that David Bowie both reflected and contributed to through his writing, his music, and his persona.

**Glenn Hendler** is Professor of English and American Studies at Fordham University, USA. He is author or editor of several books, including *for American Cultural Studies* (2007).



March 2020  
168 pages, 129 x 165 mm  
9781501336584  
Bloomsbury Academic  
Series: 33 1/3

## Elton John's Blue Moves

Matthew Restall

**Argues that Blue Moves is Elton John's most interesting and illustrative album.**

By 1976, Elton John was the best-selling recording artist and the highest-grossing touring act in the world. Then he released *Blue Moves* and it all came crashing down. Was the commercially disappointing and poorly reviewed double album to blame? Can one album shoot down a star? No, argues Matthew Restall; *Blue Moves* is a four-sided masterpiece, as fantastic as *Captain Fantastic*, as colourful as *Goodbye Yellow Brick Road*, a showcase for the three elements—piano-playing troubadour, full orchestra, rock band—with which Elton John and his collaborators redirected the evolution of popular music.

**Matthew Restall** is Edwin Erle Sparks Professor of History, Anthropology, and Women's Studies at Penn State University, USA. He has written a number of history books, but he secretly always wanted to write about music.



May 2020  
160 pages, 130 x 165 mm  
9781501355424  
Bloomsbury Academic  
Series: 33 1/3

## Judy Garland's Judy at Carnegie Hall

Manuel Betancourt

**An overview of Garland's iconic performance that highlights her overwhelming connection with her fans.**

On the night of April 23, 1961 Judy Garland made history. Surrounded by ecstatic fans, the legendary performer delivered a concert whose live recording became an unlikely pop cultural phenomenon. *Judy at Carnegie Hall* captured all 25 numbers performed that night and went on to spend over 70 weeks on the Billboard charts, win four Grammy Awards, and become the fastest-selling 2-disc set in history. Looking at her song choices, her stage banter, the album's cultural impact, and her place in the gay pantheon, this book argues that Judy's palpable connection with her fans is precisely what her Capitol Records' album captured.

**Manuel Betancourt's** cultural criticism has appeared online in the *Los Angeles Review of Books*, *Esquire*, *The Atlantic*, *Pacific Standard Magazine*, and in print in *Film Comment*, *Film Quarterly*, and *Genre*, among others.



May 2020  
144 pages, 131 x 165 mm  
9781501355103  
Bloomsbury Academic  
Series: 33 1/3



May 2020, 60 colour illus  
96 pages, 190 x 135mm  
9781911239673  
British Film Institute  
Series: BFI Film Classics

## Babette's Feast

### Julian Baggini

**A study of *Babette's Feast* by a renowned philosopher.**

In his study of this cult classic, Julian Baggini, reknowned philosopher, journalist and the author of over 20 books, argues that *Babette's Feast* is not about the battle between a life-denying religiosity and a life-affirming sensuality, but a deep examination of how the two can come together. Baggini's analysis focuses on themes of love, pleasure, artistry and grace to provide a rich philosophical reading of this most sensual of films.

**Julian Baggini** is a British philosopher and the author of several books, including *How the World Thinks: A Global History of Philosophy* (2018). He is co-founder and editor-in-chief of *The Philosopher's Magazine* and a contributor to the *Guardian*, *Times Education Supplement*, and *New Humanist*.



May 2020, 47 colour and 10 mono  
illus, 136 pages, 190 x 135mm  
9781844579525  
British Film Institute  
Series: BFI Film Classics

## Rosemary's Baby

### Michael Newton

**A compelling new look at Roman Polanski's classic Gothic horror film.**

Michael Newton's study of this art-house horror classic traces its development and production history and provides a close textual analysis of the film's meanings and resonances. Looking beyond the film itself, he examines its reception and cultural impact, and its afterlife, in which *Rosemary's Baby* has become linked with the murder of Polanski's wife and unborn child by members of the Manson cult, and with controversies surrounding the director.

**Michael Newton** is Lecturer in English at Leiden University, Netherlands. He is the author of *Savage Girls and Wild Boys: A History of Feral Children* (2002), *Age of Assassins: A History of Conspiracy and Political Violence, 1865-1981* (2012), and *Kind Hearts and Coronets* (BFI Film Classics, 2003).



May 2020, 60 mono illus  
104 pages, 191 x 135mm  
9781844579495  
British Film Institute  
Series: BFI Film Classics

## Touch of Evil

### Richard Deming

**The first in-depth examination of Orson Welles' classic 1958 noir movie.**

*Touch of Evil* is widely recognised as one of the greatest noir films of Classical Hollywood cinema and Richard Deming's study of the film considers it as an outstanding example of the noir genre. He explores its relationship to its source novel, *Badge of Evil* by Whit Masterson, which apparently Welles never read; traces the film's production history; and provides an insightful close analysis of its key scenes - including its famous opening sequence, a single take in which the camera follows a booby-trapped car on its journey through city streets and across the border.

**Richard Deming** is a poet, art critic, and theorist. He currently teaches at Yale University, USA where he is the Director of Creative Writing and is also the author of *Art of the Ordinary: The Everyday Domain of Art, Film, Literature, and Philosophy* (2018). He contributes to such magazines as *Artforum*, *Sight & Sound*, and *The Boston Review*.





## The Japanese Cinema Book

Edited by Hideaki Fujiki and Alastair Phillips

**A comprehensive introduction to the history, institutions, key genres and issues within Japanese cinema, richly illustrated with over 100 black and white film stills.**

Ranging from internationally renowned directors such as Akira Kurosawa, to neglected popular genres such as the film musical - and encompassing topics such as ecology, spectatorship, home-movies, colonial history and relations with Hollywood and Europe - *The Japanese Cinema Book* presents a set of new, and often surprising, perspectives on Japanese film. It is structured around seven inter-related sections, addressing theories and approaches; institutions and industry; film style; genre; times and spaces of representation; social contexts, and flows and interactions.

The book's innovative multi-focal approach combines general surveys of a particular historical topic or critical approach with various curated themes at a more micro level. It argues there is no single fixed Japanese cinema, but instead a fluid and varied field of Japanese film-making cultures that exist in a dynamic relationship with other cinemas and regions.

**Hideaki Fujiki** is Professor of Cinema Studies and Japanese Studies at Nagoya University, Japan. **Alastair Phillips** is Professor of Film Studies at the University of Warwick, UK.



April 2020  
100 mono illus  
624 pages  
246 x 189mm  
9781844576784  
British Film Institute

## The Chinese Cinema Book

Edited by Song Hwee Lim and Julian Ward

**A revised and expanded edition of this comprehensive textbook.**

This new edition provides a comprehensive introduction to the history of cinema in mainland China, Hong Kong and Taiwan, as well as to diasporic and transnational Chinese film-making, from the beginnings of cinema to the present day. Chapters by leading international scholars are grouped in thematic sections addressing key historical periods, film movements, genres, stars and auteurs, and the industrial and technological contexts of cinema in Greater China. The book also includes updates on topics such as film policy, censorship, documentary cinema and digital film.

**Song Hwee Lim** is a Professor in the Department of Cultural and Religious Studies at The Chinese University of Hong Kong (CUHK), China. He is also an Honorary Research Fellow at the University of Exeter, UK and a founding editor of the peer-reviewed *Journal of Chinese Cinemas*. **Julian Ward** is a Senior Lecturer in Chinese in the department of Asian Studies at the University of Edinburgh, UK. He is co-editor of the first edition of *The Chinese Cinema Book* (BFI, 2011).



May 2020  
80 mono illus  
336 pages  
246 x 189mm  
2nd edition  
9781911239529  
British Film Institute

## Once Upon a Time Lord

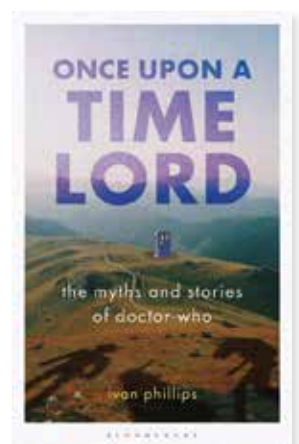
The Myths and Stories of Doctor Who

Ivan Phillips

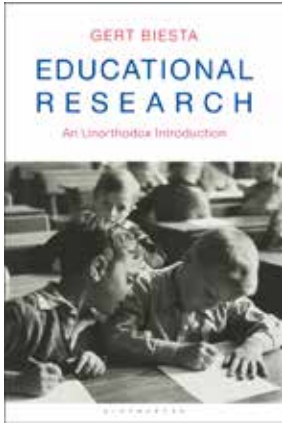
*'Every story ever told really happened...'*  
- The Doctor, 'Hell Bent', 2015

Here, Ivan Phillips presents a richly-varied analysis of the accumulated tales that constitute the popular modern mythology of *Doctor Who*. Concerned equally with 'classic' and 'new' Who, Phillips looks at how aspects of the Time Lord's story have been developed on television and beyond, tracing lines of connection and divergence across various media. He discusses *Doctor Who* as a mythology that has drawn on its own past in often complex ways, at the same time reworking elements from many other sources, whether literary, cinematic, televisual or historical. *Once Upon a Time Lord* offers an original take on this singular hero's journey, reading the unsettled enigma of the Doctor in relation to the characters, narratives and locations that he has encountered across more than half a century.

**Ivan Phillips** is an Associate Dean in the School of Creative Arts at the University of Hertfordshire, UK. He has published widely on popular culture, art and literature, with a particular interest in science fiction and the Gothic. He reviews for the journal *Critical Studies in Television* and contributed a chapter to Paul Booth's *Fan Phenomena: Doctor Who* (2013).



February 2020  
21 mono illus  
312 pages  
216 x 138mm  
9781788318884  
Bloomsbury Academic  
Series: Who Watching



March 2020  
184 pages  
234 x 156mm  
9781350097971  
Bloomsbury Academic  
Rights sold: Chinese simplified

## Educational Research

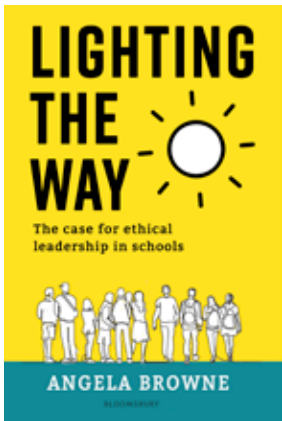
An Unorthodox Introduction

Gert Biesta

**A critical introduction to education research that deals with underlying questions about knowledge, reality and the ethical dimensions of research.**

Gert Biesta guides new researchers through the wider social and political contexts of educational research, focusing on fundamental questions such as what education actually 'is' and what it is for. The book covers a range of key issues which permeate any educational research project; including the roles of theory in research; what it means and takes to improve education; the nature of educational practice; the history of educational research and scholarship; the connection between research, professionalism and democracy; and what the social and political dimensions of academic publishing are. Biesta also covers a range of vital issues which permeate any education research project, including ethics, pragmatism, knowledge, teaching, causality, culture, and technology. There is a range of international case studies and examples of educational research to ground the theoretical discussions, including further reading lists and sample questions.

**Gert Biesta** is Professor of Education and Director of Research for Brunel University London, UK; NIVOZ Professor for Education at the University of Humanistic Studies, The Netherlands; and Visiting Professor at NLA University College, Bergen, Norway. He is Associate Editor of the journal *Educational Theory* and the co-author of *Reflective Teaching in Further, Adult and Vocational Education* (Bloomsbury, 2015), among other books.



July 2020  
192 pages  
234 x 156mm  
9781472972460  
Bloomsbury Education

## Lighting the Way

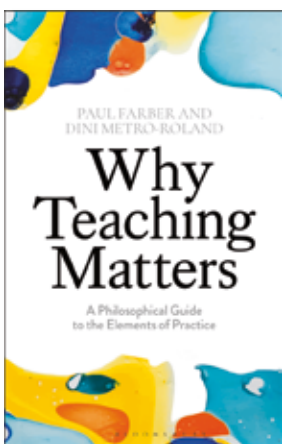
The Case for Ethical Leadership in Schools

Angela Browne

**Amidst the voices questioning the efficacy and morality of the UK's current education system comes a compelling book, offering a new, ground-up approach to leading a school in times of challenge.**

This essential guide presents a crucial approach to ethical school leadership that places primary and secondary school leaders at the forefront of change in the education system. It provides an in-depth, realistic look at the current system, enabling school leaders to understand and contextualise their roles, before offering practical solutions to help them develop their leadership style, navigate the challenges they face and have a significant impact on their school and wider community. Written in the context of an education system on the edge of a crisis, and increasing pressure to singlehandedly provide the social care so many young people desperately need, *Lighting the Way* argues that schools stand on the threshold of a new way forward. Angela Browne uses her wealth of experience to show school leaders the path to being torchbearers, leading children with purpose, staff with integrity and the community towards wisdom – with practical strategies, optimism and guidance.

**Angela Browne** has worked as a teacher and headteacher in mainstream secondary schools. She was most recently the deputy CEO of a multi-academy trust. In 2018, Angela was part of the BBC2 documentary series *School* and has written for the *TES* and featured in the *Telegraph*, on Radio 5 and *Woman's Hour* on BBC Radio 4.



February 2020  
224 pages  
216 x 138mm  
9781350097766  
Bloomsbury Academic

## Why Teaching Matters

A Philosophical Guide to the Elements of Practice

Paul Farber and Dini Metro-Roland

**An introductory guide to the core 'elements' of teaching, getting to the heart of what teaching is, and why it matters.**

Paul Farber and Dini Metro-Roland here accessibly break down complex theoretical and philosophical ideas about teaching for pre-service teachers by introducing eight 'elements' which encompass the many issues, themes and social complexities of teaching. The elements are used to frame discussions of practical issues teachers face such as testing, technology, and the micromanagement of teaching. They also provides an accessible introduction to philosophical theories from a range of thinkers including Hannah Arendt, Nel Noddings, John Dewey, and bell hooks, which can inform a deeper understanding of teaching and how and why it matters. The book includes a glossary of terms, sample questions, case studies and vignettes to guide students through complex ideas.

**Paul Farber** is Professor of Educational Studies at Western Michigan University, USA. **Dini Metro-Roland** is Associate Professor of Educational Studies at Western Michigan University, USA.

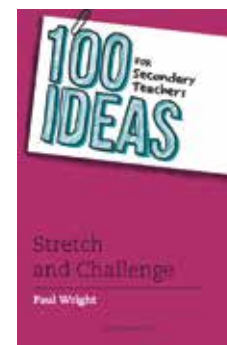
## 100 Ideas for Secondary Teachers: Stretch and Challenge

Paul Wright

**Presents exciting ideas, techniques and activities to embed stretch and challenge strategies into everyday classroom practice. Designed to help students develop a greater depth of subject knowledge and understanding, this book is a treasure trove of innovative ideas.**

Developing good stretch and challenge practices enables the cognitive process that helps learners retain new information more easily and work more productively. This is the must-have guide to implementing these practices in the classroom, with ideas designed to raise attainment for all students and keep them engaged in the classroom. Includes step-by-step instructions and teaching tips. Accompanying online resources are available to download from a companion website.

**Paul Wright** is Designated Lead Practitioner at Aureus School. He has years of experience in the classroom and regularly speaks at TeachMeets and conferences. Follow Paul on Twitter at: @tips4teachingUK.



March 2020, 136 pages  
198 x 129mm, 9781472965578  
Bloomsbury Education  
Series: 100 Ideas for Teachers

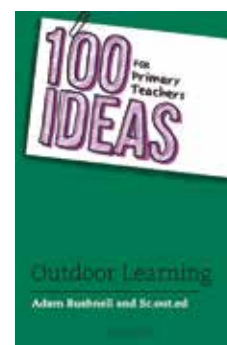
## 100 Ideas for Primary Teachers: Outdoor Learning

Adam Bushnell and Sc.out.ed

**Packed with inspiring ideas to engage pupils in learning through positive outdoor experiences.**

Suitable for any outdoor environment, this book presents tried-and-tested ideas that are learner-led and promote hands-on, real-life learning. Covering a range of National Curriculum areas, the activities involve learning through experimentation and problem solving. All ideas can be used as standalone lessons, as well as to complement topic-based work. The activities ensure that pupils experience a variety of practical learning lessons, helping them to build relationships with peers, reduce behavioural problems and encourage independence.

**Adam Bushnell** delivers creative writing workshops internationally to all ages. **Sc.out.ed** is an organisation that delivers CPD to teachers and curriculum-linked, learner-led outdoor learning and Forest School programmes to children across England.



April 2020, 136 pages  
198 x 129mm, 9781472973634  
Bloomsbury Education  
Series: 100 Ideas for Teachers

## 50 Fantastic Ideas for Supporting Children's Wellbeing

Rebecca Gordine

**Packed full of easy-to-follow activities to calm busy minds and bodies and develop young children's self-esteem through engagement with their senses, nature and the world around them.**

With the ever-increasing pressures on children and teachers in schools for results and academic success, the desire for time and space for young children in the Early Years to calm their minds and bodies and tune into the natural environment is growing. Rebecca Gordine presents 50 ideas to address this and nurture young children's concept of self and wellbeing. The activities use easy-to-source resources, require little preparation and are laid out via accessible instructions - making this book an invaluable dip-in resource.

**Rebecca Gordine** is a Reception teacher, EYFS Leader and Assistant Head. Rebecca is currently studying for her Doctor of Education in Early Years, researching children's wellbeing and identity.



February 2020, 64 pages  
245 x 170mm, 9781472966766  
Featherstone  
Series: 50 Fantastic Ideas

## 50 Fantastic Ideas for Getting Children Active

Dr Lala Manners

**Filled with simple and accessible ideas to make physical activity an enjoyable and meaningful part of daily life in the Early Years.**

Young children's physical and mental development, health and wellbeing can be significantly improved by regular physical activity. Dr Lala Manners helps practitioners understand how, when and where physical skills are acquired and developed over time, and uses her wealth of experience to present 50 ideas to engage with young children physically in a positive way to get them active. All the activities featured use easily accessible materials that children can find in everyday environments, and can be adapted to accommodate groups.

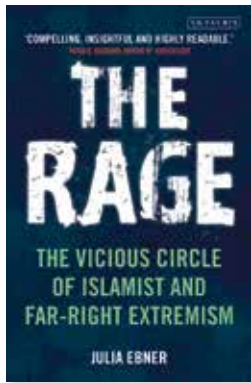
**Dr Lala Manners** has over 30 years' experience as a practitioner, researcher, educator, author and trainer in the UK and internationally. She also advises Ofsted on the physical development aspect of the Early Years inspection framework and is a frequent contributor to *Nursery World* magazine.



September 2020, 64 pages  
244 x 169mm, 9781472971852  
Featherstone  
Series: 50 Fantastic Ideas



## RECENT HIGHLIGHTS: HUMANITIES AND SOCIAL SCIENCES



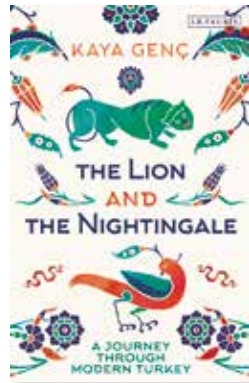
### The Rage

The Vicious Circle of Islamist and Far-Right Extremism

Julia Ebner

This explosive account based on undercover research explores the interaction between the 'new' far-right and Islamist extremists, and considers the consequences of this reciprocal radicalisation for the global terror threat.

September 2020 · 272 pages  
198 x 129mm · 9780755617272  
I.B. Tauris · **Rights sold: German**



### The Lion and the Nightingale

A Journey Through Modern Turkey

Kaya Genç

Traverses the streets of famous Ottoman neighbourhoods, and tells the stories of ordinary Turks to weave the spellbinding tale of a country split between East and West, violence and beauty - the roar of the lion and the song of the nightingale.

October 2019 · 208 pages  
216 x 138mm · 9781788314961  
I.B. Tauris



### Erdogan's Empire

Turkey and the Politics of the Middle East

Soner Çağaptay

A masterful overview of power politics in Middle East and Turkey's place in it, chronicling Erdoğan's attempts to cast his country as a stand-alone power and break ranks with traditional Western allies.

October 2019 · 392 pages  
216 x 138mm · 9781788317399  
I.B. Tauris · **Rights sold: Greek**



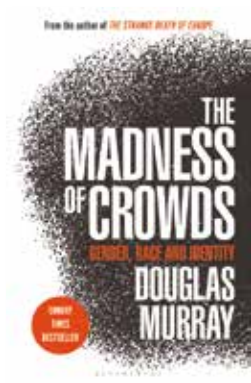
### The New Sultan

Erdogan and the Crisis of Modern Turkey

Soner Çağaptay

A new edition of the authoritative book on modern Turkey and the strongman who rules it, from a leading expert, looking at Erdoğan's roots in Turkish history, how he has cemented his rule, and what this means for the world.

January 2020 · 264 pages  
216 x 138mm · 2nd edition ·  
9781838600587 · I.B. Tauris  
**Rights sold: Italian and Croatian**



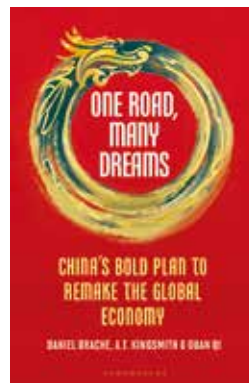
### The Madness of Crowds

Gender, Race and Identity

Douglas Murray

Examines the new century's 'tripwire' issues: sexuality, race, mental health and gender - to argue that social media and online networks have emboldened the mob and exacerbated groupthink in an age of mass hysteria.

September 2019 · 288 pages  
234 x 153mm · 9781472959959  
Bloomsbury Continuum  
**Rights sold: Croatian, Danish, Estonian, French, German, Hungarian, Italian, Lithuanian, Polish, Portuguese (Brazil), Portuguese, Romanian, Spanish, Swedish**



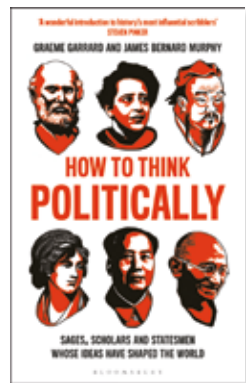
### One Road, Many Dreams

China's Bold Plan to Remake the Global Economy

Daniel Drache, A T Kingsmith and Duan Qi

Written by three highly regarded political economists, this book reveals the true extent of China's ambition, analyses the impact of the One Belt, One Road initiative from all angles, and assesses its chances of success and failure.

July 2019 · 288 pages · 234 x 153mm  
9781912392049 · Bloomsbury China



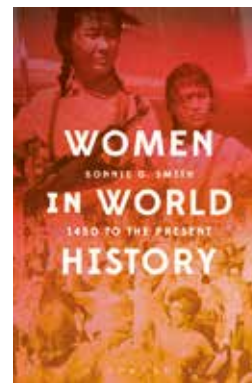
### How to Think Politically

Sages, Scholars and Statesmen Whose Ideas Have Shaped the World

James Bernard Murphy and Graeme Garrard

Showcasing the most powerful and influential ideas that politics has to offer, this indispensable guide takes the reader on a tour of more than two millennia of political thought, exploring the ideas of figures from Confucius to Marx.

August 2019 · 320 pages  
216 x 135mm · 9781472961785  
Bloomsbury Continuum · **Rights sold: Chinese simplified, Chinese complex, Greek, Portuguese (Brazil), Portuguese**



### Women in World History

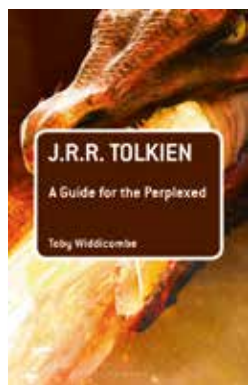
1450 to the Present

Bonnie G. Smith

Brings together the most recent scholarship in women's and world history in a single volume, covering the period from 1450 to the present, enabling readers to understand women's relationship to world developments over the past 500 years.

October 2019 · 30 mono illus  
336 pages · 234 x 156mm  
9781474272926  
Bloomsbury Academic  
**Rights sold: Chinese simplified, Portuguese**

# RECENT HIGHLIGHTS: HUMANITIES AND SOCIAL SCIENCES



**J.R.R. Tolkien**  
A Guide for the Perplexed  
Toby Widdicombe

An accessible and authoritative guide to Tolkien's life and work, this book explores his life and times, mythical world, major works and posthumous publications – from *The Lord of the Rings* to *The Silmarillion*.

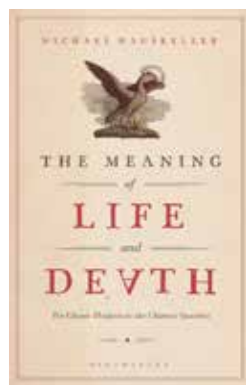
November 2019 · 208 pages  
216 x 138mm · 9781350092143  
Bloomsbury Academic  
Series: Guides for the Perplexed  
**Rights sold: Portuguese**



**An Ethical Guidebook to the Zombie Apocalypse**  
How to Keep Your Brain without Losing Your Heart  
Bryan Hall

A one of a kind introduction to ethics that uses a zombie outbreak to provide a fresh approach to thinking about and responding to a variety of moral problems, covering major thinkers such as Aristotle, Kant, and John Stuart Mill.

December 2019 · 20 mono illus  
240 pages · 216 x 138mm  
9781350083615  
Bloomsbury Academic



**The Meaning of Life and Death**  
Ten Classic Thinkers on the Ultimate Question  
Michael Hauskeller

An exploration of twelve classic writers whose work focusses on our quest for meaning in the face of our mortality, uncovering common themes and stark contrasts in their understanding of what kind of world we live in and what really matters in life.

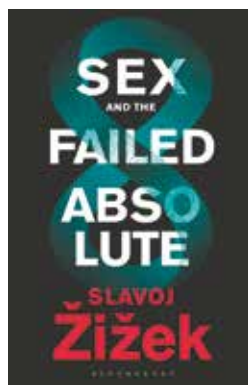
September 2019 · 254 pages  
216 x 140mm · 9781350073630  
Bloomsbury Academic  
**Rights sold: Korean**



**Hope**  
The Politics of Optimism  
Simon Wortham

A provocative genealogy of theories of hope, optimism and pessimism in politics and philosophy ranging from the 18th century through to the present day. Short chapters enable the reader to follow the story of political optimism, inspiring a new way of thinking about the transformative uses of hopefulness.

November 2019 · 184 pages  
198 x 129mm · 9781350105294  
Bloomsbury Academic



**Sex and the Failed Absolute**

Slavoj Žižek

In the most rigorous articulation of his philosophical system to date, Slavoj Žižek provides nothing short of a new definition of dialectical materialism. In doing so, he critiques and challenges everything from popular philosophy to quantum mechanics.

September 2019 · 496 pages  
216 x 138mm · 9781350043787  
Bloomsbury Academic  
**Rights sold: German, Italian, Japanese, Turkish, Spanish**

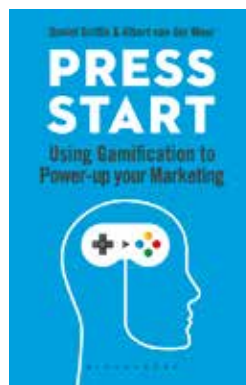


**Becoming Beauvoir**  
A Life

Kate Kirkpatrick

The first biography of Simone de Beauvoir since publication of her letters and early diaries, which Kate Kirkpatrick draws upon to offer an unprecedented insight into Beauvoir's relationships, her philosophy of freedom and love, and the complex struggle it was to become herself.

August 2019 · 496 pages  
216 x 138mm · 9781350047174  
Bloomsbury Academic  
**Rights sold: Chinese simplified, Chinese complex, Dutch, French, German, Greek, Korean, Portuguese (Brazil), Romanian, Spanish, Turkish**



**Press Start**

Using Gamification to Power-up your Marketing

Daniel Griffin and  
Albert van der Meer

Written specifically for professionals, *Press Start* examines the benefits and uses of gamification via motivational psychology and case studies, in order for businesses of any size and sector to create engaging and effective marketing campaigns.

November 2019 · 288 pages  
234 x 153mm · 9781472970510  
Bloomsbury Business  
**Rights sold: Chinese complex and Portuguese**



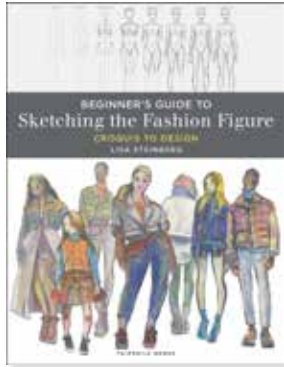
**Co-creating Brands**

Brand Management from A Co-creative Perspective

Holger J. Schmidt and  
Nicholas Ind

Written in an accessible style with easy-to-understand strategic models, this is an essential guide to contemporary marketing that demonstrates, via international case studies, the move towards marketing techniques that better reflect consumer needs.

December 2019 · 336 pages  
234 x 153mm · 9781472962263  
Bloomsbury Business



April 2020, 450 mono illus  
288 pages, 280 x 215mm  
9781501343834  
Fairchild Books

## Beginner's Guide to Sketching the Fashion Figure

Croquis to Design

Lisa Steinberg

**Step-by-step instructions to build your skills until you're able to draw the female, male and children's fashion figures.**

Learn to develop fast designer concept sketches called *croquis* and benefit from example drawings from students and professionals to help inspire your own style. Quick reference sheets, model poses, timed exercises, do's and don'ts, and online practice templates will help you gain confidence as you progress in fashion drawing. You'll also learn how to draw figures of diverse sizes and cultural backgrounds, so you can design clothes for everyone.

**Lisa Steinberg** is the Program Coordinator of the Fashion Department at Rowan College, Burlington County, USA.



February 2020  
150 colour illus  
168 pages, 230 x 160mm  
2nd edition  
9781350077638  
Bloomsbury Visual Arts  
Series: Basics Textile Design

## Sourcing Ideas for Textile Design

Researching Colour, Surface, Structure, Texture and Pattern

Josephine Steed and Frances Stevenson

**A visual goldmine for designers of original print, weave and embellishment, this helps to generate new ideas, develop them methodically and finally create beautifully designed textiles.**

The images in this book illustrate how to use visual information in this process from a variety of sources, breaking down the process into key themes – colour, surface, structure, texture and pattern. This second edition includes six new case studies and interviews, offering insight into the creative visual research and development processes. There's also new coverage of material investigation, colour analysis, presentation and curation, and advice on intellectual property and copyright.

**Frances Stevenson** is Associate Dean at Duncan of Jordanstone College of Art & Design, University of Dundee, UK.

**Josephine Steed** is Course Leader for BA (Hons) Fashion & Textile Design at Gray's School of Art, Robert Gordon University.



January 2020, 35 mono illus  
232 pages, 234 x 156mm  
9781350134478  
Bloomsbury Visual Arts

## Digital Research Methods in Fashion and Textile Studies

Amanda Sikarskie

**Introduces a variety of digital methodologies to help build skills in searching for, analyzing, and discussing vintage design, photography, and writing on fashion, as well as historic and ethnographic dress and textile objects themselves.**

Each chapter focuses upon a different method, problem, or research site, including: maximalism and mixed-methods approaches to research; searching large databases effectively; pattern recognition and visual searching; critical reading, use, and citation of social media texts; digital ethnography and shopping as research; data visualization and mapping; and images in the public domain. From advanced undergraduates and postgraduate students to veteran professionals in fashion and textile history and beyond, everyone can benefit from a diverse set of fresh approaches to conducting and disseminating research.

**Amanda Sikarskie** is Lecturer in Art History at the University of Michigan-Flint, USA. Her research looks at the intersection of fashion and textile studies and the digital humanities.



## Doing Research in Fashion and Dress

An Introduction to Qualitative Methods

Yuniya Kawamura

**Shows the reader how qualitative techniques can further your understanding of almost any research topic.**

This book begins by guiding you through a brief history of fashion studies and the debates surrounding it, before introducing key qualitative methodological approaches, including ethnography, semiology and object-based research. Detailed case studies demonstrate how each methodology is used in practice, including Japanese subcultures, fashion photography blogs and semiotic studies of fashion magazine shoots and adverts. This second edition features a new chapter on internet sources and online ethnography, reflecting the adoption of social media tools not only by industry practitioners but also by academics. Each chapter includes a bullet point summary and guide to further reading.

**Yuniya Kawamura** is Professor of Sociology in the Social Sciences Department at the Fashion Institute of Technology, New York, USA.



January 2020  
176 pages  
234 x 156mm  
2nd edition  
9781350089778  
Bloomsbury Visual Arts

## The Business of Fashion

Designing, Manufacturing, and Marketing

Leslie Davis Burns and Kathy K. Mullet

**This is your starting point for every aspect of the fashion industry – learn how fashion lines are designed, manufactured, marketed and distributed.**

The book covers the full supply chain – from textiles to fashion brand production – as well as supply chain management and competitive strategies. Topics covered include sustainable design for a circular economy, 3-D printing, fashion entrepreneurship, disruptions in fashion calendars, supply chain transparency, impact of social media, growth and evolution of online retailing, expanded omnichannel strategies, and changes in international trade, among others. This sixth edition also includes: content in line with the AACSB and TAPAC accreditation standards; more on sustainability, corporate social responsibility and technology across supply chains; expanded industry examples and case studies; a new Careers Glossary explaining job titles and descriptions throughout the fashion industry.

**Leslie Davis Burns** is President, Responsible Global Fashion LLC and Professor Emerita, College of Business, Oregon State University, US. **Kathy K. Mullet** is Associate Professor, College of Business, Oregon State University, US.



March 2020  
150 mono illus  
288 pages  
280 x 215mm  
6th edition  
9781501349126  
Fairchild Books

## Experiential Retailing

Concepts and Strategies That Sell

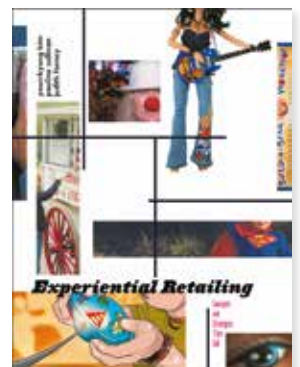
Pauline Sullivan, Youn-Knung Kim and Judith Forney

**Moves beyond the traditional model of product assortment, examining the history of retailing and consumption, and how cultural attitudes have changed over time.**

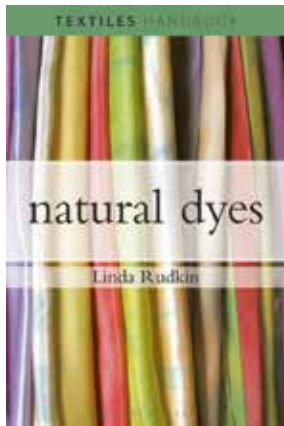
In this book, different types of shopping experiences are described, and anecdotes and illustrations demonstrate strategies for success. This textbook encourages students to apply what they learn to real-life examples, offering many examples that place theory into practice, helping them to understand the value of a theoretical model as a way for framing their thinking. It also emphasizes the need for students to conduct a wide environmental scan so they can understand consumer behaviour in the marketplace by including examples of experiential retailing drawn from many areas of business, encompassing a broad geographical reach, social psychology, economics, demographics and more, exemplifying an interdisciplinary approach to problem solving.

**Pauline Sullivan** is Associate Professor at Tennessee State University, USA.

**Judith Forney** is Professor at University of North Texas, USA.



January 2020  
125 mono illus  
480 pages  
280 x 215mm  
9781501364150  
Fairchild Books



January 2020  
100 colour illus  
128 pages, 234 x 156mm  
9781789940275  
Herbert Press  
Series: Textiles Handbooks

## Natural Dyes

Linda Rudkin

*"This comprehensive guide will be an inspiration to anyone who wants to explore natural dyes to create imaginative works."*

– Fabrications

This is a complete guide to obtaining a wide range of colours from natural dyes, suitable for the beginner to the more experienced textile artist. Unlike many other books, this book goes beyond natural dyes for wool for weaving to also include yarns for embroidery. It includes step-by-step sequences, useful tips and examples of the author's own work to show the amazing variety of colours that can be achieved from natural materials.

- Step-by-step sequences show the dyeing process
- Covers a large range of dyestuffs
- Filled with helpful tips, list of sources and more

**Linda Rudkin** is a professional textile artist who specialises in producing natural dyes. She frequently writes for various textile magazines such as *Embroidery*, *Workbox* and *Stitch*, and she lectures and gives demonstrations at various art colleges.



February 2020  
20 mono line drawings  
240 pages  
234 x 156mm  
2nd edition  
9781350078895  
Bloomsbury Visual Arts

## Costing for the Fashion Industry

Nathalie Evans, Michael Jeffrey and Susan Craig

**A practical, easy-to-use introduction to costing for the fashion industry for general fashion students who lack any accounting experience.**

Each chapter in this book focuses on a theme, such as entrepreneurship, time constraints, global awareness and new markets and sourcing, alongside practical exercises and detailed industry case studies to put the theory into context. This second edition explores capital investment decisions, the changing nature of cost and the importance of global awareness and new markets, as well as expanded coverage of internationalization strategies for small and medium-sized enterprises. End of chapter tasks give readers the opportunity to try the methods discussed, and they can check their progress with model answers at the end of the book.

**Nathalie Evans** and **Susan Craig** are Senior Lecturers in Fashion Business at Manchester Metropolitan University, UK. **Michael Jeffrey** is a retired academic formerly of Manchester Metropolitan University.



April 2020  
175 mono illus  
264 pages  
280 x 215mm  
4th edition  
9781501338595  
Fairchild Books

## The Fashion Industry and Its Careers

Michele M. Granger and Sheryl Farnan

**Your introduction to fashion industry careers, with in-depth job descriptions, education and training requirements, and salaries.**

Learn about what to expect on the job, required education and training, and the relationship of the role to the fashion industry as a whole. Among the more than 75 role descriptions are four new roles for Sustainability Officer, Transparency Officer, Data Analyst, and Reference Librarian. In-depth job descriptions are expanded to include a wider range of careers such as Technical Designer, Brand Marketing Manager, Spreader and Cutter, and more. More than 175 images show you recent developments affecting the industry sectors and career opportunities. Case studies, Social Media Strikes features, chapter summaries, key terms, online resources, discussion questions, and a glossary will help you identify which careers match your aptitudes, skill sets, and interests.

**Michele M. Granger** is an independent scholar and a former professor at Missouri State University, USA.

**Sheryl A. Farnan** is Professor at Metropolitan Community College, USA, where she teaches merchandising, business and marketing courses.

# The Great Fashion Designers

From Chanel to McQueen, the names that made fashion history

Brenda Polan and Roger Tredre

*“The first edition soon became the ‘must consult’ for fashion professionals, aficionados and students alike ... I am sure I will not be alone in hailing this new editorial; the work of two scholars who write in a way that shares their passion for the subject and their far-reaching knowledge, whilst never for a moment faltering in fact or judgement. This book is indispensable.”*

– Colin McDowell, MBE

This is the second edition of the lavishly illustrated guide to the lives and achievements of the most influential fashion designers of the last 180 years, drawing on the latest academic research and the best of fashion journalism, including the authors’ own interviews with the designers. Beginning with 19th century couturier Charles Frederick Worth and concluding with the star names of the 2010s, they detail 55 iconic fashion designers’ working methods and career highlights. This new edition features five new designer profiles and has been updated throughout to reflect a fashion world in constant ferment, with designers swapping jobs and fashion houses at unprecedented speed.

- Features five new designer profiles: Hedi Slimane, Raf Simons, Phoebe Philo, Alessandro Michele and Demna Gvasalia
- 18 of the designers featured have been interviewed by the authors
- Written by two distinguished journalists and academics with over 40 years of experience

**Brenda Polan** is a fashion writer, editor, lecturer and academic. She was formerly fashion editor and women’s page editor of *The Guardian* and was until recently Programme Director (Media) at London College of Fashion, University of the Arts London. **Roger Tredre** is Course Leader, MA Fashion Communication, at Central Saint Martins, University of the Arts London. Prior to his academic career, he worked in newspaper fashion journalism and was the first Editor-in-Chief of WGSN, the online fashion trends and research business.



January 2020  
190 colour illus  
396 pages  
246 x 189mm  
2nd edition  
9781350091603  
Bloomsbury Visual Arts



# Paris Fashion and World War Two

Global Diffusion and Nazi Control

Edited by Lou Taylor and Marie McLoughlin

*“An extraordinary achievement ... it transforms our picture of Paris fashion under the Nazi Occupation.”*

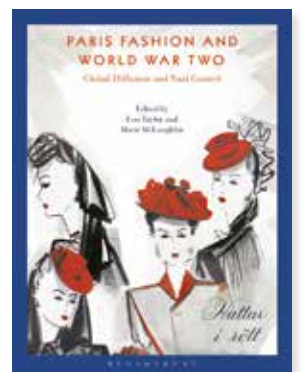
– Valerie Steele, Director and Chief Curator at the Museum at FIT, New York, USA

This pioneering book explores fashion’s economic and symbolic importance in wartime France. Challenging the traditional view that French couture was severely curtailed during WWII, it demonstrates how Paris retained its international hold on the haute couture industry amid the trauma of Nazi occupation. Bringing together the writing of eminent dress historians and curators, the volume takes us from renowned Parisian salons to the streets of Rio, and the glittering department stores of New York. Highlighting tensions between luxury fashion and the everyday reality of wartime life, it examines how Parisian journalism and photography enabled France to maintain its eminence in global fashion.

- Contradicts the belief that Paris couture and related trades were isolated during the war, making a key contribution to dress history
- Globally focused, it examines the diffusion of Paris couture overseas in Sweden, Brazil, Denmark, the USA and Switzerland
- Draws on new material from world-renowned dress scholars, historians and curators, such as Dominique Veillon, Nancy Yeide and Lou Taylor

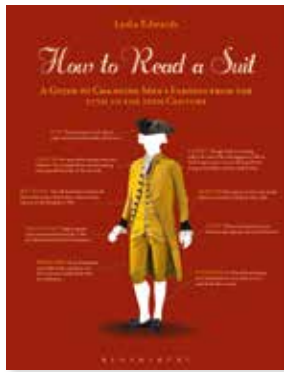
**Lou Taylor** is Professor Emerita in Dress History at the University of Brighton, UK.

**Marie McLoughlin** is Senior Lecturer at the University of Brighton, UK.



January 2020  
239 colour illus  
360 pages  
246 x 189mm  
9781350000261  
Bloomsbury Visual Arts





February 2020  
290 colour illus  
232 pages  
246 x 189mm  
9781350071209  
Bloomsbury Visual Arts

## How to Read a Suit

A Guide to Changing Men's Fashion from the 17th to the 20th Century  
Lydia Edwards

*How to Read a Suit* is the ultimate guide to how men's fashion changed, the ideal tool for identifying historical styles, and an invaluable companion to *How to Read a Dress*.

With overviews of each key period and detailed illustrations for each new style, *How to Read a Suit* is an authoritative visual guide to the under-explored area of men's fashion across four centuries. Each entry includes annotated colour images of historical garments, outlining important features and highlighting how styles have developed over time, whether in shape, fabric choice, trimming, or undergarments. Readers will learn how garments were constructed and where their inspiration stemmed from at key points in history – as well as how menswear has varied in type, cut, detailing and popularity according to the occasion and the class, age and social status of the wearer. Equipping the reader with all the information they need to 'read' menswear, this is the ultimate guide for students, researchers, and anyone interested in historical fashion.

- The ideal companion to the author's bestselling womenswear guide *How to Read a Dress*
- Relates the history of men's clothing to key social, political and artistic points over the centuries
- A visual guide to how suit styles changed from 1700 to 2000

Lydia Edwards is a Lecturer at Edith Cowan University, Perth, Australia and the author of the popular @howtoreadaddress Instagram account.



May 2020  
33 mono illus  
272 pages  
234 x 156mm  
9781350052048  
Bloomsbury Visual Arts

## The Dangers of Fashion

Towards Ethical and Sustainable Solutions

Edited by Sara B. Marcketti and Elena E. Karpova

A timely new book that draws on historical and contemporary examples to examine harmful and ethically dubious aspects of the fashion industry, and offers solutions for each stage from design and consumption to disposal.

This ground-breaking volume provides a framework for examining the ethical, social, and environmental dangers that arise as fashion products are designed, manufactured, distributed, and sold within retail outlets, before being consumed and disposed of. Drawing together an international team of leading textile and apparel experts, it presents original perspectives on a wide range of topics from piracy and counterfeiting to human trafficking; from the effects of globalization on local industry to the peer pressure that governs contemporary ideals of beauty. Rooted in research into industry and consumer practices, it discusses innovative solutions – both potential and existing – to fashion's dangers and moral dilemmas from the viewpoint of individuals, companies, societies, and the global community.

- The first book to offer a comprehensive examination of the dangerous aspects of the fashion industry, from design to disposal
- Brings together a team of 20 international scholars
- Includes a global range of in-depth case studies

Sara B. Marcketti is Director of the Center of Excellence in Learning and Teaching and Professor of Apparel, Events, and Hospitality Management at Iowa State University, USA. Elena E. Karpova is Putnam and Hayes Distinguished Professor of Consumer, Apparel, and Retail Studies at the University of North Carolina at Greensboro, USA.

## Carnival to Catwalk

Global Reflections on Fancy Dress Costume

Benjamin Linley Wild

**Takes the reader on a fascinating journey through the global history of fancy dress from the Middle Ages to the modern day.**

Drawing on a treasure-trove of textual and visual resources, the book encompasses Halloween festivities and transvestite clubs, Mardi Gras parades and gatherings at Versailles, revealing how fancy dress has long been used to celebrate as well as to disguise individual identity. This is a remarkable resource for scholars, students and costume enthusiasts alike.

**Benjamin Linley Wild** is Lecturer in Contextual Studies (Fashion) at The Manchester Fashion Institute, Manchester Metropolitan University, UK.



February 2020, 50 mono illus  
224 pages, 246 x 189mm  
9781350024694  
Bloomsbury Visual Arts

## Adornment

What Self-Decoration Tells Us About Who We Are

Stephen Davies

**Takes in human prehistory, ancient civilizations, hunter-foragers, and present-day industrial societies to tell a captivating story of hair, skin, and make-up practices across times and cultures.**

Bringing together African, Australian and North and South American indigenous cultures, each chapter shows how modes of decoration send vitally important signals about our affiliations, backgrounds, social status and values.

**Stephen Davies** is Distinguished Professor of Philosophy at the University of Auckland, New Zealand.



January 2020  
20 mono and 20 colour illus  
280 pages, 216 x 138mm  
9781350120983  
Bloomsbury Academic

## Ethics in the Fashion Industry

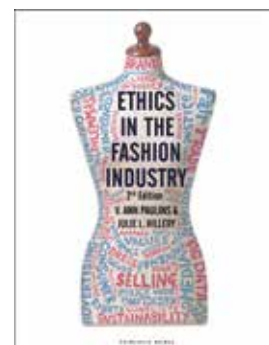
V. Ann Paulins and Julie L. Hillery

**Learn how to make ethical decisions on a daily basis.**

Industry professionals share with you the dilemmas they've faced in their careers around issues like factory conditions, fair wages, fast fashions, designer knock-offs, shoplifting, and controversial advertising, to help you do the right thing. The book covers corporate social responsibility, social media, social compliance audits, diversity, and human rights, among many other topics. Case studies, exercises, quizzes, and a glossary will help you practice making tough decisions in a fictional company you create, giving you hands-on experience you can mention in job interviews.

**V. Ann Paulins** is the Senior Associate Dean for Research and Graduate Studies and the Chief Financial and Administrative Officer for the Gladys W. and David H. Patton College of Education at Ohio University, USA.

**Julie L. Hillery** is an associate clinical professor of Fashion and Retail Studies at The Ohio State University, USA.



April 2020, 30 mono illus  
216 pages, 280 x 215mm  
2nd edition, 9781501342196  
Fairchild Books

## Fashion and Class

Rachel Worth

**Explores the the meaning and evolution of the term 'class' in relation to the global fashion industry from the 18th century to the early 21st.**

Did industrialisation, technological change and developments in fashion retailing bring about a degree of 'class levelling' or in fact intensify class antagonism? And to what extent does modern mass consumption and cheap labour revive some of the ethical issues faced in 19th-century British textile factories?

**Rachel Worth** is Professor of History of Dress and Fashion at the Arts University Bournemouth, UK.



February 2020, 40 mono illus  
208 pages, 234 x 156mm  
9781847888150  
Bloomsbury Visual Arts



February 2020, 49 mono illus  
200 pages, 234 x 156mm  
9781350102309  
Bloomsbury Visual Arts

## The Psychopolitics of Fashion

Conflict and Courage Under the Current State of Fashion

Otto von Busch

**Otto von Busch** imagines fashion as a political state and reveals the acts of aesthetic superiority, micro-aggression and bullying which characterise getting dressed.

Through four case studies, Von Busch suggests that it is in fact these experiences, and concurrent feelings of inclusion, adoration and power, which make fashion so pleasurable. Through these explorations, *The Psychopolitics of Fashion* offers new perspectives on fashion through the lens of politics, policing, affect and statehood, and even investigates the implications of these findings for fashion designers.

**Otto von Busch** is Associate Professor of Integrated Design at Parsons School of Design, The New School, USA.



January 2020  
12 mono integrated, 16pp mono  
plates, 248 pages, 216 x 138mm  
9781350154070  
Bloomsbury Visual Arts  
Series: Dress Cultures

## Styling South Asian Youth Cultures

Fashion, Media and Society

Edited by Lipi Begum, Rohit K. Dasgupta and Reina Lewis

**Explores South Asian youth cultures and fashion across the countries of this region and their diasporas, from a transnational perspective.**

In South Asia, fashion and consumption have come to play an increasingly important role in the lives of young people and in the formation of youth cultures. Through visual and textual analysis of film, photography and digital cultures, as well as ethnographic fieldwork, the expert contributors look at how gender, sexuality, class, the media and faith intersect with youth cultures.

**Lipi Begum** is Programme Leader in Fashion Management at the Winchester School of Art, University of Southampton, UK. **Rohit K Dasgupta** is lecturer at the Institute for Media and Creative Industries, Loughborough University, UK.

**Reina Lewis** is Centenary Professor of Cultural Studies at London College of Fashion, University of the Arts London, UK.



January 2020  
344 pages, 234 x 156mm  
9781350051133  
Bloomsbury Visual Arts

## Styling Shanghai

Edited by Christopher Breward and Juliette MacDonald

**Bringing together contributions by a range of leading international fashion historians and theorists, and drawing on extensive original research, this is an interdisciplinary analysis of the mega-city's shifting position as a fashion capital.**

Rooted in collaboration between leading UK, Australian and Shanghai-based institutions, this book considers the impact of local and global textile manufacturing, the representation and marketing of 'Shanghai Style', bodies and gender in the 'Paris of the East', and the challenges of globalization, commercialization and digital communication in contemporary Shanghai.

**Christopher Breward** is Director of Collection and Research at the National Galleries of Scotland, UK and Professorial Fellow at Edinburgh College of Art, University of Edinburgh, UK. **Juliette MacDonald** is Senior Lecturer at Edinburgh College of Art, University of Edinburgh, UK and International Dean at Shanghai International College of Fashion and Innovation, Donghua University, China.



February 2020, 100 mono illus  
272 pages, 234 x 156mm  
9781350095427  
Bloomsbury Visual Arts  
Series: Dress, Body, Culture

## Japan beyond the Kimono

Innovation and Tradition in the Kyoto Textile Industry

Jenny Hall

**A sensory ethnography which argues that the Kyoto textiles industry is being revitalised by designers using traditional techniques to create new Japanese fashion.**

Through case studies of designers, artisans, and retailers, Jenny Hall provides a comprehensive picture of the reasons behind the production and consumption of these rejuvenated fashion goods. She argues that conceptualisations of Japanese tradition include innovation and change, which is vital to understanding how Japanese cultural heritage is both sustained and evolving.

**Jenny Hall** is Research Officer in the Japanese Studies Centre at Monash University, Australia.



## Design in Motion

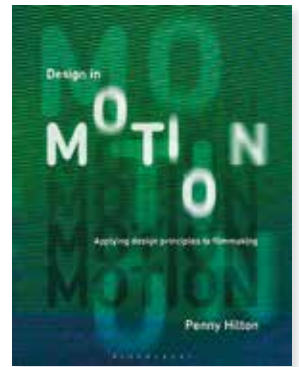
Applying Design Principles to Filmmaking

Penny Hilton

Covering design, composition, narrative and sound this book takes you through 12 essential stages of motion design film production, illustrating not just how to improve your work but why you should refine it for the constantly changing digital landscape.

By unpacking the reasons behind screen designer's production choices, each chapter in this book deconstructs examples of motion graphics by drawing on case studies of both familiar examples from contemporary cinema and unseen work from postgraduate motion graphic designers. It examines the value of image, text, motion, camera and transitions, explaining in detail why some methods work, while others fail. Whether you work in info-graphics, documentary or design, this book is structured to follow the production process and will be a by-your-side companion to guide you through your next project.

**Penny Hilton** is a filmmaker and academic. Her career has spanned advertising, TV, film production and graphic design. She leads the Graphic Moving Image masters course at the London College of Communication, UK.



January 2020  
288 colour illus  
280 pages  
210 x 270mm  
9781350025516  
Bloomsbury Academic



## Collaboration in Design Education

Edited by Marty Maxwell Lane and Rebecca Tegtmeier

A comprehensive guide for students and practitioners who want to take a collaborative approach in their design practice.

The authors introduce a range of case study collaborations, both face-to-face and remote, and between individuals and groups. The book addresses the basics of getting started, planning ahead and reflecting on outcomes, alongside the issues that come up in collaborative work, e.g. cross-cultural exchange, or managing roles within a diverse team. Editorial commentary runs throughout the chapter introductions and case studies, with informatics illustrating key concepts and expanded 'call out' points. More complex case studies offer a 'deep dive' section to explain and share further details of the featured projects.

**Marty Maxwell Lane** is Assistant Professor, Graphic Design, in the School of Art at University of Arkansas, USA. She serves as a member of the AIGA's Design Educators' Steering Committee. **Rebecca Tegtmeier** is Assistant Professor of Graphic Design in the Department of Art, Art History and Design at Michigan State University, USA. She has previously served as Education Director of the AIGA Detroit Chapter.



August 2020, 250 illus  
384 pages, 246 x 189mm  
9781350059030  
Bloomsbury Visual Arts

## Ethics in Design and Communication

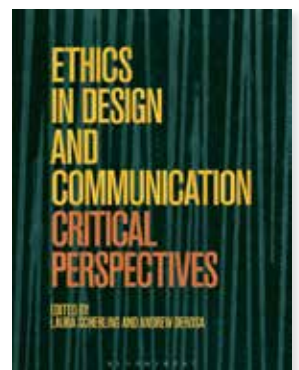
Critical Perspectives

Edited by Laura Scherling and Andrew DeRosa

Brings together critical, analytic, historical, and practical studies to address what ethics means in the practice of design.

Design educators and practitioners provide a wide-ranging discussion of, and challenge to engage with, the ethical issues that confront us. The global contributors address a wide range of issues including: the role of infographics in coverage of the 2016 US Presidential election; ethics and new media, including applications such as Tinder; the ethics of design internships; ethics in user experience (UX) design; the design of 'smart cities'; and design research, design for sustainability, and design activism.

**Laura Scherling** is Adjunct Associate Faculty at the School of Professional Studies, Columbia University, USA and Instructor at the Teachers College, Columbia University, USA. **Andrew DeRosa** is Assistant Professor of Design at Queens College, CUNY, USA, and Visiting Assistant Professor of Communications Design at the Pratt Institute, USA.



February 2020, 40 mono illus  
272 pages, 246 x 189mm  
9781350077041  
Bloomsbury Visual Arts



May 2020, 40 mono illus  
320 pages, 234 x 156mm  
9781350063792  
Bloomsbury Visual Arts

## Design and Agency

Critical Perspectives on Identities, Histories, and Practices

Edited by John Potvin and Marie-Ève Marchand

**Addresses the concept of agency in relation to objects, organisations and people.**

Contributors consider both how the agents of design construct and express their identities through practice, while also investigating design's role in the construction of individual identity and subjectivity. With a broad chronological span from 1900 to the present, and an equally broad understanding of the term 'design', this book expands how we view the discipline, and shows how design itself can be an agent for social, cultural and economic change.

**John Potvin** is Associate Professor of Modern Art and Design History at Concordia University, Canada.

**Marie-Ève Marchand** is based at Concordia University, Canada.



May 2020, 68 mono illus  
320 pages, 234 x 156mm  
9781350124257  
Bloomsbury Visual Arts

## Relating to Things

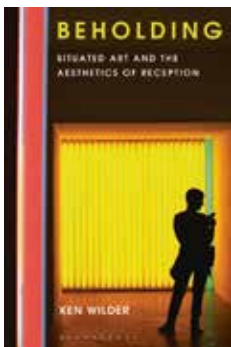
Design, Technology and the Artificial

Edited by Heather Wiltse

**From Alexa to Roomba the robot, design experts and philosophers look at what it means to live with these 'things'.**

Emerging technologies relate to us in ways that are interesting and exciting, but often also inaccessible or invisible. Leading design researchers and philosophers respond to issues raised by this situation — inquiring into what it means to live with and relate to things that can actively relate to us, and that relate to each other in ways that do not involve us at all. Case studies include Amazon's Alexa, the Internet of Things, Pokémon Go and Roomba the robot vacuum cleaner. This is a design inquiry into the current nature of the artificial, and possibilities for how things might be otherwise.

**Heather Wiltse** is Associate Professor of Design at Umeå University, Sweden.



May 2020, 8pp colour plates + 50  
mono illus, 320 pages, 234 x 156mm  
9781350088405  
Bloomsbury Visual Arts

## Beholding

Situated Art and the Aesthetics of Reception

Ken Wilder

**Explores the role of reception space in structuring a reciprocal encounter between artwork and spectator.**

The book establishes a transhistorical notion of the spatially situated encounter as fundamental to site-specific art, and considers the role of the architectural host, and the spectator, in structuring that encounter. The book engages a diverse range of practices: from Renaissance painting and group portraiture to intermedia practices of installation and performance art, proposing a phenomenological theory of beholding.

**Ken Wilder** is Reader in Spatial Design at Chelsea College of Art, University of the Arts, London, UK.



June 2020, 35 mono illus  
256 pages, 234 x 156mm  
9781788310260  
Bloomsbury Visual Arts  
Series: Drawing In

## Drawing Investigations

Graphic Relationships with Science, Culture and Environment

Sarah Casey and Gerald Davies

**The first comprehensive attempt to consider the contribution of artists' drawing to knowledge in other non-art disciplines.**

Drawing was historically an essential aid to knowledge production. Now, there is growing evidence of a type of fine art drawing re-emerging with the capacity to be a powerful, interdisciplinary research tool. *Drawing Investigations* identifies and evaluates this impulse in contemporary drawing to give fresh critical perspective on drawing practice and thinking in a way that demonstrates drawing's relevance to other fields of research. Topics of international significance, such as medical research, climate emergency and international conflict, are covered.

**Sarah Casey** is Lecturer in Sculpture and Installation at Lancaster Institute for the Contemporary Arts, UK.

**Gerry Davies** is Senior Lecturer in Drawing at Lancaster Institute for the Contemporary Arts, UK.

# Shoji Hamada

A Potter's Way and Work

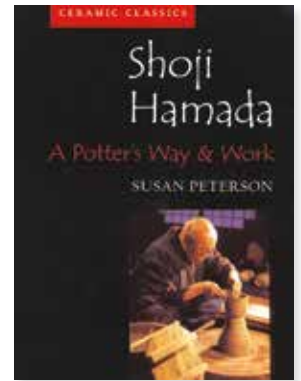
Susan Peterson

*"This book about Hamada is written with warmth and familiarity ... Through Susan Peterson's eyes I have been able once again to watch the movement of those hands in the making of a pot, the flicker of his brush decorating its surface..."*  
 – Bernard Leach (from the foreword)

Shoji Hamada, along with Bernard Leach, was one of the key figures in the development of studio pottery in the 20th century. His influence both in England and the US as well as in his native Japan cannot be underestimated. The Japanese government designated him a Living National Treasure in 1955 and awarded him the Order of Culture in 1968. Susan Peterson's biography, re-released over 10 years after her death, is informed by her personal relationship with Hamada for over 20 years, and recording and photographing his daily work in Mashiko for four months. It covers everything from his techniques and workflow, to his family life and thought process, told engagingly through Susan's unique first-person perspective from her months of observation. This 2020 edition of *Shoji Hamada* is a re-release by popular demand of a timeless classic.

- Illustrated throughout in full colour
- Features a chronology of Hamada's life and a glossary

**Susan Peterson** (1925-2009) was an American artist, ceramics teacher, author and professor.



January 2020  
 236 colour and 90 mono illus  
 240 pages  
 253 x 180mm  
 9781789940268  
 Herbert Press



# Sustainable Ceramics

A Practical Guide

Robert Harrison

**An essential resource for any ceramicist, studio or school looking for ideas on how to reduce the impact of their practice on the environment.**

Artists are increasingly interested in producing work that is not only beautifully designed and produced, but is also environmentally friendly and socially responsible. In *Sustainable Ceramics*, pioneer Robert Harrison draws on more than four decades of making, and a wealth of experience shared by other artists to present practical possibilities for ceramic artists. This book covers all the factors to consider when going 'green', from fuels and alternative firing technology to energy-saving methods, sustainable ways to collect and use clay itself, and ways to deal with or recycle waste materials and save water.

- Suggests simple and achievable methods to reduce the carbon footprint of ceramic art
- Draws on interviews and examples throughout from practitioners who reclaim, reuse and recycle in their studio or work

**Robert Harrison** has been a ceramic artist and educator for nearly 40 years. He has served as President of the Board of Directors for the Archie Bray Foundation as well as NCECA and is a lifetime member of the International Academy of Ceramics (IAC), Royal Canadian Academy of Arts (RCA) and a founding artist member of the World Association of Brick Artists (WABA). His work is held in collections and sculpture parks throughout the world, including Italy, China, Denmark, Australia, the UK and the USA.



April 2020  
 140 illus  
 144 pages  
 246 x 189mm  
 9781789940305  
 Herbert Press  
 Series: New Ceramics



# New Ceramics: Special Effect Glazes

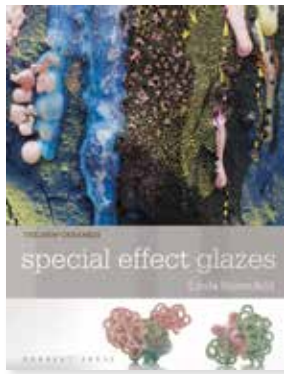
Linda Bloomfield

A complete guide to fantastic special effects glazes for the studio potter.

In this essential potters' handbook, a whole world of special effects glazes are explored including crackle glazes, crystal glazes, crater glazes, lichen glazes and drippy glazes. Discover how each glaze ingredient contributes to the end result, from the volcanic effects of silicon carbide, to the mottling and streaking powers of light magnesium carbonate. With stunning colour photographs throughout, each type of glaze effect is demonstrated from both emerging and established ceramicists.

- Specialist glaze techniques are useful for all areas of ceramics
- Easy to follow with step-by-step instructions
- Ideal for both students learning their craft and established practitioners venturing into a new area

**Linda Bloomfield** originally trained as a materials scientist and worked as a scientific researcher. She then started her own studio pottery business and now sells her thrown tableware through shops and galleries across the UK and internationally. Her previous books include *New Ceramics: Colour in Glazes*, *The Handbook of Glaze Recipes*, and *Contemporary Tableware*.



June 2020  
160 pages  
248 x 184mm  
9781912217878  
Herbert Press  
Series: New Ceramics



## Research-Based Programming for Interior Design

Lily B. Robinson

Teaches interior design students to use quality information from previously published sources as well as original research data to develop strategies for design solutions and client communication.

An evolution of the author's previous book *Research-Inspired Design: A Step-by-Step Guide for Interior Designers* (2009), this text focuses on the written program document as a project deliverable connecting research to the design process. It explores student-led data-gathering techniques like interviews, surveys, and observation and clearly illustrates how interior designers consult and coordinate with design-related fields from pre-design/programming through design development and beyond.

Lily Robinson is an architect, interior designer and design educator.



April 2020, 120 mono illus  
216 pages, 280 x 215mm  
9781501327742  
Fairchild Books

## Hand Drafting for Interior Design

Diana Bennett Wirtz Kingsley and Jeanne Diehl-Shaffer

Shows shows readers how to create beautiful interior design drawings to share with clients.

Detailed examples illustrate how to render furniture, floors, walls, windows, plants in floor plans and elevations, using only drafting pencils, a T-square and a triangle. This new edition builds on the strengths of the prior editions by adding commercial examples and student project work, and by introducing a new approach to delineate the differences between drafting and sketching to aid client communication.

Diana Bennett Wirtz Kingsley has been a professional designer for over 30 years and owns an interior design business, Amethyst Designs. Jeanne Diehl-Shaffer holds a full-time position at Seminole State College of Florida, USA, on the Interior Design Program.



April 2020, 150 mono illus  
192 pages, 280 x 215mm  
3rd edition, 9781501326714  
Fairchild Books

## Architecture and Ugliness

Anti-Aesthetics and the Ugly in Postmodern Architecture

Edited by Wouter Van Acker and Thomas Mical

This collection rethinks ugliness in architecture - from brutalism to postmodernism.

Whatever 'ugliness' is, it remains a problematic category in architectural aesthetics – either overlooked, vilified, or appropriated to shock or subvert conventions. This book presents 18 new essays which rethink ugliness in postmodern architecture and design. Chapters address broad theoretical questions as well as specific case studies – together addressing the relation between the aesthetics of ugliness and concepts such as brutalism, kitsch, the formless, the monstrous, and the grotesque.

Wouter Van Acker is chargé de cours (Associate Professor) and Chair of Architectural Theory at the Université Libre de Bruxelles, Belgium. Thomas Mical is Professor of Architectural Theory and Head of the School of Art and Design of Auckland University of Technology, New Zealand.



January 2020, 32 mono illus  
304 pages, 234 x 156mm  
9781350068230  
Bloomsbury Visual Arts

## Nordic Classicism

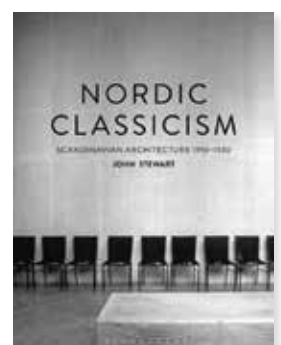
Scandinavian Architecture 1910-1930

John Stewart

The first English-language survey of an important yet short-lived movement in modern architectural history.

This book explores the lives and works of various key contributors to Nordic classicism from Gunnar Asplund, Sigurd Lewerentz, and Alvar Aalto to some lesser-known names. Chapters each focus on a different architect and on one of the period's outstanding works (including the Stockholm Central Library, the Resurrection Chapel, and the Woodland Cemetery) to provide a comprehensive and in-depth account of the movement, its architects, their buildings and the social and cultural changes to which they were responding.

John Stewart is an award-winning architect. He has acted as an external tutor at both the Oxford School of Architecture and the Mackintosh School of Architecture.



February 2020, 75 mono illus  
208 pages, 246 x 189mm  
9781350154445  
Bloomsbury Visual Arts



February 2020, 52 mono illus  
264 pages, 234 x 156mm  
9781474241496  
Bloomsbury Visual Arts

## Anthropology for Architects

Social Relations and the Built Environment

Ray Lucas

**What can architects learn from anthropologists? This is the central question examined in *Anthropology for Architects* – an exploration of the correspondence between contemporary social anthropology and architecture.**

Rather than presenting architectural artefacts as objects of the anthropological gaze, this book foregrounds the activities and aims of architects themselves. It looks at the choices that designers have to make – whether engaging with a site context, drawing, modelling, constructing, or making a post-occupancy analysis – and explores how an anthropological view can help inform design decisions.

**Ray Lucas** has a PhD in Social Anthropology and is Senior Lecturer in Architecture at the University of Manchester, UK.



February 2020, 45 mono illus  
256 pages, 234 x 156mm  
9781474258128  
Bloomsbury Visual Arts

## Digital Architecture Beyond Computers

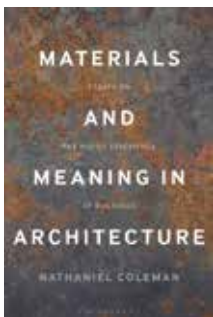
Fragments of a Cultural History of Computational Design

Roberto Bottazzi

**Explores the deep history of digital architecture, tracing design concepts as far back as the Renaissance and connecting them with the latest software used by designers today.**

This book develops a critical account of how the tools and techniques of digital design have emerged, and allows designers to deepen their understanding of the digital tools they use every day. What aesthetic, spatial, and philosophical concepts converge within the digital tools architects employ? What is their history? And what kinds of techniques and designs have they given rise to?

**Roberto Bottazzi** is an architect, researcher, and educator based in London. He is Research Co-ordinator, Master Tutor and Master Lecturer at the Royal College of Art, UK.



February 2020  
73 mono illus and 16 colour plates  
336 pages, 234 x 156mm  
9781474287753  
Bloomsbury Visual Arts

## Materials and Meaning in Architecture

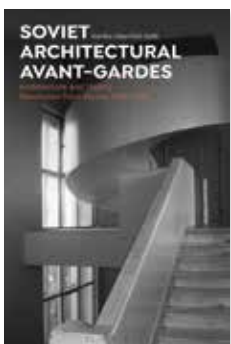
Essays on the Bodily Experience of Buildings

Nathaniel Coleman

**Interweaving architecture, philosophy and cultural history, this book develops a rich and multi-dimensional exploration of materials and materiality, in an age when architectural practice seems otherwise preoccupied with image and visual representation.**

Arguing that architecture is primarily experienced by the whole body, rather than chiefly with the eyes, this study shows how the most engaging built works are as tactile as they are sensuous, communicating directly with the bodily senses, especially touch. It explores the theme of 'material imagination' and the power of establishing 'place identity' in an architect's work, to consider the enduring expressive possibilities of material use in architecture.

**Nathaniel Coleman** is a reader in History and Theory of Architecture at Newcastle University, UK.



May 2020  
272 pages, 234 x 156mm  
9781474299862  
Bloomsbury Visual Arts

## Soviet Architectural Avant-Gardes

Architecture and Stalin's Revolution from Above, 1928-1938

Danilo Udovicki-Selb

**Conventional readings of the history of Soviet art and architecture show modern utopian aspirations as all but prohibited by 1932 under Stalin's totalitarianism – *Soviet Architectural Avant-Gardes* challenges that view.**

Radically redefining the historiography of the period, this book reveals how the relationship between the Party and practicing architects was much more complex and contradictory than previously believed, and shows, in contrast to the conventional scholarly narrative, how the architectural avant-garde was able to persist at a time when it is widely considered to have been driven underground.

**Danilo Udovicki-Selb** holds a PhD from the Massachusetts Institute of Technology (MIT) and is Professor of Architecture at the University of Texas at Austin, USA.



## Assembling the Architect

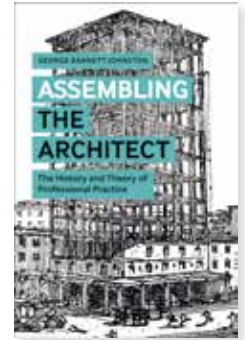
The History and Theory of Professional Practice

George Barnett Johnston

Essential reading for professional practice courses and an ideal companion to AIA's *Architect's Handbook of Professional Practice*.

George Barnett Johnston unravels the competing interests that historically have structured architectural practice to give a critical perspective of the profession. Focusing on the period 1870 to 1920, this study traces the formation and standardisation of the fundamental relationships among architects, owners, and builders, as codified in the American Institute of Architects' very first *Handbook of Architectural Practice*.

**George Barnett Johnston** is Professor of Architecture at Georgia Institute of Technology and principal of Johnston+Dumais [architects].



January 2020, 74 mono illus  
320 pages, 234 x 156mm  
9781350126862  
Bloomsbury Visual Arts

## Authentic Reconstruction

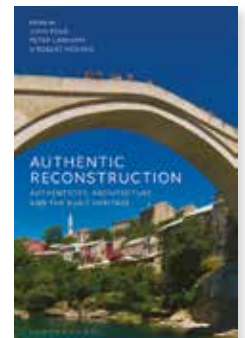
Authenticity, Architecture and the Built Heritage

Edited by John Bold, Peter Larkham and Robert Pickard

Examines the philosophy and practice of the 'authentic' reconstruction of historic buildings.

From post-WWII reconstruction programmes through to the rebuilding of historic cultural landscapes lost in natural disasters, this collection of essays by heritage specialists provides a wide range of case-studies and discussions on the idea of reconstruction. Each presents responses to crises and lessons learned, in order to extrapolate general guidelines for future actions by politicians, architects and planners in reconstructing buildings.

**John Bold** is former Reader in Architecture at the University of Westminster, UK and a consultant to the Council of Europe on cultural heritage. **Peter Larkham** is Professor of Planning at Birmingham School of the Built Environment, Birmingham City University, UK. **Robert Pickard** is Emeritus Professor in Heritage Conservation at Northumbria University, UK, and a consultant to the Council of Europe on cultural heritage.



February 2020, 50 mono illus  
352 pages, 234 x 156mm  
9781350154308  
Bloomsbury Visual Arts

## The Place of Silence

Architecture / Media / Philosophy

Edited by Mark Dorrian and Christos Kakalis

Explores the diverse practices, affects, politics and cultural meanings of silence, silent places and silent buildings in historical and contemporary contexts.

This book explores the poetics and politics of silence in architecture. Chapters explore a range of themes, from the apparent 'loss of silence' in the contemporary urban world; through designed silent spaces; to the forced silences of oppression, catastrophe, or technological breakdown. The essays unfold a rich and complementary array of perspectives which address – through the lens of architecture and place – questions of sound, atmosphere, and attunement.

**Mark Dorrian** holds the Forbes Chair in Architecture at the University of Edinburgh and co-directs Metis, an atelier for art, architecture and urbanism. **Christos Kakalis** is an architect and Lecturer in Architecture at the School of Architecture, Planning and Landscape of Newcastle University.



February 2020, 45 mono illus  
304 pages, 234 x 156mm  
9781350076594  
Bloomsbury Visual Arts

## The Tender Detail

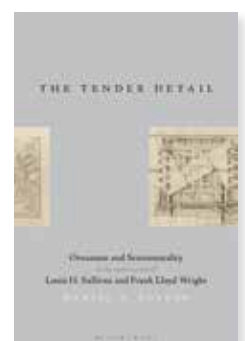
Ornament and Sentimentality in the Architecture of Louis H. Sullivan and Frank Lloyd Wright

Daniel Snyder

Looks at Louis H. Sullivan and Frank Lloyd Wright's solutions to the problem of an ornament.

Through a close reading of their buildings and their writings, the book explores how both Sullivan and Wright worked to solve the problem of late 19th-century ornamentation. It shows how, while their solutions differed widely, they nonetheless shared something in common: for both men, ornament involved sentimentality. Examining ornament through the lens of sentimentality explains much about how these two architects understood and used ornament, and it brings important new insights into the nature of ornament itself, the value of affect, and the agency and ontology of objects.

**Daniel Snyder** is an independent scholar and Principal in Daniel E. Snyder Architects.



June 2020, 70 mono illus  
304 pages, 234 x 156mm  
9781350099616  
Bloomsbury Visual Arts



May 2020  
112 pages, 240 x 210mm  
9781781301043  
Philip Wilson Publishers

## Rubens

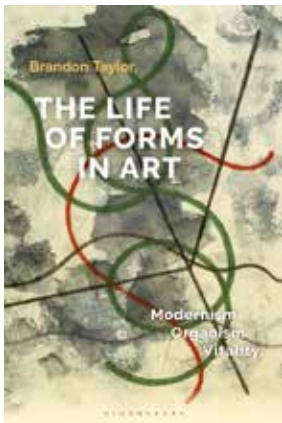
The Two Great Landscapes

Lucy Davis

**This is an illustrated guide to Rubens's two greatest landscape paintings: A View of Het Steen in the Early Morning and The Rainbow Landscape.**

Painted as pendants, these two landscape paintings have been in London since 1803, when they were separated, the former eventually entering the collection of the National Gallery and the latter that of The Wallace Collection. The book puts the creation of these two landscapes into the full context of Rubens's later life and his semi-retirement. It demonstrates how they are the zenith of his achievements as a landscape painter and explores how he drew skilfully on Flemish influences, including Bruegel, in creating two highly original compositions.

**Lucy Davis is a specialist in Flemish painting, particularly Rubens, and has been curator of paintings at the Wallace Collection since 2011.**



June 2020  
42 colour and 82 mono illus  
272 pages, 229 x 152mm  
9781501356018  
Bloomsbury Visual Arts

## The Life of Forms in Art

Modernism, Organism, Vitality

Brandon Taylor

**Offers a new understanding of European modern art at mid-century, and a unique guide to the form-languages of modern art, from Dada, Surrealism and Geometrical Art to Abstract Expressionism, Informal art and beyond.**

What is form in modern art? How could a work of art achieve its organic life in a world increasingly dominated by mechanism, by new technology? In this new book, Brandon Taylor proposes that biology and the life sciences themselves supplied many of the analogies and metaphors by which modern artists were guided. In a book rich in new research and fresh thinking, Taylor proposes six modalities of organic and vital life that pervade the radical experiments of modern art: the organic, the biomorphic, the ambiguous, the monstrous, the dialectical, and the liquid.

**Brandon Taylor is Professor Emeritus of History of Art, University of Southampton, England, and Tutor in History and Theory of Art, Ruskin School of Art, Oxford University.**



February 2020  
296 pages, 229 x 152mm  
9781501359033  
Bloomsbury Visual Arts

## Women Can't Paint

Gender, the Glass Ceiling and Values in Contemporary Art

Helen Gørrill

**The first book to analyse art and value from within the field, calling for the artworld to acknowledge and address the prevalent discrimination in all forms of artistic currency.**

In 2013 Georg Baselitz declared that 'women don't paint very well'. Whilst shocking, his comments reveal what Helen Gørrill argues is prolific discrimination in the artworld. In a groundbreaking study of gender and value, Gørrill proves that there are few aesthetic differences in men and women's painting, but that men's art is valued at up to 80% more than women's. Indeed, the power of masculinity is such that when men sign their work it goes up in value, yet when women sign their work it goes down. Gørrill proves how the price of being a woman impacts upon all forms of artistic currency and calls for the artworld to take action.

**Helen Gørrill is an artist, futurist, writer, editor, and educator lecturing in visual culture.**



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Adriana Gorea, Katya Roelse and Martha L. Hall

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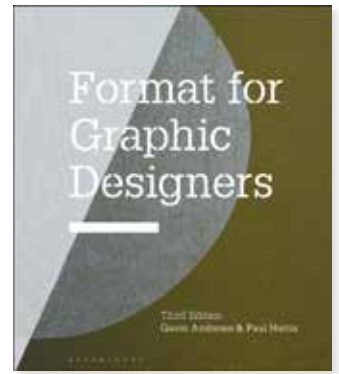
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## Format for Graphic Designers

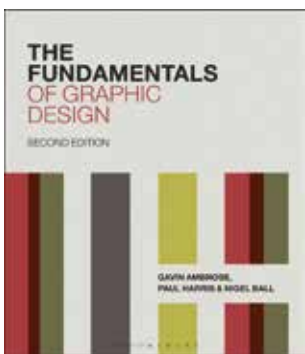
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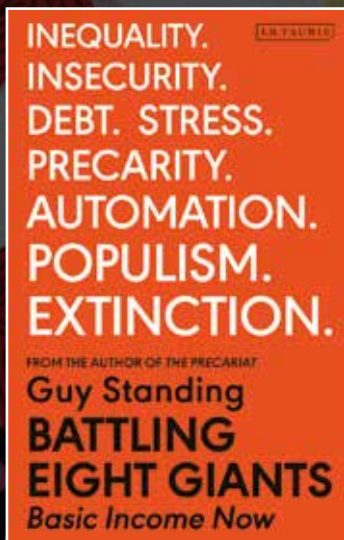
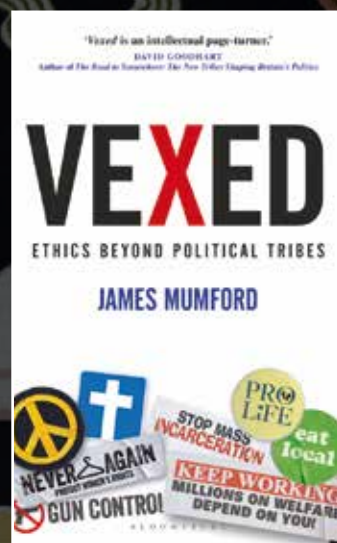
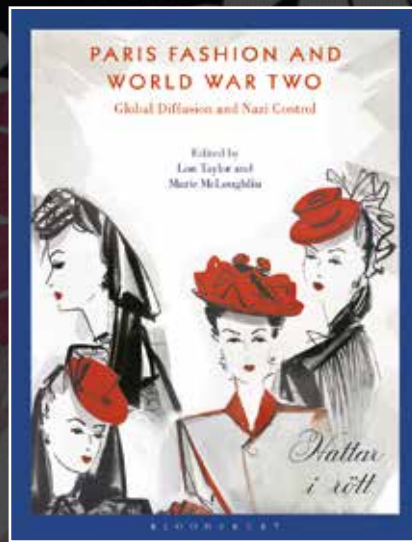
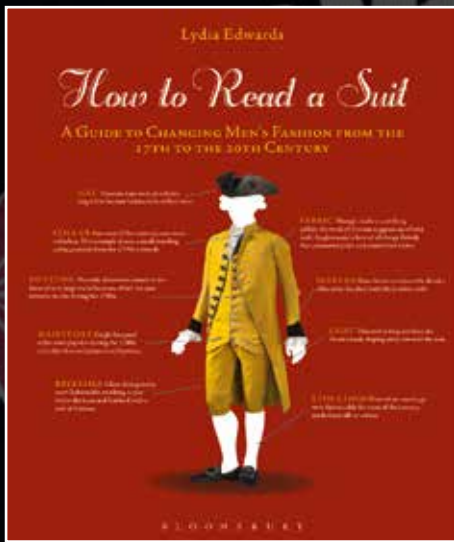
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