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Image on front cover from *The Lion and the Nightingale*, see page 3

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The Meaning of Life and Death

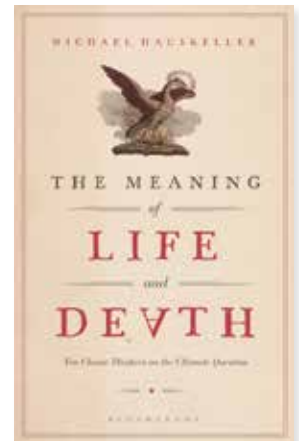
Ten Classic Thinkers on the Ultimate Question

Michael Hauskeller

What is the point of living? If we are all going to die anyway, if nothing will remain of whatever we achieve in this life, why should we bother trying to achieve anything in the first place?

The connection between death and meaning has taken centre stage in the work of some of the world's greatest writers: de Montaigne, Dostoyevsky, Tolstoy, Kierkegaard, Schopenhauer, Melville, Nietzsche, James, Wittgenstein, Proust, Camus, and Beckett. *The Meaning of Life and Death* explores their ideas, uncovering common themes and contrasts in their understanding of what kind of world we live in and what really matters in life.

Michael Hauskeller is Professor of Philosophy at the University of Liverpool, UK and the author of *Biotechnology and the Integrity of Life* (2007), *Better Humans? Understanding the Enhancement Project* (2013) *Sex and the Posthuman Condition* (2014), *Handbook of Posthumanism* (2015) and *Mythologies of Transhumanism* (2016). Country of Residence: UK



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Hope

The Politics of Optimism

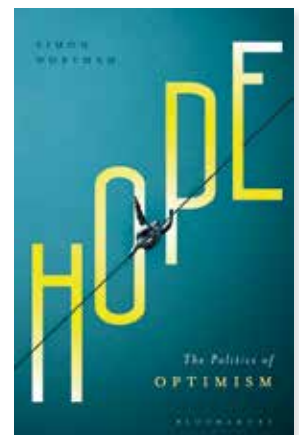
Simon Wortham

A colourful map of the current conflict between pessimism and optimism in Western politics and theory, *Hope* reveals both the deep history and contemporary necessity of political hopefulness.

Starting in the 17th century with Spinoza, Wortham traces the various fallacies and insights of pessimism and optimism through the 18th century, with the help of Kant and Voltaire, to the writings of Nietzsche and 20th-century thinkers such as Benjamin, Arendt, Kristeva, and Fanon.

Short chapters enable the reader to follow the story of political optimism, inspiring a new way of thinking about the transformative uses of hopefulness.

Simon Wortham is Professor of Critical Humanities, Kingston University London, UK. He is author of *Resistance and Psychoanalysis* (2017), *Samuel Weber: Acts of Reading* (2017), *Modern Thought in Pain: Philosophy, Politics, Psychoanalysis* (2015), *The Poetics of Sleep* (Bloomsbury, 2013), *The Derrida Dictionary* (Bloomsbury, 2010), *Derrida: Writing Events* (Bloomsbury, 2008), *Experimenting: Essays with Samuel Weber* (2007), *Counter-Institutions* (2006) and *Rethinking the University* (2009). Country of Residence: UK



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The Philosophical Influences of Mao Zedong

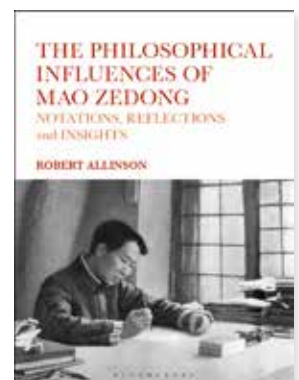
Notations, Reflections and Insights

Robert Elliott Allinson

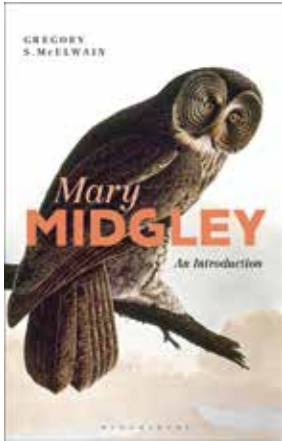
The first in-depth exploration of the role Western and Chinese philosophy played in shaping the decisions, ideas and actions of Mao Zedong.

Presenting a new account of Mao Zedong's lifelong engagement with philosophy, Robert Allinson reveals the extent to which Chinese and Western thinkers determined Mao's political career. Revealing how Mao's reading of Western political thought, as well as misreadings of traditional Chinese thought impacted his thinking, this book offers a fresh and challenging study of the man who ushered in anti-intellectualism during the dark period of the Cultural Revolution.

Robert Elliott Allinson is Professor of Philosophy at Soka University, USA and formerly Professor at The Chinese University of Hong Kong. Country of Residence: USA



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Mary Midgley

An Introduction

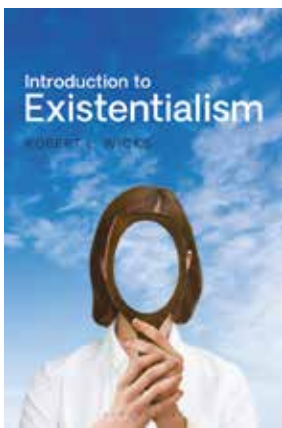
Gregory McElwain

An introduction to the thought of 20th century philosopher Mary Midgley.

The first general introduction to Midgley's philosophy, focusing on the concepts and perspectives for which she is best known. These include her integrated understanding of human nature, her opposition to scientism and reductionism, her critical examination of myths and world-pictures, and her influential conception of our relationship to animals and the natural world. Supplemented by excerpts from original interviews with Midgley herself, this book provides readers of all backgrounds with an informed understanding and appreciation of Mary Midgley and the philosophical problems to which she devoted her life's work.

Gregory S. McElwain is Associate Professor and Chair of Philosophy and Religious Studies at The College of Idaho, USA. Country of Residence: USA

Mary Midgley was Senior Lecturer in Philosophy at Newcastle University, UK. One of the leading moral philosophers of the 20th century, Midgley wrote extensively on human nature, science, ethics, animals, and the environment. Her books include *Wickedness* (2001), *Beast and Man* (2002), *Heart and Mind* (2003), *Animals and Why They Matter* (2006), *Are You an Illusion?* (2014), and *What is Philosophy For?* (Bloomsbury, 2018).



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Introduction to Existentialism

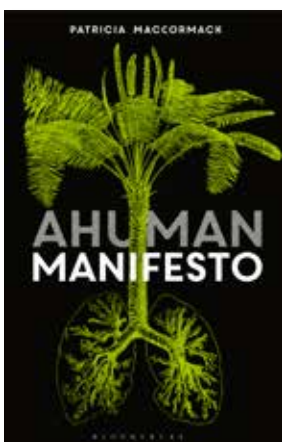
Robert L. Wicks

The definitive introduction to existentialist philosophy, the movement's key thinkers and their cultural influence.

This companion to the study of existentialism introduces students to existentialist philosophical theory and its cultural influence. The first part of the book offers an introductory overview of the 19th-century historical roots of existentialist thought and chapters on all the key players: Kierkegaard, Nietzsche, Heidegger, Sartre, de Beauvoir, and Camus. The second part presents a thematic approach, with chapters on Christian and Jewish existentialism, existentialism in America, existential psychology and existentialism in the cinema.

Ideal for undergraduate and classroom use, it includes study questions, chapter summaries, key definitions and further reading.

Robert L. Wicks is Associate Professor of Philosophy at the University of Auckland, New Zealand. Country of Residence: New Zealand



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224 pages
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The Ahuman Manifesto

Activism for the End of the Anthropocene

Patricia MacCormack

A radical political and philosophical manifesto defending and promoting a new term, the Ahuman.

We are in an ecological crisis. Developing technologies and cultural interventions are throwing the status of "human" into question. Yet Patricia MacCormack has a hopeful response. As an alternative to "posthuman" thought, this book advances the "ahuman", a new way of thinking that embraces issues such as the apocalypse and vegan abolition not as cause for despair, but as an optimistic beginning.

Patricia MacCormack is Professor of Continental Philosophy, Anglia Ruskin University, UK. She is the author of *Cinesexuality* (2008), *Post-Human Ethics* (2012) and editor of *The Animal Catalyst* (Bloomsbury, 2014), *Deleuze and the Animal* (2017) and *Ecophilosophical Aesthetics* (Bloomsbury, 2018). Country of Residence: UK

The Madness of Crowds

Gender, Race and Identity

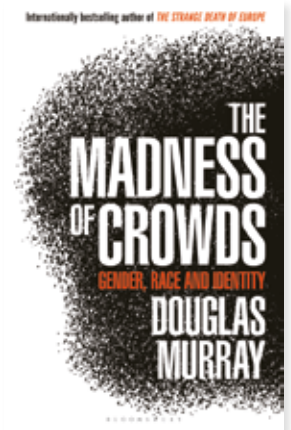
Douglas Murray

The challenging and brilliantly-argued new book from the bestselling author of *The Strange Death of Europe*.

Douglas Murray sets out to shatter our modern taboos. He examines the new century's 'tripwire' issues: sexuality, race, mental health and gender, exposing the wobbly edifices on which our society rests. Murray argues that social media and online networks, originally designed as forums for open speech, have emboldened the mob and exacerbated groupthink; self-censorship and public shaming have become rife. With his characteristic perceptiveness and eminently readable prose Murray argues coolly for a return to first principles in an age of mass hysteria.

Douglas Murray is an author and journalist. His most recent book, *The Strange Death of Europe: Immigration, Identity, Islam* spent almost 20 weeks on the *Sunday Times* bestseller list and was a No. 1 bestseller in non-fiction. It has subsequently been published in more than 20 languages worldwide and has been read and cited by politicians around the world. He also writes for a variety of publications including the *Wall Street Journal*, *The Times*, *Evening Standard* and the *New Criterion*. Country of Residence: UK

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September 2019, 288 pages
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Bloomsbury Continuum

Erdogan's Empire

Turkey and the Politics of the Middle East

Soner Cagaptay

The first overview of Turkey's dangerous role in the contemporary Middle East and global politics.

Since 2003, Turkey's autocratic leader Recep Tayyip Erdogan has sought to make Turkey a great power in the tradition of past Turkish leaders from the late Ottoman sultans to Ataturk, the founder of modern Turkey. Erdogan has attempted to cast his country as a stand-alone Middle Eastern power – breaking ranks with its traditional Western allies, including the United States. Here the leading authority Soner Cagaptay, author of *The New Sultan*, provides a masterful overview of the power politics in the Middle East and Turkey's place in it.

Soner Cagaptay is the Beyer Family fellow and director of the Turkish Research Program at The Washington Institute, USA. Country of Residence: USA



October 2019
320 pages
216 x 138mm
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I.B. Tauris

The Lion and the Nightingale

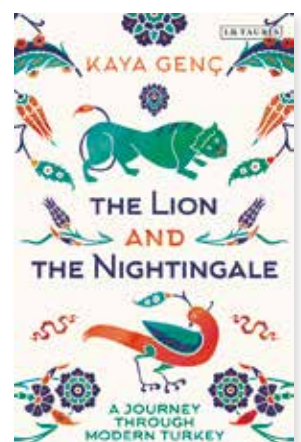
A Journey Through Modern Turkey

Kaya Genç

A journey through the contradictory soul of the Turkish nation.

After the attempted military coup against President Erdogan in 2016, journalist and novelist Kaya Genç travelled around his country on a quest to find the places and people in whom the contrasts of Turkey's rich past meet. As suicide bombers attack Istanbul, and journalists and teachers are imprisoned, he walks the streets of the famous Ottoman neighbourhoods, and tells the stories of the ordinary Turks. *The Lion and the Nightingale* tells the spellbinding tale of a country split between East and West, violence and beauty - between the roar of the lion and the song of the nightingale.

Kaya Genç is a novelist and essayist from Istanbul whose writing has appeared in *The New York Times*, *The Paris Review*, *The Guardian*, *The Financial Times*, *The London Review of Books*, *Salon* and *TIME Magazine*, among others. Kaya has a PhD in English literature and is the Istanbul correspondent of *The LA Review of Books* as well as a contributing editor at *Index on Censorship*. He has written a history of Turkish literature, and is the author of *Under the Shadow* (I.B. Tauris, 2017), an account of the Gezi Park uprisings and the coup attempt of December 2016. He is a regular contributor to the *New York Review of Books*. Country of Residence: Turkey



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I.B. Tauris

The Shadow in the East

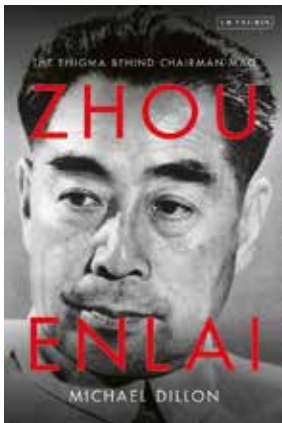
Vladimir Putin and the New Baltic Front

Aliide Naylor

The first account of the new cold war on Russia's western border.

The Baltics are about to be thrust onto the world stage. With a 'belligerent' Vladimir Putin to their east (and 'expansionist' NATO to their west), Estonia, Latvia and Lithuania are increasingly the subject of unsettling headlines in both Western and Russian media. Based on her extensive research and work as a journalist, Aliide Naylor explains the region's unique identities, why they matter for the world and argues persuasively that the Baltics are about to become the new frontline in the political struggle between East and West.

Aliide Naylor is a freelance journalist focusing on Russia and eastern Europe. Her writing has appeared in *The Guardian*, *New Statesman*, *POLITICO Europe*, *frieze*, *openDemocracy*, *New Eastern Europe* and *Vocativ*, among others. Naylor has travelled to all corners of the Baltic states and has also lived in both St. Petersburg and Moscow, where she served as Arts Editor at *The Moscow Times*. Country of Residence: UK



November 2019
320 pages
16 bw illus
234 x 156mm
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I.B. Tauris

Zhou Enlai

The Enigma Behind Chairman Mao

Michael Dillon

A new political biography of China's 'power behind the throne', Zhou Enlai.

Urbane, enigmatic, éminence gris – these phrases sum up Zhou Enlai, a key figure who was instrumental in the Communist Party's rise to power, and later in consolidating its control, forming foreign policy, and developing the Chinese economy. A close associate of both the nationalist leader Chiang Kai-Shek and communist leader Mao Zedong, whom he served under as China's first premier, he was the prime architect of China's drive towards superpower status. This political biography of Enlai analyses the role of the man who was, according to Michael Dillon, 'a genuine statesman rather than just a political operator', while also illuminating the political, social, cultural and economic history of China during its most momentous period in modern times.

Michael Dillon was founding Director of the Centre for Contemporary Chinese Studies at the University of Durham, where he taught modern Chinese history. He is a Fellow of the Royal Historical Society and the Royal Asiatic Society and has been Visiting Professor at Tsinghua University in Beijing. He is the author of *China: A Modern History* and *Deng Xiaoping: The Man Who Made Modern China* (both I.B. Tauris). Country of Residence: UK



November 2019
240 pages
8 bw illus
216 x 138mm
9781838606701
I.B. Tauris

Mongolia

A Political History of the Land and its People

Michael Dillon

The first modern book on the history of Mongolia.

Modern Mongolia is caught between two giants: China and Russia; and known to be home to enormous mineral resources they are keen to exploit. Michael Dillon, one of the foremost experts on the region, seeks to tell the modern history of this fascinating country. He investigates its history of repression, the slaughter of the country's Buddhists, its painful experiences under Soviet rule and dictatorship, and its history of corruption.

Michael Dillon was founding Director of the Centre for Contemporary Chinese Studies at the University of Durham, where he taught modern Chinese history. He is a Fellow of the Royal Historical Society and the Royal Asiatic Society and was Visiting Professor at Tsinghua University in Beijing in 2009. He is the author of *China: A Modern History* and *Deng Xiaoping: The Man Who Made Modern China* (both I.B. Tauris). Country of Residence: UK

Israel, Palestine and the Politics of Race

Exploring Identity and Power in a Global Context

Yasmeen Abu-Laban and Abigail B. Bakan

As the situation in Israel/Palestine seems to become ever more intractable and protracted, the need for new ways of looking at recent developments and its historical roots is more pressing than ever.

Yasmeen Abu-Laban and Abigail B. Bakan discuss the historic and contemporary developments in Israel/Palestine, and their international reverberations, from the unique vantage point of race, racialization, racism and anti-racism. They therefore offer close analysis of the 'idea' of Israel and the 'absence' of Palestine by examining the concepts of race and identity in the region. With fresh coverage of themes relating to gender, indigeneity, the environment, surveillance and the war on terror, *Israel, Palestine and the Politics of Race* will appeal to scholars in political science, sociology and Middle East studies.

Yasmeen Abu-Laban is Professor and Canada Research Chair in the Politics of Citizenship and Human Rights in the Department of Political Science, University of Alberta. **Abigail B. Bakan** is Professor in the Department of Social Justice Education, Ontario Institute for Studies in Education (OISE), University of Toronto.



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352 pages

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I.B. Tauris

Series: Library of Modern Middle East Studies

The Struggle for Modern Turkey

Justice, Activism and a Revolutionary Female Journalist

Sabiha Sertel

Edited by Tia O' Brien and Nur Deris

Translated by David Selim Sayers and Evrim Emir-Sayers

The autobiography of Turkey's first female journalist, Sabiha Sertel (1895-1968), published in English for the first time.

"At a time when press freedom and truth itself are under attack around the world, Sertel's memoir provides timely lessons for us journalists and for anyone who cares for free speech and press." Ezgi Basaran

Sabiha Sertel was born into revolution in 1895, as an independent Turkey rose out of the dying Ottoman Empire. The nation's first professional female journalist, her unrelenting push for democracy and social reforms ultimately cost Sertel her country and freedom.

Shortly before her death in 1968, Sertel completed her autobiography *Roman Gibi (Like a Novel)*, which was written during her forced exile in the Soviet Union. Translated here into English for the first time, and complete with a new introduction and comprehensive annotations, it offers a rare perspective on Turkey's history as it moved to embrace democracy, then violently recoiled. The book reveals the voice of a passionate feminist and committed socialist who clashes with the young republic's leadership. A unique first-hand account, the text foreshadows Turkey's increasingly authoritarian state. Sertel offers her perspective on the fierce divisions over the republic's constitution and covers issues including freedom of the press, women's civil rights and the pre-WWII discussions with European leaders about Hitler's rising power.

Sabiha Sertel (1895-1968) is considered the first professional female journalist in modern Turkey. **Tia O'Brien** is an award-winning reporter and editor based in San Francisco. Her journalism focuses on politics, business and technology, Turkey and consumer affairs. **Nur Deris** is a freelance translator and interpreter and worked most recently at the European Masters in Conference Interpreting at Bosphorus University, Istanbul. Country of Residence: USA, Turkey



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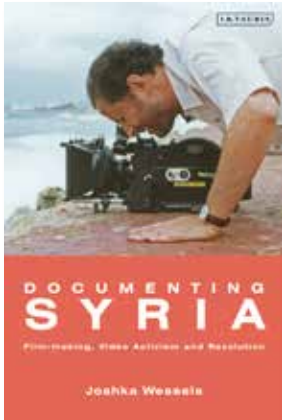
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I.B. Tauris

Series: Library of Middle East History



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I.B. Tauris
Series: Library of Modern Middle East Studies

Documenting Syria

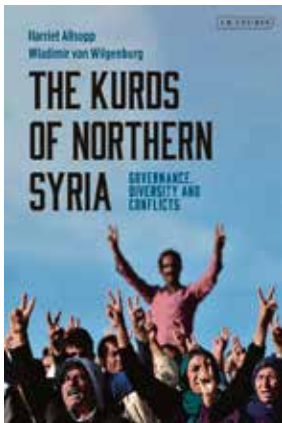
Film-making, Video Activism and Revolution

Joshka Wessels

The first history of documentary filmmaking in Syria.

Since the 1970s, Syrian cinema masters played a defining role in avant-garde filmmaking and political dissent against authoritarianism. Based on extensive media ethnography and in-depth interviews with Syrian filmmakers in exile, this book offers an archival analysis of the documentary work by masters of Syrian cinema, such as Nabil Maleh, Ossama Mohammed, Mohammed Malas, Hanna Ward and Omar Amiralay. Joshka Wessels traces how the works of these filmmakers became iconic for a new generation and maps the radical change in the documentary landscape after the revolution of 2011.

Josepha Ivanka (Joshka) Wessels is Senior Lecturer in Communication for Development with the School of Arts and Communication (K3) at Malmö University in Sweden and Senior Fellow at the Centre for Syrian Studies at the University of St Andrews. Until 2012 she was a documentary filmmaker and consultant on the MENA region, with her work being broadcast on the BBC and Al Jazeera English. Country of Residence: Sweden



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I.B. Tauris
Series: Kurdish Studies

The Kurds of Northern Syria

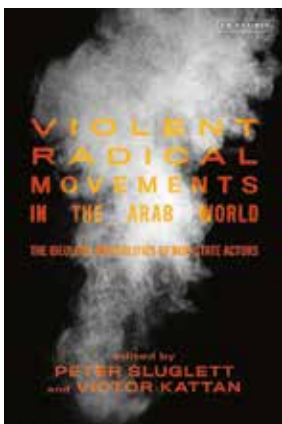
Governance, Diversity and Conflicts

Harriet Allsopp and Wladimir van Wilgenburg

Captures the major transformations that have occurred for Syrian-Kurds since the outbreak of the Syrian War.

Based on unprecedented access to Kurdish-governed areas of Syria, including exclusive interviews with administration officials and civilian surveys, this book sheds light on the socio-political landscape of this minority group and the various political factions vying to speak for them. The first English-language book to capture the momentous transformations that have occurred since 2011, the authors move beyond idealized images of Rojava and the Kurdish PYD (Democratic Union Party) to provide a nuanced assessment of the Kurdish autonomous experience and the prospects for self-rule in Syria.

Harriet Allsopp is a researcher and consultant. She is the author of *The Kurds of Syria: Political Parties and Identity in the Middle East* (I. B. Tauris, 2014). **Wladimir van Wilgenburg** is an analyst of Kurdish politics and a journalist living in Erbil, Iraqi Kurdistan. Country of Residence: UK, Iraqi Kurdistan



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Series: Library of Modern Middle East Studies

Violent Radical Movements in the Arab World

The Ideology and Politics of Non-State Actors

Edited by Peter Sluglett and Victor Kattan

Examines the role of violent non-state actors in the Middle East and North Africa.

Violent non-state actors have become almost endemic to political movements in the Middle East and the Horn of Africa. This book examines why they play such a key role and the different ways in which they have developed. Placing them in the context of the region, separate chapters cover the organizations that are currently active, including: The Muslim Brotherhood, The Islamic State in Iraq and Syria, Jabhat al-Nusra, Hamas, Hizbullah, al-Shabab and the Huthis.

Peter Sluglett was a leading historian of modern Iraq and most recently a professor and Director at the Middle East Institute of the National University of Singapore. His most well-known published books include *Iraq Since 1958: From Revolution to Dictatorship*, co-authored with Marion-Farouk-Sluglett, and *Britain in Iraq: Contriving King and Country*, both published by I.B.Tauris. **Victor Kattan** is Senior Research Fellow at the Middle East Institute of the National University of Singapore (NUS). He is the author of two books: *From Coexistence to Conquest: International Law and the Origins of the Arab-Israeli Conflict* (2009) and *The Palestine Question in International Law* (2008). Country of Residence: UK

Tracking Classical Monsters in Popular Culture

Liz Gloyn

What is it about ancient monsters that popular culture still finds so enthralling?

In this first in-depth study of how post-classical societies use the creatures from ancient myth, Liz Gloyn reveals trends from the 1950s to the present day, and considers why monsters have remained such a powerful presence in our shared cultural imagination. Her tour through film and television ranges from the much-loved creations of Ray Harryhausen in *Clash of the Titans* to the monster-of-the-week in *Hercules: The Legendary Journeys*, before looking in detail at the afterlives of the Medusa and the Minotaur. From the siren to the centaur, all monster lovers will find something to enjoy in this fascinating book.

Liz Gloyn is Senior Lecturer in Classics at Royal Holloway, University of London, UK. She is the author of *The Ethics of the Family in Seneca* (2017). Country of Residence: UK



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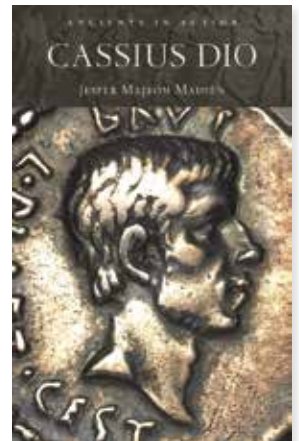
Cassius Dio

Jesper Majbom Madsen

New to the 'Ancients in Action' series comes an introduction to this important Roman historian.

An introduction to the life and work of the 3rd-century-AD Greco-Roman senator and historian Cassius Dio, whose work, although imperfectly preserved in 80 books, is of fundamental importance to our understanding of Roman history. Dio is presented through his Greek cultural lens, as a politician with a clear vision for how Roman politics and government should be organized. Carefully selected examples are the starting points for fresh critical analysis of Dio's work and its legacy, both in antiquity and through to the Enlightenment. All text is translated and suggested further reading points readers towards avenues for more detailed study.

Jesper Majbom Madsen is Associate Professor in Greek and Roman History at the University of Southern Denmark, Denmark. He has co-edited *Cassius Dio: Greek Intellectual and Roman Politician* (2016). Country of Residence: Denmark



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176 pages
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Series: Ancients in Action

Virgil

Alison Keith

A student introduction to one of the most important authors of the ancient world.

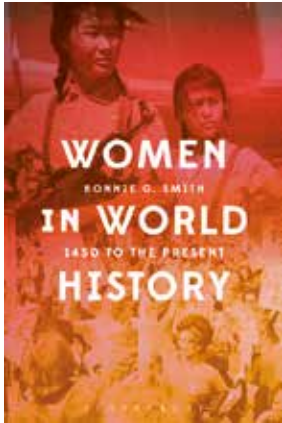
Virgil, as Alison Keith shows, has never gone out of critical or popular fashion. This wide-ranging introduction appraises a figure of central importance in the history of Western music, art and literature. Offering close readings of the *Eclogues*, *Georgics* and *Aeneid*, Keith places Virgil and his poetry in historical context before tracing their impact at key moments in the culture of the West. Emphasis is placed on reception, and on how Virgil has attracted modern interest from writers as diverse as T. S. Eliot and Ursula K. Le Guin.

Alison Keith is Professor of Classics at the University of Toronto, Canada. Her books include *The Play of Fictions: Studies in Ovid's Metamorphoses Book 2* (1992), *Engendering Rome: Women in Latin Epic* (2000) and *Propertius, Poet of Love and Leisure* (2008). Country of Residence: Canada



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Series: Understanding Classics





October 2019, 304 pages
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Women in World History

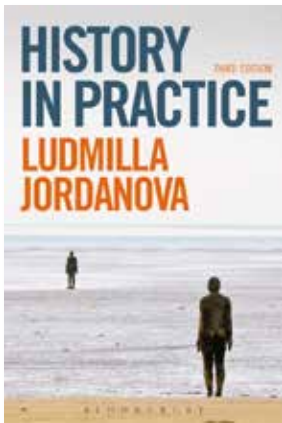
1450 to the Present

Bonnie G. Smith

Surveys the experience of women in world history from 1450 to the present, exploring the complexity of women's lives around the world.

Brings together the most recent scholarship in women's and world history in a single volume covering the period from 1450 to the present, enabling readers to understand women's relationship to world developments over the past 500 years. Bonnie Smith shows that there is virtually no part of the world where women's presence is not manifest, whether in archives, oral testimonials, personal papers, the material record, evidence of disease and famine, myth or religious teachings.

Bonnie G. Smith is Board of Governors Distinguished Professor of History at Rutgers University, USA. She has written widely on women and gender history and her most recent publications include *The Making of the West* (2013), *Women's Studies: The Basics* (2013) and *The Gender of History* (2012). Country of Residence: USA



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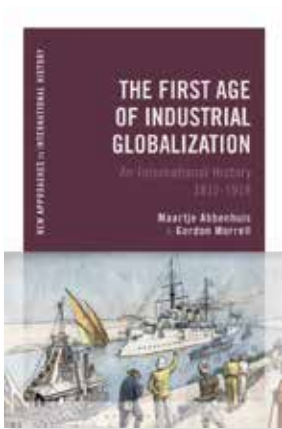
History in Practice

Ludmilla Jordanova

"One of the last half-century's most insightful, level-headed, and humane reflections on the practice of history and its cultural significance." *History Journal*

This newly revised edition examines the discipline's breadth, complexities and contemporary preoccupations. Ludmilla Jordanova is one of the liveliest and most acute practitioners in the field whose work presents a major demystification of what professional historians do. This revised edition also contains an entirely new chapter exploring the role of digital technology in historical practice, ensuring this book remains essential reading for all students seeking an understanding of the shape of the discipline in the contemporary world.

Ludmilla Jordanova is Professor of History and Visual Culture and Co-Director of the Centre for Visual Arts and Culture at Durham University, UK. Her most recent book is *The Look of the Past: Visual and Material Evidence in Historical Practice* (2012). Country of Residence: UK



October 2019, 288 pages
15 bw illus, 234 x 156mm
9781474267090
Bloomsbury Academic
Series: New Approaches to International History

The First Age of Industrial Globalization

An International History 1815-1918

Maartje Abbenhuis and Gordon Morrell

A historical analysis of the major shifts in global power, economics and society that affected the world between 1815 and 1918.

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Maartje Abbenhuis is Associate Professor in Modern European History at the University of Auckland, New Zealand. She is the author of *The Art of Staying Neutral* (2006) and *An Age of Neutrals* (2014). **Gordon Morrell** is Associate Professor of History at Nipissing University, Canada. He is the author of *Britain Confronts the Stalin Revolution: the Metro-Vickers Crisis and Anglo-Soviet Relations* (1995). Country of Residence: New Zealand, Canada

Russia's 20th Century

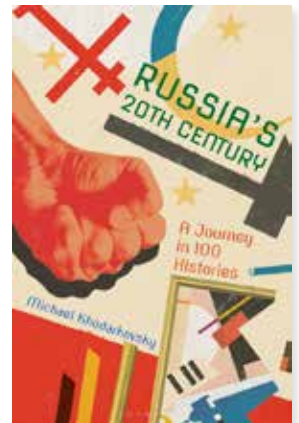
A Journey in 100 Histories

Michael Khodarkovsky

A collection of 100 carefully selected vignettes provide an innovative exploration of Russia's 20th century.

These microhistories each focus on one particular event or individual that helps readers to better understand Russia through real events in the lives of ordinary people. *Russia's 20th Century* covers a broad range of topics, including the economy, culture, politics, ideology, law and society. In addition, the collection of detailed articles included is framed with an introduction and conclusion that deliver both the vital background context and analysis needed to maximize the usefulness of this truly original resource.

Michael Khodarkovsky is Professor of History at Loyola University Chicago, USA. He is the author of several books, including *Bitter Choices: Loyalty and Betrayal in the Russian Conquest of the North Caucasus* (2011), *Russia's Steppe Frontier: The Making of a Colonial Empire, 1500-1800* (2002), *Where Two Worlds Met: The Russian State and the Kalmyk Nomads, 1600-1771* (1992), and a co-editor of *Of Religion and Empire: Missions, Conversion and Tolerance in Tsarist Russia* (2001). He is also a frequent contributor to *The New York Times*, *The Wall Street Journal* and other media. Country of Residence: USA



September 2019, 264 pages
42 bw illus, 234 x 156mm
9781350091429
Bloomsbury Academic

Ministry of Darkness

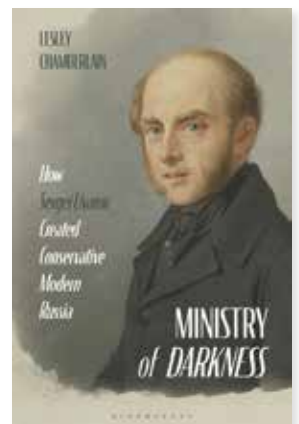
How Sergei Uvarov Created Conservative Modern Russia

Lesley Chamberlain

The impact of Count Sergei Uvarov on the political landscape of 19th-century Russia.

This book traces Russian conservatism back to its roots in the 19th century when Tsar Nicholas I ruled and Count Sergei Uvarov acted as his right-hand man as the Minister for National Enlightenment. Through exploring Uvarov's life, Chamberlain sheds much-needed light on an often overlooked historical actor, and offers a timely and enlightening assessment of the 19th-century 'Russian predicament'. Chamberlain teases out the reasons why the country continues to baffle Western observers and policymakers today, making this essential reading both for those studying Russian history and those who want to further understand Russia today.

Lesley Chamberlain is an independent scholar and novelist. She is the author of a number of critically acclaimed books, including *Arc of Utopia: The Beautiful Story of the Russian Revolution* (2017), *The Philosopher Steamer: Lenin and the Exile of the Intelligentsia* (2006), *Motherland: A Philosophical History of Russia* (2004) and *Nietzsche in Turin* (1996). Country of Residence: UK



October 2019, 304 pages
1 bw illus, 234 x 156mm
9781350116689
Bloomsbury Academic

Master of Deception

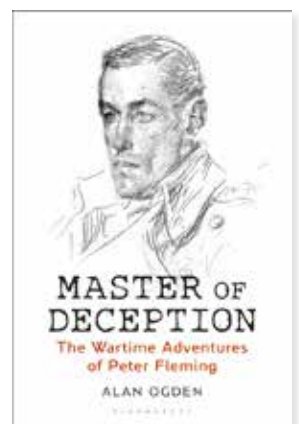
The Wartime Adventures of Peter Fleming

Alan Ogden

A biography exploring the adventure-filled life of Peter Fleming, including his crucial role in the British intelligence operations of World War II.

Uncovers the story of Peter Fleming, travel writer and journalist, who served with distinction throughout World War II and played a crucial role in British intelligence operations in the Far East. This biography ranges from the personal life of Fleming such as his marriage to Celia Johnson, a famous actor of the time, to his extensive military intelligence career which took him from Norway and Greece to the Far East, offering an in-depth study of British intelligence operations in the Far East during World War II.

Alan Ogden has written many books on the history and culture of Eastern Europe - it was during research for one of his previous titles that he stumbled across the story of Peter Fleming and became determined to tell the story of his hitherto little known and extraordinary wartime activities. He is currently the archivist of the Grenadier Guards and a lecturer for Martin Randall Travel. Country of Residence: UK



August 2019, 352 pages
30 bw illus, 234 x 156mm
9781788315098
Bloomsbury Academic



December 2019
256 pages
234 x 156mm
9781350006539
Bloomsbury Academic

A History of Fascism in France

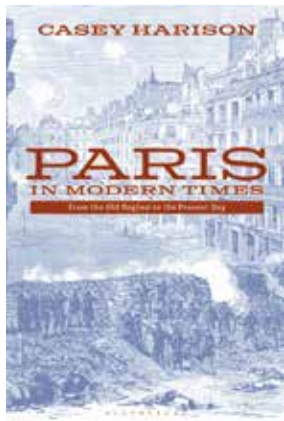
From the First World War to the National Front

Chris Millington

The first book to comprehensively examine the origins, ideology, personalities and movements of fascism and the far right in France, from the proto-fascists of the Belle Époque to the modern National Rally.

Chris Millington's book explores the origins, development, and action of fascism and extreme right and fascist organisations in France since the First World War. Synthesizing decades of scholarship, it is the first book in any language to trace the full story of French fascism from the First World War to the modern National Rally, via the interwar years, the Vichy regime and the collapse of the French Empire. It is a crucial volume for all students of European fascism and France in the 20th century.

Chris Millington is Senior Lecturer in Modern European History at Manchester Metropolitan University, UK. He is the author of *Fighting for France: Violence in Interwar French Politics* (2018), *From Victory to Vichy: Veterans in Inter-war France* (2012) and co-author, along with Brian Jenkins, of *France and Fascism: February 1934 and the Dynamics of Political Crisis* (2015). Country of Residence: UK



October 2019
352 pages
37 bw illus
234 x 156mm
9781350005525
Bloomsbury Academic

Paris in Modern Times

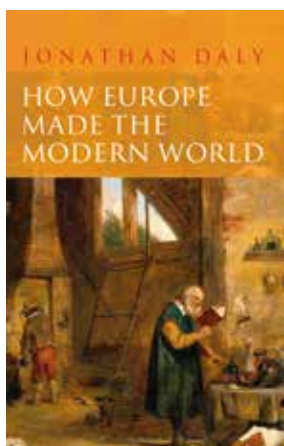
From the Old Regime to the Present Day

Casey Harison

A comprehensive modern history of Paris.

Chronologically surveying Paris's history from the Old Regime of the late-18th century through to the present day, this book explores the social, economic, political and cultural developments that come together to tell the story of this iconic city. Each chapter has an introduction and illuminating 'sidebars' that touch upon the ways in which Parisian history has intersected with wider changes in France and beyond. The text, which also includes a wealth of images, maps, and a further reading section, takes the opportunity to place Paris and its history in a broader French, Atlantic and global historical context.

Casey Harison is Professor of History and Director of the Center for Communal Studies at the University of Southern Indiana, USA. He is the author of *The Stonemasons of Creuse in Nineteenth-Century Paris* (2008). Country of Residence: USA



October 2019
208 pages
216 x 138mm
9781350029460
Bloomsbury Academic

How Europe Made the Modern World

Creating the Great Divergence

Jonathan Daly

An introduction to the debate on how and why the West rose to global pre-eminence.

How Europe Made the Modern World draws upon the latest scholarship dealing with the various aspects of the West's divergence, including geography, demography, technology, culture, institutions, science and economics. Avoiding the twin dangers of Eurocentrism and anti-Westernism, Daly provides a concise summary of the debate from both sides whilst also presenting his own provocative arguments. The book draws on a wide range of primary and secondary sources, and including maps and images, to inspire students of Western Civilization and World History to think critically and engage in debates about the rise of the West.

Jonathan Daly is Professor of History at the University of Illinois at Chicago, USA. He is the author of *Historians Debate the Rise of the West* (2015) and *The Rise of Western Power: A Comparative History of Western Civilization* (2014). Country of Residence: USA

Alive in God

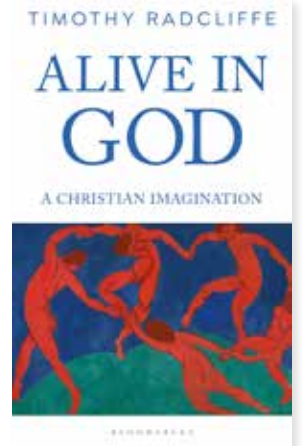
A Christian Imagination

Timothy Radcliffe

Timothy Radcliffe considers the strength of the Christian imagination in its ability inspire others.

How can Christianity touch the imagination when ever fewer people in the West identify as religious? Timothy Radcliffe argues that anyone who understands the beauty and messiness of human life – novelists, poets, filmmakers and so on – can be inspired by Christianity, whether they believe or not. The challenge is not today's secularism but its banality. We accompany the disciples as they struggle to understand this strange man who heals, casts out demons and offers endless forgiveness. In the face of death, he teaches them what it means to be alive in God. Then he embraces all that afflicts and crushes humanity. Finally, Radcliffe explores what it means for us to be alive spiritually, physically, sacramentally, justly and prayerfully. The result is a compelling new understanding of the words of Jesus: 'I came that they may have life and have it abundantly.'

Timothy Radcliffe is a former Master of the Dominican Order. Educated at Oxford and Paris, he joined the Dominicans in 1965, and taught scripture at Blackfriars, Oxford, for many years. His bestselling books published by Bloomsbury include *What is the Point of Being a Christian?*, *Why Go to Church?* and *I Call You Friends*. He was awarded an honorary doctorate by the University of Oxford and is an itinerant preacher and lecturer. Country of Residence: UK



World All Languages (except French)
October 2019, 432 pages
216 x 135mm
9781472970206
Bloomsbury Continuum

The Wind, the Fountain and the Fire

Scripture and the Renewal of the Christian Imagination: The 2020 Lent Book

Mark Barrett

The 2020 Lent Book from Bloomsbury is based around an analysis of the imagery of the Psalms.

The Book of Psalms has always formed the substance of the daily prayer of Christian monks and nuns. In *The Wind, the Fountain and the Fire* Mark Barrett, a Benedictine monk, offers a path for all of us through the five weeks of Lent, by opening the Psalms as a gateway to scriptural prayer.

Powerful imagery abounds in these ancient poems of praise, lament and reflection. The book finds in these images keys which can unlock both our understanding of scripture and a knowledge of our own hearts.

Dom Mark Barrett is a Monk of Worth Abbey. He is the author of *Crossing: Reclaiming the Landscape of our Lives*. In 2013, he published an audiobook called *Truly Seeking God*. Country of Residence: UK



December 2019
192 pages
198 x 129mm
9781472968371
Bloomsbury Continuum

Islam and Morality

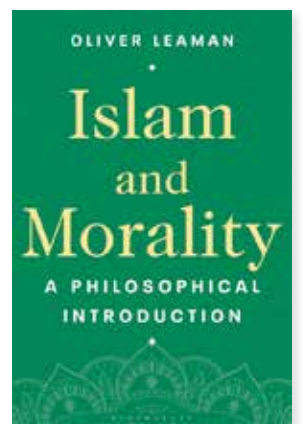
A Philosophical Introduction

Oliver Leaman

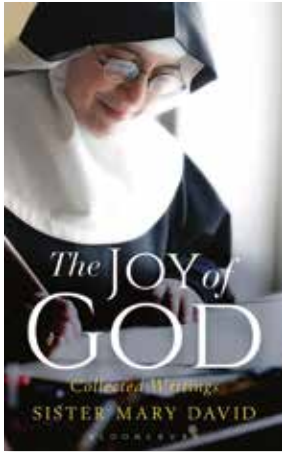
Discusses how Islam, the Qur'an and various Islamic texts have discussed and represented ethics.

Oliver Leaman provides one of the first sustained readings of the importance of ethics within Islam. He presents a balanced and thought-provoking account of how Islamic philosophers and texts have considered the ethics of aesthetics, violence, conflict, gender, sexuality, medical ethics, wealth, poverty, the environment and legal ethics. He considers how Islam responds to other Abrahamic religions, how it understands the concept of free will, and how it sees the relationship between good and evil.

Oliver Leaman, Professor of Philosophy, University of Kentucky, is the General Editor of the *Biographical Encyclopedia of Islamic Philosophy* and the author and editor of several books on Islamic and Jewish philosophy. Country of Residence: USA



September 2019
256 pages
234 x 156mm
9781350063228
Bloomsbury Academic



July 2019
208 pages
216 x 135mm
9781472971326
Bloomsbury Continuum

The Joy of God

Collected Writings

Sister Mary David

A journey from where we are to achieving true happiness, from Sister Mary David.

Sister Mary David Totah was a nun of the Benedictine contemplative community of St Cecilia's Abbey on the Isle of Wight. For 22 years until her early death from cancer she guided the young nuns of her abbey with enthusiasm, wisdom and wit. The spirituality to be found in the pages of this book demonstrates to the reader why her influence should have been so great and so deep. Her notes to the novices deal with issues of relevance to a world beyond the cloister: What is the meaning of suffering? How do we cope with living with people who annoy us? How do we relate to a God we cannot see? How do we make the big decisions of life?

Sister Mary David's teaching was both profound and intensely practical, suffused with faith in God's joy in our work, leisure, community and family life but above all in our view and understanding of ourselves. This book, with an introduction by Abbot Erik Varden OCSO (author of *The Shattering of Loneliness*) shows us how to realize the Joy that is God.

Sister Mary David Totah OSB (1957-2017) was a Benedictine nun. American by birth, after a stellar Oxford degree and PhD, she joined the Benedictine Community at Ryde in the Isle of Wight. Her books include *The Spirit of Solemnness, A Divine Gift, The Consecrated Life and In the House of Christ*.



September 2019
384 pages
234 x 153mm
9781472962089
Bloomsbury Continuum

Being Jewish Today

Confronting the Real Issues

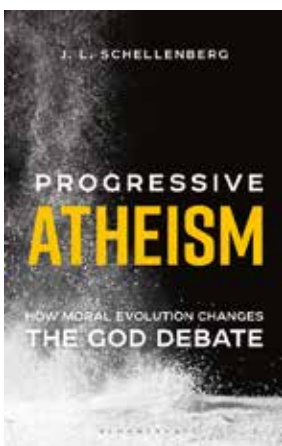
Tony Bayfield

A book which understands and faces the impact of modernity on the Jewish community today.

"By honestly and modestly weaving the experiences of a lifetime into his reflections, Rabbi Bayfield movingly opens the soul of the reader to the religious depths of his work. This book is a treasure!" Rabbi David Ellenson, Chancellor Emeritus of Hebrew Union College-Jewish Institute of Religion

With honesty and integrity, Tony Bayfield breaks new ground in exploring the meaning of Jewish identity and its relationship to the Jewish tradition and belief, from the perspective of someone fully integrated into the modern world. The challenging questions he asks of his Jewishness, Judaism and Jewish God are therefore the same as those asked by all faiths and none. This book goes to the heart of the meaning of life today in a universe, the painful realities of which have to be confronted if religion is to retain respect and play a part in contemporary life.

Rabbi Tony Bayfield CBE was Head of Britain's Movement for Reform Judaism and is Professor of Jewish Theology and Thought at Leo Baeck College, London. Britain's leading liberal Jewish theologian and the author of several pioneering books on the theology of dialogue between the three Abrahamic faiths, he is one of only three Jews to have received a Lambeth Doctorate of Divinity. Country of Residence: UK



August 2019
200 pages
216 x 138mm
9781350097193
Bloomsbury Academic

Progressive Atheism

How Moral Evolution Changes the God Debate

J. L. Schellenberg

A compelling account of why moral progress is making God more admirable - and less believable.

Introducing a new way of thinking about the existence of God, J.L. Schellenberg presents such a positive portrayal that you may sometimes wonder whether you're reading the thoughts of a believer. Starting with the simple idea that what it takes to be a good person changes all the time, Schellenberg looks at the qualities we pride ourselves on now and compares them to attitudes in the past. By allowing us to see how admirable God has become, Schellenberg gives us compelling new reasons why there can be no God.

J. L. Schellenberg is Professor of Philosophy at Mount Saint Vincent University, Canada. Country of Residence: Canada

J.R.R. Tolkien

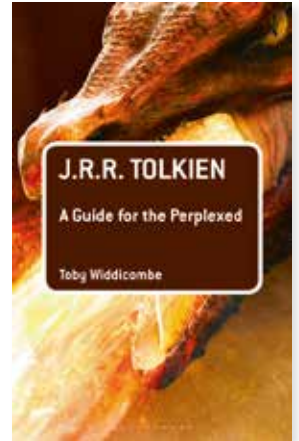
A Guide for the Perplexed

Toby Widdicombe

An essential guide to Tolkien's life and work for readers and students getting to grips with the world of Middle Earth for the first time.

With his richly detailed world of Middle Earth and the epic tales he told around it, J.R.R. Tolkien invented the modern fantasy novel. For readers and students getting to grips with this world for the first time, *J.R.R. Tolkien: A Guide for the Perplexed* is an essential guide to the author's life and work. The book helps readers to explore Tolkien's life and times, his mythical world, his major works and posthumous publications – from *The Hobbit* and *The Lord of The Rings* to *The Fall of Gondolin* and *The Silmarillion*. With reference to major adaptations including Peter Jackson's films, Tolkien's sources and key scholarly and critical writings, this is an accessible and authoritative guide to one of the 20th century's greatest and most popular writers.

Toby Widdicombe is Professor of English at the University of Alaska Anchorage, USA. His previous books include *Simply Shakespeare* (2001). Country of Residence: USA



November 2019
208 pages, 216 x 138mm
9781350092143
Bloomsbury Academic
Series: Guides for the Perplexed

Searching for the Anthropocene

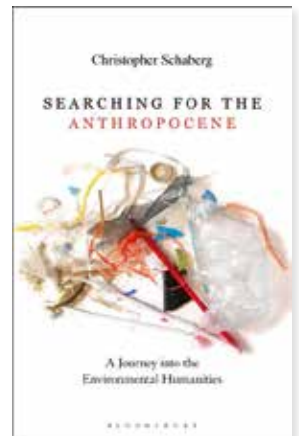
A Journey into the Environmental Humanities

Christopher Schaberg

Guides readers through the urgent questions and concerns of contemporary eco-criticism.

This book is a search for the elusive concept of the Anthropocene: the current geologic era defined by human impact on the planet, a concept that is embedding itself ever deeper into the humanities and across disciplines. Developing a wide-angle approach to environmental studies, and blending personal narrative, cultural criticism, and environmental thought, Schaberg offers fresh ways to ponder literature and the humanities side-by-side with current conditions of ecological urgency, existential crisis, and social unrest.

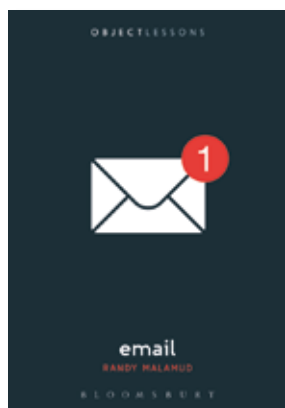
Christopher Schaberg is Dorothy Harrell Brown Distinguished Professor of English at Loyola University New Orleans, USA. He is the author of *The Textual Life of Airports* (2013), *The End of Airports* (2015), *Airportness* (2017), and *The Work of Literature in an Age of Post-Truth* (2018), all published by Bloomsbury. He is also co-editor of Bloomsbury's Object Lessons series. Country of Residence: USA



December 2019
192 pages, 140 x 216mm
9781501351822
Bloomsbury Academic

Object Lessons

OBJECT LESSONS is a series of concise, collectable, beautifully designed books about the hidden lives of ordinary things. Featuring contributions from writers, artists, scholars, journalists, and others, Object Lessons paints a picture of the world around us, and tells the story of how we got here, one object at a time. Imprint: Bloomsbury Academic



Email

September 2019, 184 pages, 121 x 165mm
9781501341908



Hashtag

September 2019, 160 pages, 122 x 165mm
9781501344275

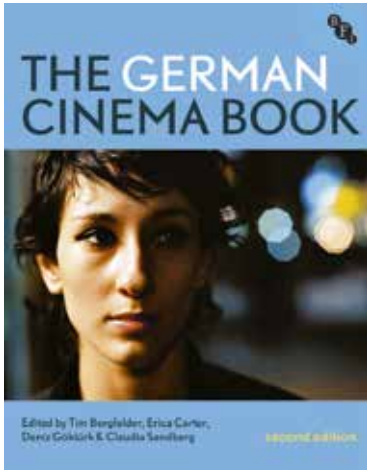


Magnet

September 2019, 160 pages, 123 x 165mm
9781501348754



BFI's publishing programme features an unrivalled range of books for anyone passionate about film. Covering all aspects of cinema, it includes the flagship **BFI Film Classics**, the concise **Screen Guides**, bestselling introductory textbooks such as *The Cinema Book*, and scholarly works including the award-winning **Cultural Histories of Cinema** series.



September 2019
688 pages
118 bw illus
246 x 189mm
2nd edition
9781844575305
British Film Institute

The German Cinema Book

Edited by Tim Bergfelder, Erica Carter, Deniz Göktürk and Claudia Sandberg

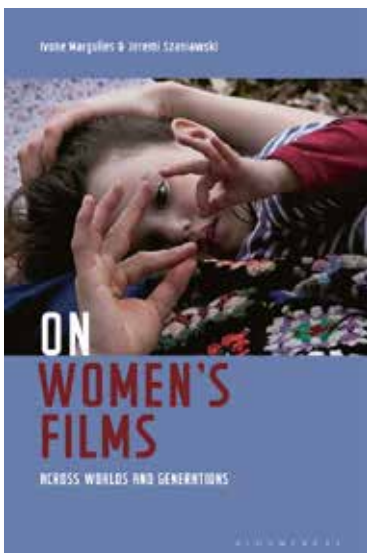
The essential introduction to the history of cinema in Germany.

- Completely revised and updated edition of a key textbook on the whole history of German cinema
- Contributions from leading international film scholars include Thomas Elsaesser, Peter Krämer, Joseph Garnarcz, Sabine Hake, Eric Rentschler and Anton Kaes
- Illustrated with over 100 film stills and screengrabs

This new edition introduces German film history from its beginnings to the present day, addressing key periods including early and silent cinema, Weimar cinema, Nazi cinema, the New German cinema, the Berlin School, and contemporary film, as well as addressing all the major movements, studios, stars, filmmakers and genres of German cinema in the 20th and 21st centuries.

Spotlight articles within each section provide a deep focus on key stars, both those such as Marlene Dietrich who found fame in Hollywood, and those such as Armin Müller-Stahl and Hanna Schygulla who remain best-known within Germany; directors including Murnau, Fritz Lang, Fassbinder, Wim Wenders, Werner Herzog and Fatih Akin, and films including *Heimat*, *Downfall*, *The Lives of Others* and *The Edge of Heaven*.

Tim Bergfelder is Professor of Film Studies at the University of Southampton, UK. **Erica Carter** is Professor of German and Film at King's College London, UK, and Chair of the German Screen Studies Network. **Deniz Göktürk** is Associate Professor and Chair of German at the University of California, Berkeley, USA. **Claudia Sandberg** is Research Fellow for Humanities at the University of Southampton, UK. Country of Residence: UK, USA, UK



July 2019
408 pages
75 bw illus
153 x 229mm
9781501332456
Bloomsbury Academic

On Women's Films

Across Worlds and Generations

Edited by Ivone Margulies and Jeremi Szaniawski

This pioneering collection looks at the invaluable contribution and innovations of female filmmakers from around the world.

On Women's Films looks at contemporary and classic films from emerging and established makers such as Maria Augusta Ramos, Xiaolu Guo, Valérie Massadian, Lynne Ramsay, Lucrecia Martel, Rakhshan Bani-Etemad, Chantal Akerman, and Claire Denis. The collection is also tuned to the continued provocation of feminist cinema landmarks such as Chick Strand's *Soft Fiction*; Barbara Loden's *Wanda*; Valie Export's *Invisible Adversaries*; Cecilia Mangini's *Essere donne*. Attentive to minor moments, to the pauses and the charge and forms bodies adopt through cinema, the contributors suggest the capacity of women's films to embrace, shape and question the world.

Ivone Margulies is Professor in the Film and Media Studies Department at Hunter College, CUNY. She is the author of *In Person: Reenactment in Postwar and Contemporary Cinema* (2018), *Nothing Happens: Chantal Akerman's Hyperrealist Everyday* (1996), and the editor of *Rites of Realism: Essays on Corporeal Cinema* (2003). **Jeremi Szaniawski** is the co-editor of *Directory of World Cinema: Belgium* (2014) and *The Global Auteur: The Politics of Authorship in 21st Century Cinema* (2016), and the author of *The Cinema of Alexander Sokurov: Figures of Paradox* (2014). Country of Residence: USA

The Legacy of the New Wave in French Cinema

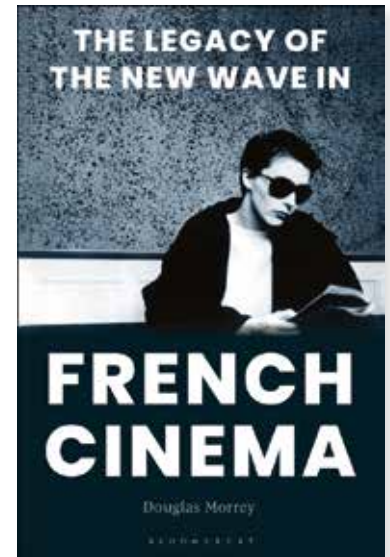
Douglas Morrey

Covering over 50 years of French film history, this is the first volume to demonstrate the continued cultural impact of the New Wave and its artistic influence over subsequent generations of filmmakers in France.

Often referred to as one of the most influential movements in the history of cinema, the New Wave emerged in the 1950s and 1960s and featured radical experimentation with editing, visual style, and narrative, as well as engagement with the social and political upheavals of the era.

In this study of the impact and influence of the New Wave in French cinema, Douglas Morrey looks at both the subsequent careers of New Wave filmmakers and the work of later film directors and film movements in France. Organized around a series of key moments from the past 50 years of French cinema in order to show how the meaning and legacy of the New Wave have shifted over time and how the priorities, approaches and discourses of filmmakers and film critics have changed over the years, Morrey tackles key concepts such as the auteur, the relationship of form and content, gender and sexuality, intertextuality and rhythm. Filmmakers discussed include Godard, Truffaut, Varda, Chabrol and Rohmer plus Philippe Garrel, Luc Besson, Leos Carax, Bruno Dumont, the Dardenne brothers, Christophe Honoré, François Ozon and Jacques Audiard.

Douglas Morrey is Reader in French Studies at the University of Warwick, UK, where he researches and teaches French cinema and contemporary French literature. He is the author of *Jean-Luc Godard* (2005) and *Michel Houellebecq: Humanity and its Aftermath* (2013), and is the co-author of *Jacques Rivette* (2009). Country of Residence: UK



September 2019
272 pages
10 bw illus
153 x 229mm
9781501311932
Bloomsbury Academic

Some Things You Should Know

Confessions of a TV Executive

Truman Locke

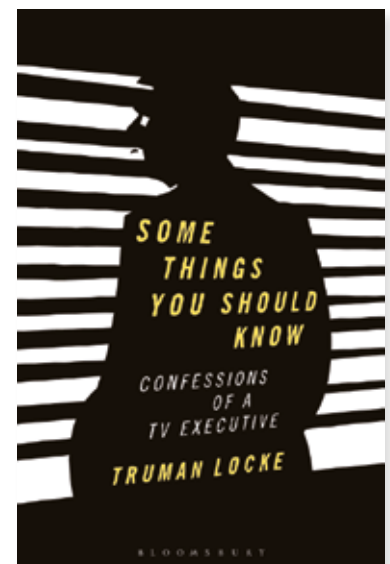
Gripping first-person insider story of a year in the life of a leading TV producer.

Truman Locke is a television executive. His job - to seek out extraordinary people and stories to put on TV - gives him a licence for adventure; freedom to go almost anywhere and do almost anything, so long as he's successful. But now, things are going wrong. Under mounting pressure, his manoeuvring and risk taking start to slip out of control, bringing trouble and danger to his ordered world, jeopardizing everything.

In *Some Things You Should Know*, this talented but flawed anti-hero tells his own story - one of lies, crime and complex relationships. It's a page-turning thriller, inspired by the realities of life in a glamorous but treacherous industry, exposing them in a way no book ever has before.

Truman's experiences show what it's like to work at TV's cutting edge: what motivates TV producers, how they think and behave, and what it takes to succeed in a cut-throat creative business.

Truman Locke is the pen name of a leading television producer of factual television who has held senior roles at several of the UK's leading independent production houses and national broadcasters. Country of Residence: UK



October 2019
304 pages
198 x 129mm
9781350113404
Bloomsbury Academic



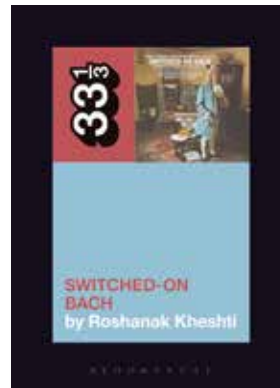
October 2019
152 pages
121 x 165mm
9781501339691
Bloomsbury Academic
Series: 33 1/3

Massive Attack's Blue Lines Ian Bourland

Blue Lines spliced together decades of American hip-hop and soul with the British postcolonial underground, creating, in a moment, the genre of trip-hop.

In 1991, three producers released a record called *Blue Lines* under the name Massive Attack. And while the group would go on to bigger things, this record was both a warning shot and a definitive statement that sounds as otherworldly today as on the day of its release. As *Blue Lines*'s iconic flame logo spun on turntables the world over, Massive Attack's spaced-out and sensual urban blues reimagined the sonic landscape of the 1990s and beyond.

Ian Bourland is Assistant Professor of Art History at Georgetown University, USA. Country of Residence: USA



October 2019
112 pages
121 x 165mm
9781501320286
Bloomsbury Academic
Series: 33 1/3

Wendy Carlos's Switched-On Bach Roshanak Kheshti

Focuses on the highest-selling classical music recording of all time and explores the significance of gender to the album's phenomenal success.

So much popular and scholarly has been written about the synthesizer, Bob Moog and his brand-name instrument, and even Wendy Carlos, the musician who made this instrument famous. No one, however, has examined the importance of Carlos's gender to this critically important innovation. In this book, Roshanak Kheshti utilizes the tools of feminist science and technology to engage in a reading of Carlos' music within this gendered context.

Roshanak Kheshti is Associate Professor of Ethnic Studies and affiliate faculty in the Critical Gender Studies Program at the University of California, San Diego, USA. Country of Residence: USA



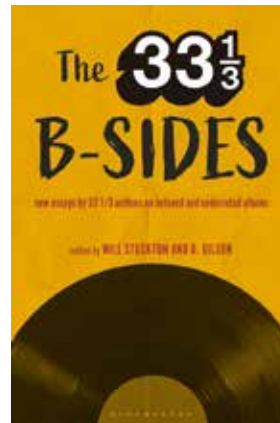
October 2019
160 pages
10 bw illus
127 x 197mm
9781501341113
Bloomsbury Academic
Series: 33 1/3 Japan

AKB48 Patrick W. Galbraith and Jason G. Karlin

Introduces idols and the economics of affect through AKB48, Japan's most successful mega-group to date.

From 2010 to 2016, AKB48's singles have occupied the top four or five spots of the Oricon Yearly Singles Chart, and almost all of these have sold over a million copies. Sales are driven by fans, who buys hundreds, sometimes even thousands, of the same CD. They do this because idols move them to tune in, show up and make a purchase. At a time when affect is more important than ever in economic, political and social theory, this book is an introduction to idols and the economics of affect in contemporary Japan.

Patrick W. Galbraith is a Lecturer of Media and Cultural Studies at Senshu University in Tokyo, Japan. **Jason G. Karlin** is Associate Professor of Media and Gender Studies at the University of Tokyo, Japan. Country of Residence: Japan



September 2019
224 pages
156 x 235mm
9781501342455
Bloomsbury Academic

The 33 1/3 B-sides New Essays by 33 1/3 Authors on Beloved and Underrated Albums Edited by Will Stockton and D. Gilson

Brings together original essays from 33 1/3 authors, addressing the underrated or overlooked albums that have influenced them - and cumulatively serve as a "to-listen" list for readers in search of unexplored music territories.

If given a chance to write again for the series, which albums would 33 1/3 authors focus on the second time around? This anthology consists of essays from past 33 1/3 authors on albums that consume them, but about which they did not write.

Will Stockton is Professor of English at Clemson University, USA. **D. Gilson** is Assistant Professor of English at Texas Tech University, USA. Together, they wrote *dc Talk's Jesus Freak* (Bloomsbury, 2018). Country of Residence: USA

Press Start

Using gamification to power-up your marketing

Daniel Griffin and Albert van der Meer

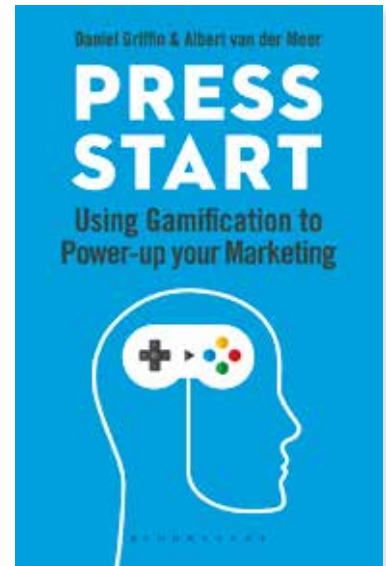
Examines the benefits and uses of gamification to create engaging and effective marketing campaigns, using case studies from eBay, Amazon, Fitbit and more.

Do you know someone 'addicted' to a mobile game like Candy Crush? Have you ever felt a rush when you completed a task... and perhaps another when you crossed it off your to-do list? Or maybe you have that one running obsessed friend who has to log everything on their fitness app?

The fact is, these 'addictions' and 'highs' affect all of us, and they can be powerful drivers in terms of how we behave. In an increasingly commoditized world, marketers are always looking for new ways to influence or motivate us to be better engaged with their products, services, and brands. This is marketing gamification: the practice of taking the motivational elements of games (like challenges, achievements and teams) and applying them intelligently in real-life situations to improve engagement and performance.

With many success stories from the likes of LinkedIn, Delta Airlines, Starbucks, and Duolingo, marketing gamification is already a well-established practice, but many businesses are wary of jumping in without a guide - especially as there have been so many high-profile failures. Written specifically for marketing professionals, *Press Start* explores the benefits and uses of gamification, and ties together motivational psychology and case studies with popular game mechanics and design principles. More importantly, the book will provide readers with a step-by-step guide for successfully designing their own marketing gamification solutions.

Daniel Griffin is the head of marketing for Support Revolution (an Oracle/SAP support company). Dan is a professional marketer with over ten years of experience working for international businesses such as Amazon, where he was Senior Marketing Manager for the EU. **Albert van der Meer** is a creative consultant based in the Netherlands, with expertise in narrative and visual entertainment, storytelling and teaching, with experience gained as a freelance filmmaker, media producer, and team-building facilitator. Country of Residence: UK, Netherlands



November 2019
256 pages
234 x 153mm
9781472970510
Bloomsbury Business

Co-creating Brands

Brand Management from A Co-creative Perspective

Holger Schmidt & Nicholas Ind

In a connected world, leaders must be willing to let go of their brand and allow employees, customers and other stakeholders to help develop it. This book shows them how.

Traditional approaches to brand management adopt an organizational perspective - the assumption is that the organization designs, produces and sells the brand, making a promise to customers and delivering on it. However, this view is limited. The power of the Internet to connect people and the desire of consumers to focus on experiences means that the brand is not created by the organization, but rather is co-created through the experiences of consumers, the participation of people in online communities and the sharing of ideas and opinions within networks.

In this new reality, the task of managers is to connect, listen and participate. The focus of brand management is no longer on the organization but on the intersection between the organization and all its stakeholders. This changing environment must lead to a new brand management paradigm, which the authors call the 'co-creation perspective'.

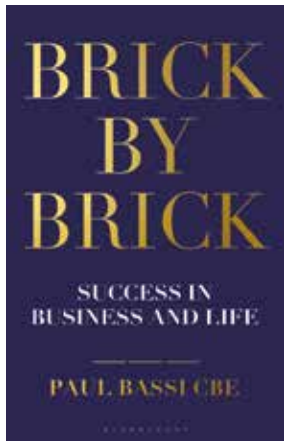
Written in an accessible style with easy to understand models and international examples, *Co-creating Brands* looks at how co-created brands create value and how the success of a co-creative approach can be measured. The book outlines the specific leadership approach required to develop a supportive culture - co-creative leaders need to be willing to let go of their brand and allow employees, customers and other stakeholders to help develop it.

Prof. Dr. Holger J. Schmidt is a Full Professor of General Management and Marketing at Koblenz University of Applied Sciences, Germany. **Nicholas Ind** is Associate Professor at Kristiania University College, Oslo and a partner in Equilibrium Consulting. He has published articles in *Journal of Product and Brand Management*, *Journal of Brand Management* and *California Management Review*. Country of Residence: Germany, Norway



Nicholas Ind

December 2019
272 pages
234 x 153mm
9781472962263
Bloomsbury Business



July 2019
312 pages
216 x 138mm
9781472972224
Bloomsbury Business

Brick by Brick

Success in Business and Life

Paul Bassi

An inspirational book on how to achieve success, from the son of a Sikh immigrant who went on to build a property and business portfolio of more than £300m.

Success is a simple thing that most people believe to be something mysterious and complicated - the reality, according to Paul Bassi, is something completely different. In the vast majority of cases, the people at the top have got there by following disciplines open to everyone. The truth about success is that it's closer than you might think, but harder work than you expect.

Drawing on stories from his youth, early career, family life and his current position as one of the Midlands' most prominent property investors, Paul Bassi shows exactly what it takes to plan your own journey to success, whatever life and career you wish to pursue.

Paul Bassi, CBE, DL D.UNIV DSC, is CEO of REI Plc, a publicly-quoted Real Estate Investment Trust and Chairman of Likewise Group Plc, listed on The International Stock Exchange. Paul is Non-Executive Chairman of Bond Wolfe and former Non-Executive Chairman of CP Bigwood. Paul was awarded a CBE in the 2010 New Year's Honours. Country of Residence: UK



July 2019
288 pages
234 x 153mm
9781912392049
Bloomsbury China

One Road, Many Dreams

China's Bold Plan to Remake the Global Economy

Daniel Drache, A.T. Kingsmith and Duan Qi

This is the Asian century and China has a plan – to remake the world economy.

One Belt, One Road is China's bold plan to remake the global economy. It's an ambitious strategy with a \$2 trillion – and rising – budget. The objective? To challenge the existing economic and political world order. Written by three highly regarded political economists, *One Road, Many Dreams* reveals the true extent of China's ambition, analyses the impact of the One Belt, One Road initiative from all angles, and assesses its chances of success and failure.

Daniel Drache is Professor Emeritus of Political Science and a Senior Research Fellow at York University, Toronto. In 2017 he gave a TED Talk on China's One Belt, One Road initiative, and is the author of 20 books, including *Defiant Publics: The Unprecedented Reach of the Global Citizen* and *Borders Matter: Homeland Security and the Search for North America*. **A.T. Kingsmith** is a doctoral candidate in the Department of Politics at York University, Toronto. **Duan Qi** is an assistant professor at Baihang University, Beijing. Country of Residence: Canada, China



June 2019
240 pages
216 x 138mm
9781472962652
Bloomsbury Business

Invest for Good

A Healthier World and a Wealthier You

Mark Mobius, Carlos von Hardenberg and Greg Konieczny

Investment guru Mark Mobius and his expert team show individuals how they can invest their money profitably while improving companies at the same time.

Investors are placing increased emphasis on capital allocation methods to achieve desired social, environmental and financial objectives, targeting investments that facilitate economic growth around the world and also aid human development. So how do individuals invest using ESG criteria? And how complex are the procedures? This instructive and captivating book will give readers a clearer understanding of what sustainable investment actually means, the positive effects it can have on businesses and societies, how to identify sound investment opportunities, and how to balance sustainable investing with good returns.

Mark Mobius was Executive Chairman of Templeton Emerging Markets Group, and now heads Mobius Capital Partners. In 2006 he was named by AsiaMoney as one of its Top 100 most powerful and influential people. **Carlos Hardenberg** and **Greg Konieczny** are founding partners, with Mark, of Mobius Capital Partners. Country of Residence: UK

Align

A Leadership Blueprint for Aligning Enterprise Purpose, Strategy and Organization

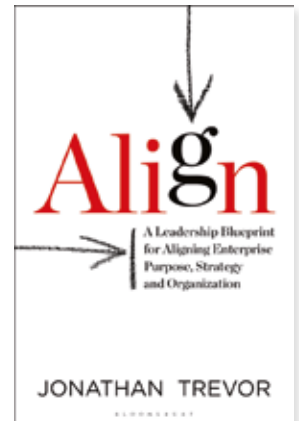
Jonathan Trevor

A guide to achieving positive enterprise alignment.

Thousands of organizations globally are operating well below their potential because they are not aligned. Executives know their enterprises should be managed in this 'aligned' way, but the challenge is that they tend to focus on only one aspect of what makes their enterprise effective. Positive enterprise alignment means strategy, organizational capabilities, resources and management systems are all arranged systematically to support long-term purpose.

Align draws upon an active research programme at Saïd Business School and provides real examples, detailed scenarios and evidence-based insights to deliver a thoughtful and compelling message to help lead positive change in any organization.

Dr Jonathan Trevor is Associate Professor of Management Practice at the University of Oxford, Saïd Business School. He is a management researcher, author, adviser and expert on the subject of Strategic Alignment. He works extensively with executive leadership teams in all sectors and internationally and teaches on the Oxford MBA, Executive MBA and executive education courses. Country of Residence: UK



November 2019
256 pages
234 x 153mm
9781472959393
Bloomsbury Business

The Everyday Leader

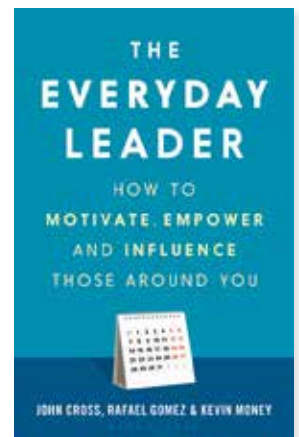
How to Motivate, Empower and Influence Those Around You

John Cross, Rafael Gomez and Kevin Money

Recognise and embrace your natural, everyday leadership qualities to become more motivated and empowered in the workplace and at home.

Every day, every one of us is a leader in some way – we just don't necessarily know it. Leadership is about inspiring change and movement, whether on an individual or an organizational level. *The Everyday Leader* tackles the main challenges that leaders face in their careers: leading teams; attaining buy-in from stakeholders; leading through AI; whistleblowing; and leading from a distance. But it also addresses the leadership issues that occur in day-to-day life, and how these moments can help form vital leadership qualities for the workplace: listening and empathising; making change accessible; influencing and persuading; and dealing with information overload.

John Cross is an executive coach and a guest speaker at Henley Business School and London School of Economics. **Rafael Gomez** is Professor Industrial Relations and Human Resources at the University of Toronto. **Kevin Money** is Director of the John Madejski Centre for Reputation and Director for Research in the School of Marketing and Reputation at Henley Business School. Country of Residence: UK, Canada, UK



July 2019
200 pages
216 x 138mm
9781472965745
Bloomsbury Business

The Social CEO

How Social Media Can Make You A Stronger Leader

Damian Corbet

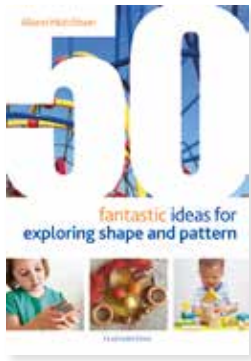
How and why CEOs need to get social for business success.

Social CEOs are better able to communicate their organization's objectives and values, gauge the climate in which they operate and bolster their brand's public image. Offering contributions from industry-recognised experts in social business, the book explores aspects of leading in the Social Age, such as storytelling, personal branding, managing risk and public relations. With chapters also written by practising 'social CEOs' from various sectors, the book provides a wealth of knowledge on utilising social media to gain a competitive advantage.

Damian Corbet is a freelance social media manager, content writer and PR consultant. In his spare time, Damian runs The Social C-Suite, which he started in 2014, in order to promote social media to senior leaders. He interviews CEOs for his blog, speaks at conferences on the subject and has organized and co-presented at a number of exclusive CEO events. Country of Residence: UK



August 2019
200 pages
216 x 138mm
9781472967244
Bloomsbury Business



October 2019, 64 pages, 245 x 170mm
9781472964540
Featherstone, Series: 50 Fantastic Ideas

50 Fantastic Ideas for Exploring Shape and Pattern

Alison Hutchison

Activities for rich, engaging learning experiences using shape and pattern to develop language, knowledge and understanding of maths concepts.

Alison Hutchison draws on her wealth of experience to present ideas for investigating shape and pattern in the world around us. She focuses on helping young children to make connections and develop language, knowledge and understanding of shape and pattern, with easy-to-prepare activities.

Alison Hutchison has worked in a variety of Early Years settings during her 19 years of teaching, and plans teaching and learning for 0-7 year olds. Country of Residence: UK



July 2019, 64 pages, 245 x 170mm
9781472955227
Featherstone, Series: 50 Fantastic Ideas

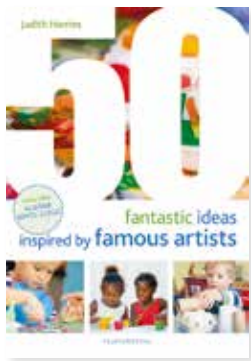
50 Fantastic Ideas for Mindfulness

Tammie Prince

Ideas for Early Years practitioners, reception teachers, trainee teachers, childminders and parents.

Introducing mindfulness in Early Years settings equips young children with life-long skills that develop as they mature. *50 Fantastic Ideas for Mindfulness* features a range of activities that enable children to build awareness of their emotions, focus on the present and empathise more easily with others.

Tammie Prince has 25 years' teaching experience in primary education across two countries – the UK and the USA. She is the author of *100 Ideas for Primary Teachers: Mindfulness in the Classroom* (Bloomsbury, 2017). Country of residence: UK



July 2019, 64 pages, 245 x 170mm
9781472956842
Featherstone, Series: 50 Fantastic Ideas

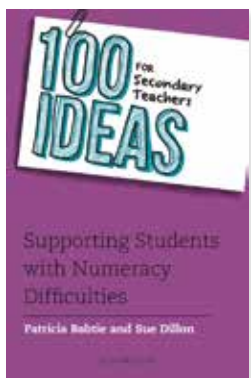
50 Fantastic Ideas Inspired by Famous Artists

Judith Harries

With interactive activities involving paints, clay and natural resources like leaves and flowers, children can develop their expressive art and design skills and have fun at the same time!

Uses readily available online sources to explore how famous artists and art, including pop and street art, sculpture and portraiture, can be a source of inspiration in the Early Years. Features easy to prepare and manage interactive activities involving paints, clay and natural resources like leaves and flowers.

Judith Harries has been teaching music and drama, as well as all other subjects, through supply work to primary school children for the last 17 years. Country of residence: UK



August 2019, 128 pages, 198 x 129mm
9781472961099
Bloomsbury Education, Series: 100 Ideas for Teachers

100 Ideas for Secondary Teachers: Supporting Students with Numeracy Difficulties

Patricia Babbie and Sue Dillon

100 ideas to help students with numeracy difficulties grasp the core skills required in the secondary curriculum, not just in maths but in other subjects including science, computing and geography. With tips for improving study skills, revision and exam techniques as well as using multi-sensory teaching, this is a must-have resource in every secondary classroom.

Patricia Babbie is a SEN teacher, lecturer and author who specialises in dyscalculia and numeracy difficulties. She has written numerous books about numeracy difficulties, including bestsellers *The Dyscalculia Assessment* and *The Dyscalculia Solution*. **Sue Dillon** is currently Head of Learning Support in the middle and upper schools at Thomas's Battersea, London. Country of Residence: UK

Just Great Teaching

Ross Morrison McGill

The bestselling author of *Mark. Plan. Teach.* and *Teacher Toolkit*, pinpoints the top ten key issues that schools are facing today and how to tackle them.

Using research collected from primary and secondary schools, Ross Morrison McGill provides strategies, ideas and techniques for how issues such as marking and assessment, teacher wellbeing, student mental health, and behaviour and exclusions can be tackled most effectively. This book inspires readers to open their eyes to how particular problems can be resolved and how other schools are already doing this effectively. It is packed with ideas and practical advice for all primary and secondary classroom teachers and school leaders keen to provide the best education they possibly can for our young people today.

Ross Morrison McGill, aka @Teacher Toolkit, is the most followed teacher on Twitter in the UK. His practical, inspiring lesson ideas are what make him so successful. His 5 Minute Lesson Plan is used by teachers all over the world. He is the bestselling author of *100 Ideas for Secondary Teachers: Outstanding Lessons*, *Teacher Toolkit* and *Mark. Plan. Teach.*, and is currently studying for a doctorate at the University of Cambridge. Country of Residence: UK



September 2019
272 pages
234 x 153mm
9781472964236
Bloomsbury Education

The Arts in Primary Education

Breathing life, colour and culture into the curriculum

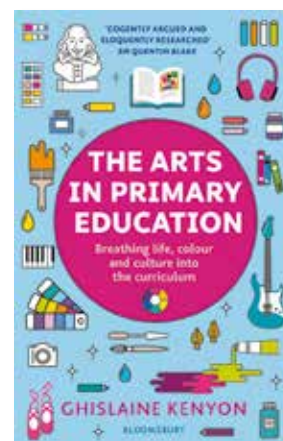
Ghislaine Kenyon

“Cogently argued and eloquently researched, this is a book which addresses an important aspect (often not given sufficient attention) of how we prepare young people for the life ahead of them.” Sir Quentin Blake, Illustrator and First Children's Laureate

Studying the arts, including visual arts, music, dance, drama and literature, has numerous benefits across the primary curriculum. A truly creative curriculum has the power to motivate and energise pupils; it develops creative and critical thinking, problem solving, language, and fine motor skills.

Drawing on interviews with successful school leaders, case studies and her own extensive experience, Ghislaine Kenyon shows the importance of embedding the arts in primary schools. Using simple, inexpensive and practical ways to integrate the arts across the primary curriculum, *The Arts in Primary Education* is ideal for helping develop a whole-school arts curriculum to enrich learning and raise attainment in all subject areas.

Ghislaine Kenyon began her career as a primary school teacher before working in the education departments of numerous art galleries in London, including the Courtauld Gallery. She subsequently became Head of Education at the National Gallery and then Head of Learning at Somerset House. Ghislaine now delivers CPD and INSET training to teachers in primary schools in London and Birmingham. Country of Residence: UK



August 2019
160 pages
216 x 138mm
9781472961051
Bloomsbury Education

What Works?

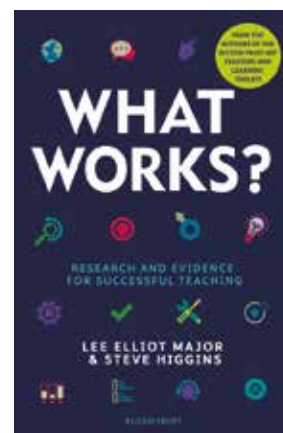
Research and evidence for successful teaching

Lee Elliot Major and Steve Higgins

From the authors of the renowned *Sutton Trust-EEF Teaching and Learning Toolkit* comes *What Works?*, a must-have guide that summarises the research and hard evidence of what works and what doesn't in primary and secondary classrooms, and provides practical strategies for raising attainment and transforming pupils' progress.

Lee Elliot Major and Steve Higgins look at common teaching approaches, including raising aspirations, improving behaviour, outdoor learning and parental engagement. They present the research and evidence behind each approach and provide practical steps for best practice in the classroom to boost the learning and life outcomes of all pupils. Explored in a concise, accessible manner, the research and evidence is distilled into clear, precise guidance that can be used immediately, ideal for any busy teacher.

Lee Elliot Major is former Chief Executive of the Sutton Trust and a founding trustee of the Education Endowment Foundation (EEF), chairing its evaluation advisory board. He is now Professor of Social Mobility at the University of Exeter. **Steve Higgins** is Professor of Education at Durham University. Steve and Lee are co-authors of the *Sutton Trust-EEF Teaching and Learning Toolkit* and have given more than 50 keynote presentations and talks on using research and evidence to thousands of teachers across the world. Country of Residence: UK



October 2019
192 pages
234 x 153mm
9781472965639
Bloomsbury Education

RECENT HIGHLIGHTS



Rights Sold: Chinese simplified, Dutch, German, Korean, Portuguese in Brazil and Spanish
August 2019, 496 pages
216 x 138mm, 9781350047174
Bloomsbury Academic

Becoming Beauvoir

A Life

Kate Kirkpatrick

The first biography of Simone de Beauvoir since publication of her letters and early diaries, and the newly published letters to her lover Claude Lanzmann, which sheds new light on her relationship with Jean Paul Sartre.

'One is not born, but rather becomes, a woman', wrote Simone de Beauvoir. This is a woman who was also to become a philosopher, a novelist, an existentialist, and a feminist icon. Her novels won prestigious literary prizes and *The Second Sex* transformed the way we think about sex and gender. Kate Kirkpatrick draws on previously unavailable diaries and letters, including those written to filmmaker Claude Lanzmann to whom she wrote 'You are my destiny, my eternity, my life ...' in letters which only came to light in 2018.

Kate Kirkpatrick is Lecturer in Philosophy at the University of Hertfordshire, UK and Lecturer in Theology at St Peter's College, University of Oxford, UK. She is the author of *Sartre and Theology* (Bloomsbury, 2017). Country of residence: UK



Rights sold to First Edition: Chinese simplified, Dutch, Italian, Korean, Portuguese (Brazil), Spanish
September 2019, 160 pages
198 x 129mm, 9781350068988
Bloomsbury Academic

How to Be an Existentialist

10th Anniversary Edition

Gary Cox

10th Anniversary Edition of Gary Cox's witty classic about the philosophy of existentialism.

An entertaining classic, this book offers clear advice on how to live according to the principles of existentialism formulated by Nietzsche, Sartre, Camus, and the other great philosophers of the tradition. An attack on contemporary excuse culture, the book urges us to face the hard existential truths of the human condition. By revealing that we are all inescapably free and responsible - 'condemned to be free' as Sartre says - the book empowers us to be the master of our own destiny. This striking 10th anniversary edition with a substantial new preface includes more pointers on how to be an existentialist in our 'post-truth' world.

Gary Cox is author of *How to Be a Philosopher* (2010), *The God Confusion* (2014), *Deep Thought* (2015), a biography of Sartre, *Existentialism and Excess* (2016) and *Cricket Ball: The Heart of the Game* (2018) - all published by Bloomsbury. Country of Residence: UK



Rights sold: German, Spanish and Italian
September 2019, 480 pages
198 x 129mm, 9781350043787
Bloomsbury Academic

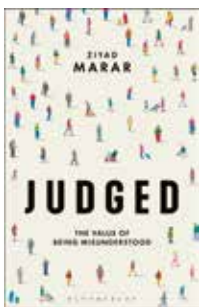
Sex and the Failed Absolute

Slavoj Žižek

Slavoj Žižek establishes a new definition of materialism, critiquing everybody from Kant and Hegel to Alain Badiou and Quentin Meillassoux along the way.

In the most rigorous articulation of his philosophical system to date, Slavoj Žižek provides nothing short of a new definition of dialectical materialism. In forging this new materialism, Žižek critiques and challenges not only the work of Alain Badiou, Robert Brandom, Joan Copjec, Quentin Meillassoux, and Julia Kristeva (to name but a few), but everything from popular science and quantum mechanics to sexual difference and analytic philosophy. Here is Žižek at his interrogative best.

Slavoj Žižek is one of the world's leading contemporary cultural critics and a hugely prolific author. He is Professor of Cultural Studies at the University of Ljubljana, Slovenia, international director of the Birkbeck Institute for the Humanities, UK, and Visiting Professor at the New School for Social Research, New York, USA. Country of Residence: UK



Rights sold: Chinese simplified, Dutch and Korean
July 2019, 264 pages
198 x 129mm, 9781350113169
Bloomsbury Academic

Judged

The Value of Being Misunderstood

Ziyad Marar

Everyone fears being judged. One foolish tweet can destroy a career, one careless image can damage a life. Yet judgement is inescapable; we cannot be social beings without judging and being judged. We *need* judgement - we want to be considered worthy of consideration, respect and love - but this act of judging can cause us pain. We want to be understood but will anyone ever truly understand us? And can we even truly understand ourselves? This provocative exploration of our contemporary world responds to the fragility of reputation and relationships with refreshing directness.

Ziyad Marar is the author of *Intimacy* (2014), *Deception (The Art of Living)* (2008) and *The Happiness Paradox* (2003) and is President of Global Publishing at Sage Publications. Country of Residence: UK

How to Think Politically

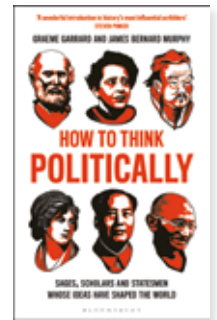
Sages, Scholars and Statesmen Whose Ideas Have Shaped the World

James Bernard Murphy and Graeme Garrard

A one-stop guide to the essential thinkers in political philosophy, from Confucius via Marx to Nussbaum.

Showcasing the most powerful and influential ideas that politics has to offer, this book introduces readers to a moral seriousness and intellectual depth foreign to the present age of reality TV and government-by-Twitter. The authors take the reader on a tour of more than two millennia of political thought. In an uncertain political age, no independent reader or student can afford to be without this indispensable guide.

James Bernard Murphy is Professor of Government at Dartmouth College, New Hampshire, USA. **Graeme Garrard** has taught political thought at Cardiff University, UK since 1995 and at the Harvard Summer School, USA since 2006. He is the author of *Rousseau's Counter-Enlightenment* (2000) and *Counter-Enlightenments: From the Eighteenth Century to the Present* (2006). Country of Residence: UK, USA



Rights sold: Chinese simplified,
Chinese complex, Greek and
Portuguese in Brazil
August 2019, 320 pages
216 x 135mm, 9781472961785
Bloomsbury Continuum

The Exiles

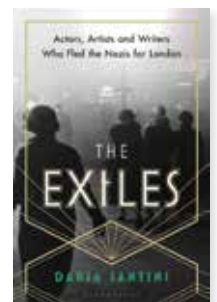
Actors, Artists and Writers Who Fled the Nazis for London

Daria Santini

The untold story of the exiled German-speaking actors, filmmakers, writers and photographers in 1930's London.

Exploring a phase in the history of Anglo-German relations during which the émigrés from Hitler's Germany were making their name in Britain, Daria Santini traces their presence in London from around 1933 to 1935 when these characters made their presence truly felt, all while the Nazi threat loomed on the horizon.

Daria Santini was a Lecturer in German Language and Literature at the University of Oxford for fifteen years until 2010. Since leaving academia, Daria has worked as an independent scholar and writer. Country of Residence: UK



September 2019, 288 pages
45 bw illus, 234 x 156mm
9781788316903
Bloomsbury Academic

March of the Moderates

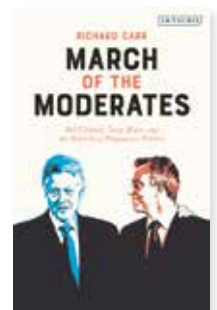
Bill Clinton, Tony Blair, and the Rebirth of Progressive Politics

Richard Carr

Analyses how Tony Blair and Bill Clinton won power and ultimately how they lost it.

Anglo-American relations, the so-called 'Special Relationship', reached a new era with the arrival of New Labour and the New Democrats in the late-1980s and early-1990s. Richard Carr reveals the untold story of the transatlantic 'Third Way' - analysing how Tony Blair and Bill Clinton won power and ultimately how they lost it. Using newly unearthed archives and interviews with the key players, he investigates the relationship between the administrations and sheds new light on key moments such as the Good Friday Agreement in Northern Ireland and the catastrophic Iraq War.

Richard Carr is a Senior Lecturer in History and Politics at Anglia Ruskin University. His 2017 biography of Charlie Chaplin was longlisted for a Kraszna-Krausz book prize. In 2019-20 he serves as a Theodore C. Sorensen Fellow at the John F. Kennedy Library, Boston, and a Bordin-Gillette Fellow at the Bentley Historical Library, University of Michigan. Country of Residence: UK



September 2019, 304 pages
17 bw illus, 216 x 138mm
9781788317344
I.B. Tauris

The Putin Paradox

Richard Sakwa

The essential personal and political portrait of Vladimir Putin.

Vladimir Putin has emerged as one of the key leaders of the 21st century. However, he is also recognized as one of the most divisive. Richard Sakwa grapples with Putin's personal and political development on both the international political scene and within the domestic political landscape of Russia. He presents the Putin paradox as a unique regime type - balancing numerous contradictions - in order to adapt to its material environment while maintaining sufficient authority with which to shape it.

Richard Sakwa is Professor of Russian and European Politics at the University of Kent, an associate fellow of the Russia and Eurasia programme at Chatham House, and a fellow of the Academy of Social Sciences. His recent books include *Putin and the Oligarch: The Khodorkovsky - Yukos Affair* (I. B. Tauris), *Putin Redux: Power and Contradiction in Contemporary Russia*, *Frontline Ukraine: Crisis in the Borderlands* (I. B. Tauris), *Russia against the Rest: The Post-Cold War Crisis of World Order*, and *Russia's Futures*. Country of Residence: UK



February 2020, 320 pages
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RECENT HIGHLIGHTS



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America & Islam

Soundbites, Suicide Bombs and the Road to Donald Trump

Lawrence Pintak

How to understand America's problem with Islam.

Acclaimed journalist Lawrence Pintak unpicks America's relationship with Islam since its foundation. Casting Donald Trump as a symptom of decades of misunderstanding and demonization of the Islamic world, Pintak shows how and why America's relationship with Islam has been so fractious, damaging and self-defeating.

Lawrence Pintak is an award-winning journalist and scholar who has written about America's complex relationship with Islam since 1980. His books include *Islam for Journalists* (co-editor, 2014) and *The New Arab Journalist* (2011). Country of Residence: USA



Rights sold: Czech
May 2019, 304 pages
20 bw illus, 234 x 156mm
9781788312561
Bloomsbury Academic

Life and Love in Nazi Prague

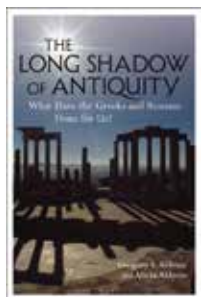
Letters from an Occupied City

Marie Bader

Oh my treasure, do you know how I long for the smell of a wood, for the smell of fresh air?

Nazi-occupied Prague is locked in a reign of terror under Reinhard Heydrich. The Jewish community experience increasing persecution, as rumours swirl of deportation and an unknown, but widely feared, fate. Amidst the chaos and devastation, Marie Bader, a widow age 56, has found love again. This collection of her letters forms deeply personal and moving account of the realities of Jewish life in Nazi-occupied Prague.

Marie Bader (1886-1942) was born in Zebau and lived much of her life in nearby Karlsbad. This area of Bohemia was part of the Sudetenland and following Hitler's invasion in 1938, Marie fled to Prague. She was deported to Theresienstadt and from there to Eastern Poland where she was murdered.



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February 2019, 424 pages
234 x 156mm, 9781350083387
Bloomsbury Academic

The Long Shadow of Antiquity

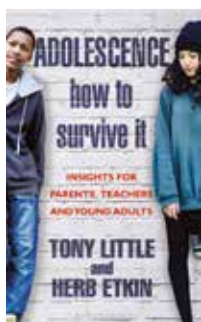
What Have the Greeks and Romans Done for Us?

Gregory S. Aldrete and Alicia Aldrete

"Friendly and easy to read, it is a fulsome response to John Cleese in *The Life of Brian*, when he asked: 'What have the Romans ever done for us?'" *Minerva*

A fun, intriguing and often surprising cabinet of curiosities about the ancient world that argues the ancient Greeks and Romans were not so different from us after all

Gregory S. Aldrete is Professor of History and Humanistic Studies at the University of Wisconsin - Green Bay, USA. His publications include *Daily Life in the Roman City* (2008) and *Floods of the Tiber in Ancient Rome* (2007). **Alicia Aldrete** has advanced degrees from Princeton and the University of Michigan. She is the co-author with Gregory of *Reconstructing and Testing Ancient Linen Armor* (2013). Country of Residence: USA



June 2019, 256 pages
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Adolescence: How to Survive It

Insights for Parents, Teachers and Young Adults

Tony Little and Herb Etkin

"Here is a man who has spent a lifetime getting to know children well, and has been thinking as hard about what they need as their parents have" *Daily Mail*

An indispensable book for parents, teenagers and anyone concerned with issues in adolescence, from former headteacher Tony Little and child psychiatrist Herb Etkin

Tony Little was Head Master of Eton College from 2002 until 2015 and formerly head of Oakham and Chigwell schools. Since 2015 he has worked extensively with schools around the world. He is the author of *An Intelligent Person's Guide to Education* (Bloomsbury Continuum). **Herb Etkin** M.B., B.Ch. FRCPsych., DPM was a clinical tutor and consultant psychiatrist in southern England and chair of the Association of Clinical Psychiatrists. He was also medical director of Ticehurst House Hospital, now part of the Priory group, and expert witness to child and family courts throughout the UK. Country of Residence: UK

Giving Up Without Giving Up

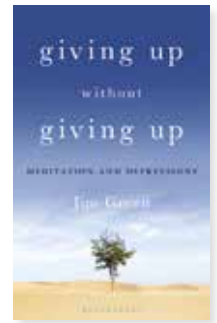
Meditation and Depressions

Jim Green

**“Anyone suffering from depression who reads this book will feel both understood and gently guided forward”
Laurence Freeman, Director of the World Community for Christian Meditation**

A moving account drawing on Christian and Buddhist traditions of how the practice of meditation can allow us to accomplish 'the gentle pilgrimage of recovery' from depression.

Jim Green has worked for many years in the field of mental health with both local and national organisations, the Open University and the BBC. He describes his decades of meditation practice as 'always learning to be a beginner'. Country of Residence: UK



March 2019, 240 pages
216 x 135mm, 9781472957450
Bloomsbury Continuum

The Battle for Sky

The Murdochs, Disney, Comcast and the Future of Entertainment

Christopher Williams

The story of how Sky became one of Britain's most successful companies and the hottest property in global entertainment.

From perilous early years, clashes with the BBC and BT, to the failed News Corporation bid for full control following 2010's phone hacking scandal, there has been no shortage of drama in Sky's history. Now the target of bids from two true titans of the global media industry – Disney and Comcast – who will win in the battle for shareholder votes? And how will the Murdoch empire fare when the dust finally settles?

Christopher Williams is *The Telegraph's* Deputy Business Editor, with a focus on M&A, business politics and the media industry, a role he's filled for the past seven years. Country of Residence: UK



May 2019, 272 pages
234 x 156mm, 9781472964908
Bloomsbury Business

Leadership Intelligence

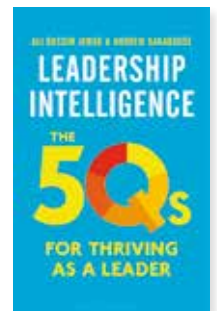
The 5Qs for Thriving as a Leader

Ali Qassim Jawad and Andrew Kakabadse

Outlines how leaders can develop and apply the five key leadership intelligences for optimal performance.

In today's complex corporate world, contemporary governance calls for a varied and versatile cognitive approach to problems – demanding times require nimble minds and rounded perspectives. Ali Qassim Jawad and Andrew Kakabadse have identified five key leadership intelligences – the 5Qs – which high-performing leaders need to simultaneously employ in order to achieve transformational change: IQ (cognitive intelligence); EQ (emotional intelligence); PQ (political intelligence); RQ (resilience quotient); and MQ (moral intelligence).

Dr. Ali Qassim Jawad has worked extensively with governments in the Gulf region, consulting to the government of Abu Dhabi, Dubai and his native Oman. He is currently a senior advisor to the Royal Court of Oman and chairs the advisory committee of Oman's National CEO Programme. **Andrew Kakabadse** is Professor of Governance and Leadership at Henley Business School and an emeritus professor at the Cranfield School of Management. Country of Residence: Oman, UK



Rights sold: Portuguese in Brazil
February 2019, 216 pages
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Bloomsbury Business

Cultural Intelligence

CQ: The Competitive Edge for Leaders Crossing Borders

Julia Middleton

“This book has important implications and raises questions about our current systems for those of us involved in educating and developing our future global citizens.” Rakesh Khurana, Dean, Harvard College

Organisations frequently appoint leaders for their IQ. Then, years later, sack them for their lack of EQ (Emotional Intelligence). In this provocative new book, Julia Middleton argues that, in the future, they will increasingly promote for CQ: Cultural Intelligence, which she defines as the ability to cross divides and thrive in multiple cultures. The race is on to develop leaders with CQ to maintain a competitive edge, and this book is designed to give readers a decisive head start.

Julia Middleton is the founder and Chief Executive of the Common Purpose Charitable Trust. This is Julia's second book. Her first - *Beyond Authority: Leadership in a Changing World* was published in 2007. Country of Residence: UK



Rights sold: Spanish
August 2019, 224 pages
234 x 156mm, 9781472971784
Bloomsbury Business

